#### **Quad Cities Cable Communications Commission**

Anoka City Hall - Council Chambers

November 21, 2019, 11:00 AM

#### **Agenda**

- 1. Call to Order
- 2. Roll Call
- 3. Approval of Agenda
- 4. Administrative Reports
  - 4.1. Secretary
    - 4.1.1. Approval of the September 19, 2019 commission meeting and work session minutes.
  - 4.2. Treasurer
    - 4.2.1. August/September Financial Reports and quarterly investment report.
  - 4.3. Executive Director
- 5. General Business
  - 5.1. 2020 Budget
  - 5.2. Comcast Fee Audit
  - 5.3. Telly Awards Presentation
- 6. Adjourn

## MINUTES OF THE WORK SESSION OF SEPTEMBER 19, 2019

#### CALL TO ORDER - 1

Chair Heitkamp called the meeting to order at 10:03 a.m. at the Anoka City Hall.

#### **ROLL CALL-2**

Commissioners present were: Erik Skogquist, Anoka; Kurt Ulrich, Ramsey; Jim Dickinson, Andover; Jamie Barthel, Andover; and Bret Heitkamp, Champlin.

Commissioners absent: Megan Thorstad, Ramsey; Greg Lee, Anoka; and Ryan Sabas, Champlin.

Others present included Karen George, Executive Director and John Sommer, Technology Manager.

#### APPROVAL OF AGENDA - 3

The agenda was approved as presented.

#### **ANNUAL TECHNOLOGY UPDATE – 4**

Mr. Sommer reviewed the routine technology duties as well as the contract for service duties. He provided an update on the project to move various storage pools to a single platform with off-site redundancy.

Chair Heitkamp referenced the Xcel power outages and asked if the organization has been able to quantify frequencies and cost related information. He noted that Champlin is attempting to work on the issue with Xcel and would appreciate the additional information.

Ms. George confirmed that she could supply additional information.

Commissioner Ulrich asked the number of years meetings are archived online.

Ms. George stated that since the new website was launched in 2015 all the meetings have remained online in the video on demand feature. She stated that QCTV is a service provider, whereas the City is the responsible party for archiving.

Mr. Sommer highlighted some of the completed projects from the past 12 months.

Commissioner Skogquist referenced the movie in the park events. He noted that while the QCTV promo was nice, perhaps it would be beneficial to have a five- or ten-minute loop of it to generate more interest.

Ms. George stated that she spoke with city staff and gained input on how the promo could be more attention grabbing.

Commissioner Ulrich asked if there were any comments related to setup and takedown of the equipment.

Chair Heitkamp commented that for Champlin the process went smoothly.

Ms. George confirmed that she received positive comments about the setup, takedown, and the equipment. She noted that the cities have been very appreciative of the equipment.

Mr. Sommer continued to highlight completed projects. He reviewed the five-year capital plan which was presented in 2017 and highlighted the progress that has been made. He stated that the intent is to keep the document as a five-year rolling plan.

Ms. George clarified that while this is a plan, the items still continue to come back before the Commission for approval before moving forward. She noted that to date, none of the completed line items have exceeded the projected budget.

Mr. Sommer provided an update on the HD signal transmission and channel designation, as well as options for signal transmission.

Ms. George provided an update and asked for input from the Commission. She confirmed the consensus of the Commission to direct staff to pursue additional signal transmission options. She highlighted items that will appear on the November Commission agenda.

Mr. Sommer summarized the technology visioning.

Quad Cities Cable Communications Commission Work Session Meeting September 19, 2019 Page 3

Ms. George highlighted recent policy updates including legal action related to the 621 rule. She noted that QCTV is declining to be a part of the legal action at this time. She advised that she was recently reelected to the NATOA Board.

Chair Heitkamp thanked staff for the updates.

#### OTHER - 5

Ms. George referenced the remote meeting participation and the direction provided by the Commission at the last meeting to allocate up to \$7,000 for baseline equipment for each member city. She noted that two cities have expressed interest at this time. She clarified the direction of the Commission to offload those projects to the member cities with the knowledge that QCTV will be contributing \$7,000. She noted that this will allow each member city to move on its own schedule and budget.

#### ADJOURN - 5

Time of adjournment 10:51 a.m.

Respectfully submitted,	Reviewed for approval,	
· <del></del>	- <del></del>	
Amanda Staple	Karen George	
Recording Secretary	Executive Director	
TimeSaver Off Site Secretarial, Inc.		

## MINUTES OF THE REGULAR MEETING OF SEPTEMBER 19, 2019

#### CALL TO ORDER - 1

Chair Heitkamp called the meeting to order at 11:03 a.m. at the Anoka City Hall.

#### **ROLL CALL-2**

Commissioners present were: Erik Skogquist, Anoka; Kurt Ulrich, Ramsey; Jim Dickinson, Andover; Jamie Barthel, Andover; and Bret Heitkamp, Champlin.

Commissioners absent: Megan Thorstad, Ramsey; Greg Lee, Anoka; and Ryan Sabas, Champlin.

Others present included Karen George, Executive Director; Technology Manager John Sommer, and Bob Vose, Commission Attorney.

#### APPROVAL OF AGENDA – 3

Ms. George noted that the Telly Awards presentation will be moved to the November agenda.

Motion was made by Ulrich and seconded by Barthel to approve the agenda as amended.

5 ayes – 0 nays. Motion carried.

#### **ADMINISTRATIVE REPORTS – 4**

#### 4.1 Secretary

## 4.1.1. Approval of minutes from July 18, 2019 Commission Meeting and the August 5, 2019 Executive Committee Meeting

Motion was made by Dickinson and seconded by Barthel to approve the July 18, 2019 Commission meeting minutes and August 5, 2019 Executive Committee meeting minutes as presented.

#### 5 ayes – 0 nays. Motion carried.

#### 4.2 Treasurer

## 4.2.1. June/July Financial Reports and Quarterly Investment Report

Commissioner Dickinson provided a brief summary of the June/July Financial Reports as well as the Quarterly Investment Report.

Motion was made by Ulrich and seconded by Barthel to accept the June/July Financial Reports and Quarterly Investment Report.

5 ayes - 0 nays. Motion carried.

#### 4.3 Executive Director

Ms. George stated that the redundancy and off-site backup update was provided in the packet and discussed earlier today at the worksession meeting. She noted that QCTV continues to monitor the 621 rule, as does NATOA. She stated that since adjusting the part-time employee wages, QCTV has seen an increase in availability of part-time staff members and applications.

Motion was made by Dickinson seconded by Barthel to accept the Executive Director's report.

5 ayes – 0 nays. Motion carried.

#### **GENERAL BUSINESS – 5**

#### 5.1 Insurance Liability Waiver

Ms. George stated that this action is completed on an annual basis. She noted that this would be the time for the Commission to decided whether to waive or not waive the limits on tort liability.

Motion was made by Dickinson and seconded by Barthel to approve designating that QCCCC does not waive the monetary limits on municipal tort liability established by Minnesota Statutes 466.04.

5 ayes – 0 nays. Motion carried.

#### 5.2 Strategic Plan

Ms. George thanked the Commission and staff for their involvement throughout this process. She stated that the plan is now available to be approved and highlighted the next steps once approved.

Chair Heitkamp thanked Ms. George for the overall effort in coordinating the experience. He stated that there is a good vision and direction moving forward and he is looking forward to implementation.

Motion was made by Ulrich and seconded by Skogquist to approve the five-year Strategic Plan.

5 ayes – 0 nays. Motion carried.

#### 5.3 Telly Awards Presentation

Item removed from agenda.

TimeSaver Off Site Secretarial, Inc.

#### ADJOURN – 6

Time of adjournment 11:10 a.m.

Respectfully submitted,

Reviewed for approval,

Karen George
Recording Secretary

Karen George
Executive Director

## **Quad Cities Communications Commission Balance Sheet Summary**

As of August 31, 2019

	Total
ASSETS	
Current Assets	
Bank Accounts - QCTV	1,355,754.74
- PayPay acct	1,478.74
- US Bank Reserve	5,000.00
- Petty Cash	250.00
- Investments	1,333,285.70
Accounts Receivable	0.00
Other current assets	0.00
Total Current Assets	\$ 2,695,769.18
Fixed Assets	 0.00
TOTAL ASSETS	\$ 2,695,769.18
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	13,751.76
Other Current Liabilities	-0.01
Total Current Liabilities	\$ 13,751.75
Equity	 2,682,017.43
TOTAL LIABILITIES AND EQUITY	\$ 2,695,769.18

<sup>\*</sup> Equity: QCTV allocates fund reserves in two areas:

Operating Reserves = \$436,808

Capital Reserves = \$2,258,961.18 (\$3.4 M needed for 5-Year CIP)

January - December 2019

Aug 2019	Total

		Aug 2019				Total		
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
Income								
Duplication Revenue	1,216.64	41.67	1,174.97	2919.70%	2,071.99	500.00	1,571.99	414.40%
Equipment Grant		4,833.33	(4,833.33)	0.00%	58,649.78	58,000.00	649.78	101.12%
Franchise Fees	256,980.40	71,500.00	185,480.40	359.41%	511,521.00	858,000.00	(346,479.00)	59.62%
Interest Income	20,288.72	2,500.00	17,788.72	811.55%	42,614.79	30,000.00	12,614.79	142.05%
Miscellaneous Income	90.11	41.67	48.44	216.25%	877.20	500.00	377.20	175.44%
PEG Fee	138,396.64	35,750.00	102,646.64	387.12%	275,705.79	429,000.00	(153,294.21)	64.27%
Total Income	416,972.51	114,666.67	302,305.84	363.64%	891,440.55	1,376,000.00	(484,559.45)	64.78%
Expenses								
A-PERA Expense	4,942.76	3,750.00	1,192.76	131.81%	29,083.95	45,000.00	(15,916.05)	64.63%
A-SS/Medicare Expense	5,140.91	4,160.42	980.49	123.57%	29,221.15	49,925.00	(20,703.85)	58.53%
A-Wages - Full-time	61,665.43	44,391.25	17,274.18	138.91%	339,417.62	532,695.00	(193,277.38)	63.72%
A-Wages - Part-time	6,912.37	9,993.50	(3,081.13)	69.17%	51,137.11	119,922.00	(68,784.89)	42.64%
Accounting / HR Services	2,369.14	1,275.00	1,094.14	185.81%	11,047.57	15,300.00	(4,252.43)	72.21%
Ads/Promos/Sponsorships	75.00	916.67	(841.67)	8.18%	5,763.45	11,000.00	(5,236.55)	52.40%
Andover Capital Equipment		416.67	(416.67)	0.00%	722.27	5,000.00	(4,277.73)	14.45%
Announcers Fees	445.23	1,083.33	(638.10)	41.10%	5,506.60	13,000.00	(7,493.40)	42.36%
Anoka Capital Equipment	222.00	416.67	(194.67)	53.28%	1,965.96	5,000.00	(3,034.04)	39.32%
Audit		1,375.00	(1,375.00)	0.00%	14,582.00	16,500.00	(1,918.00)	88.38%
Bank Fees / CC Fees		20.83	(20.83)	0.00%	0.00	250.00	(250.00)	0.00%
Brand Apparel	1,593.00	208.33	1,384.67	764.65%	2,195.00	2,500.00	(305.00)	87.80%
Building - Cleaning	1,512.45	583.33	929.12	259.28%	5,210.15	7,000.00	(1,789.85)	74.43%
Building - Insurance	3,505.00	250.00	3,255.00	1402.00%	5,289.00	3,000.00	2,289.00	176.30%
Building - Maintenance	4,541.39	833.33	3,708.06	544.97%	9,478.71	10,000.00	(521.29)	94.79%
Building - Supplies	82.64	166.67	(84.03)	49.58%	1,016.88	2,000.00	(983.12)	50.84%
Car Allowance	250.00	250.00	0.00	100.00%	2,000.00	3,000.00	(1,000.00)	66.67%
Cell Phone - Allowance	625.00	625.00	0.00	100.00%	5,000.00	7,500.00	(2,500.00)	66.67%
Champlin Capital Equipment	84.90	416.67	(331.77)	20.38%	1,572.72	5,000.00	(3,427.28)	31.45%
City Sewer & Water	892.37	216.67	675.70	411.86%	1,871.70	2,600.00	(728.30)	71.99%
Commission Expense	680.00	416.67	263.33	163.20%	3,635.44	5,000.00	(1,364.56)	72.71%
Consulting Services	1,380.00	6,250.00	(4,870.00)	22.08%	23,687.50	75,000.00	(51,312.50)	31.58%
Contingency Fund		2,718.17	(2,718.17)	0.00%	0.00	32,618.00	(32,618.00)	0.00%

January - December 2019

Aug 2019	Total

	Aug 2019 % of			lotai				
	Actual	Budget	over Budget	Budget	Actual	Budget	over Budget	% of Budget
Duplication Expenses	65.60	41.67	23.93	157.43%	186.91	500.00	(313.09)	37.38%
Electric Service	1,514.20	1,500.00	14.20	100.95%	9,871.32	18,000.00	(8,128.68)	54.84%
Emp / Comm Appreciation		208.33	(208.33)	0.00%	143.20	2,500.00	(2,356.80)	5.73%
Equip/Repair/Supply/Software		3,333.33	(3,333.33)	0.00%	3,697.53	40,000.00	(36,302.47)	9.24%
Federal Unempl Expense		70.83	(70.83)	0.00%	0.00	850.00	(850.00)	0.00%
Health Insurance	7,152.03	7,873.33	(721.30)	90.84%	57,461.49	94,480.00	(37,018.51)	60.82%
Insurance - Deductibles		41.67	(41.67)	0.00%	0.00	500.00	(500.00)	0.00%
Insurance - Liability / Bonds	5,030.00	416.67	4,613.33	1207.19%	8,254.00	5,000.00	3,254.00	165.08%
Lawn Service	425.00	416.67	8.33	102.00%	2,795.50	5,000.00	(2,204.50)	55.91%
Legal Fees	598.00	2,083.33	(1,485.33)	28.70%	3,353.38	25,000.00	(21,646.62)	13.41%
Licenses and Permits		166.67	(166.67)	0.00%	200.00	2,000.00	(1,800.00)	10.00%
Meals		83.33	(83.33)	0.00%	695.00	1,000.00	(305.00)	69.50%
Memberships - NATOA / Others	1,000.00	833.33	166.67	120.00%	5,470.00	10,000.00	(4,530.00)	54.70%
Mileage	660.80	750.00	(89.20)	88.11%	4,314.84	9,000.00	(4,685.16)	47.94%
Miscellaneous Expenses		83.33	(83.33)	0.00%	1,099.59	1,000.00	99.59	109.96%
Natural Gas	38.34	566.67	(528.33)	6.77%	1,552.73	6,800.00	(5,247.27)	22.83%
Office Supplies / Equipment	192.54	500.00	(307.46)	38.51%	2,931.41	6,000.00	(3,068.59)	48.86%
Parking Lot Maintenance		266.67	(266.67)	0.00%	0.00	3,200.00	(3,200.00)	0.00%
Payroll Expenses (ADP/HSA)	135.00	200.00	(65.00)	67.50%	1,032.50	2,400.00	(1,367.50)	43.02%
Postage	209.10	83.33	125.77	250.93%	709.66	1,000.00	(290.34)	70.97%
Printing / Copy Services		83.33	(83.33)	0.00%	0.00	1,000.00	(1,000.00)	0.00%
Professional Development		1,833.33	(1,833.33)	0.00%	8,243.85	22,000.00	(13,756.15)	37.47%
Publications		41.67	(41.67)	0.00%	0.00	500.00	(500.00)	0.00%
Ramsey Capital Equipment	131.77	416.67	(284.90)	31.62%	1,776.43	5,000.00	(3,223.57)	35.53%
Sales Tax		41.67	(41.67)	0.00%	73.00	500.00	(427.00)	14.60%
Secretary Services		208.33	(208.33)	0.00%	690.75	2,500.00	(1,809.25)	27.63%
Snow Plowing Service		416.67	(416.67)	0.00%	5,856.25	5,000.00	856.25	117.13%
State Unemploy Exp		208.33	(208.33)	0.00%	0.00	2,500.00	(2,500.00)	0.00%
STD / LTD / Life Insurance	578.45	625.00	(46.55)	92.55%	4,677.45	7,500.00	(2,822.55)	62.37%
Studio Sets		833.33	(833.33)	0.00%	0.00	10,000.00	(10,000.00)	0.00%
Subscription Services	448.99	1,833.33	(1,384.34)	24.49%	19,816.81	22,000.00	(2,183.19)	90.08%
Temp Staff Services		208.33	(208.33)	0.00%	0.00	2,500.00	(2,500.00)	0.00%

January - December 2019

	Aug 2019				Total			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
Vehicle - Equipment / Repair	(167.17)	1,250.00	(1,417.17)	-13.37%	5,695.34	15,000.00	(9,304.66)	37.97%
Vehicle - Insurance	1,276.00	333.33	942.67	382.80%	2,148.00	4,000.00	(1,852.00)	53.70%
Vehicle - Maintenance / Gas	228.50	666.67	(438.17)	34.27%	5,142.75	8,000.00	(2,857.25)	64.28%
Waste Removal	114.72	166.67	(51.95)	68.83%	905.07	2,000.00	(1,094.93)	45.25%
Web / VOD / Int / CaTV / Phone	1,152.51	1,833.33	(680.82)	62.86%	8,832.99	22,000.00	(13,167.01)	40.15%
Work Comp Insurance		191.67	(191.67)	0.00%	0.00	2,300.00	(2,300.00)	0.00%
Total Expenses	117,703.97	111,445.00	6,258.97	105.62%	717,032.53	1,337,340.00	(620,307.47)	53.62%
Net Income	299,268.54	3,221.67	296,046.87	9289.24%	174,408.02	38,660.00	135,748.02	451.13%
ZCIP - Andover					25,150.63			
ZCIP - Anoka					25,150.63			
ZCIP - Building					11,200.00			
ZCIP - Champlin					24,647.91			
ZCIP - Master Control Equipment	350.00				38,704.50			
ZCIP - Office Equipment					10,950.00			
ZCIP - Ramsey					27,901.94			
ZCIP - Studio					3,760.00			
ZCIP - Truck					80,160.00			
	350.00				247,625.61			

Wednesday, Oct 02, 2019 06:49:57 AM GMT-7 - Accrual Basis

## QCTV Bank Reconciliation August 2019

Beginning Balance - 4M Statement		1,071,227.83
Less: Cleared Checks/Withdrawals		(112,382.94)
Plus: 4M Fund Interest		5,555.45
Plus: Bank Deposits/Credits		397,294.40
Bank Balance		\$1,361,694.74
Book Balance		1,361,694,74
Adjusted Book Balance		1,361,694.74
Difference:		\$0.00
Completed by:	МХ	_

#### **Quad Cities Communications Commission**

#### BILL PAYMENT LIST

#### August 2019

DATE	NUM	VENDOR	AMOUNT
Quad Cities Commi	ssion		
08/02/2019	12844	Associated Bank	-120.00
08/02/2019	12845	HealthEquity Inc.	-394.62
08/02/2019	W D	Minnesota State Retirement System	-525.50
08/02/2019	WD	PERA	-3,132.96
08/09/2019	12846	ACE Solid Waste, Inc.	-114.72
08/09/2019	12847	Gerald S. Thomson	-240.00
08/09/2019	12848	Greenery Enterprises, Inc.	0.00
08/09/2019	12849	Huebsch	-47.39
08/09/2019	12850	James R. Erickson	-120.00
08/09/2019	12851	Jasón Dorow	-60.00
08/09/2019	12852	Kennedy & Graven, Chartered	-467.50
08/09/2019	12853	LiveU Inc.	-104.16
08/09/2019	12854	T-Mobile	-22.72
08/09/2019	12855	Timesavers	-145.00
08/09/2019	12856	TransAlarm, Inc	-402.27
08/09/2019	12857	U.S. Bank Corporate	-2,905.49
08/09/2019	12858	Xcel Energy	-1,624.82
08/16/2019	12859	Associated Bank	-120.00
08/16/2019	12860	AT&T Mobility	-114.69
08/16/2019	12861	CenterPoint Energy	-38.34
08/16/2019	12862	City of Andover	-1,449.66
08/16/2019	12863	City of Champlin	-67.20
08/16/2019	12864	Compast 2	-468,92
08/16/2019	12865	Comcast Cable	-859.24
08/16/2019	12866	HealthEquity Inc.	-402.27
08/16/2019	12867	Mayo Clinic	-1,214.03
08/16/2019	12868	Peter James Hayes	-195.40
08/16/2019	W D	Minnesota State Retirement System	-524,26
08/16/2019	WD	PERA	-2,993.33
08/26/2019	12869	Amazon	-1,632.21
08/26/2019	12870	Anoka Area Chamber of Commerce	-40.00
08/26/2019	12871	Bret Heitkamp	-80.08
08/26/2019	12872	Erik A Skogquist	-120.00
08/26/2019	12873	ideal Advertising	-796.50
08/26/2019	12874	James Childs	-257.72
08/26/2019	12875	James Dickinson	-160.00
08/26/2019	12876	Jamie A. Barthel	-120.00
08/26/2019	12877	Kurtis G. Ulrich	-120.00
08/26/2019	12878	League of MN Cities Insurance Trust	-9,811.00
08/26/2019	12879	Maza Technologies, LLC	-1,580.00
08/26/2019	12880	Preferred One Insurance Co.	-7,621.62
08/26/2019	12881	Ryan Sabas	-80.08-
08/26/2019	12882	Sprint	-22,99

DATE	NUM	VENDOR	AMOUNT
08/26/2019	12883	The Lincoln National Life Ins. Co.	-578.45
08/30/2019	12884	Associated Bank	-120.00
08/30/2019	12885	HealthEquity Inc.	-374.62
08/30/2019	W D	Minnesota State Retirement System	-536.03
08/30/2019	ΦĐ	PERA	-3,100.19
Total for Quad Cities	Commission		\$ -46,025.82

## **Quad Cities Communications Commission Balance Sheet Summary**

As of September 30, 2019

	Total
ASSETS	
Current Assets	
Bank Accounts - QCTV	1,274,463.16
- PayPay acct	1,375.40
- US Bank Reserve	5,000.00
- Petty Cash	250.00
- Investments	1,334,494.02
Accounts Receivable	0.00
Other current assets	0.00
Total Current Assets	\$ 2,615,582.58
Fixed Assets	 0.00
TOTAL ASSETS	\$ 2,615,582.58
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	30,730.79
Other Current Liabilities	0.01
Total Current Liabilities	\$ 30,730.80
Equity	 2,584,851.78
TOTAL LIABILITIES AND EQUITY	\$ 2,615,582.58

<sup>\*</sup> Equity: QCTV allocates fund reserves in two areas:

Operating Reserves = \$436,808 Capital Reserves = \$2,178,774.58 (\$3.4 M needed for 5-Year CIP)

January - December 2019

Sep 2019	YTD

	<u> </u>			<u> </u>				
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
Income				_				
Duplication Revenue	16.60	41.67	(25.07)	39.84%	2,069.64	500.00	1,569.64	413.93%
Equipment Grant		4,833.33	(4,833.33)	0.00%	58,649.78	58,000.00	649.78	101.12%
Franchise Fees		71,500.00	(71,500.00)	0.00%	511,521.00	858,000.00	(346,479.00)	59.62%
Interest Income	2,921.60	2,500.00	421.60	116.86%	45,536.39	30,000.00	15,536.39	151.79%
Miscellaneous Income	(119.94)	41.67	(161.61)	-287.83%	757.26	500.00	257.26	151.45%
PEG Fee		35,750.00	(35,750.00)	0.00%	275,705.79	429,000.00	(153,294.21)	64.27%
Total Income	2,818.26	114,666.67	(111,848.41)	2.46%	894,239.86	1,376,000.00	(481,760.14)	64.99%
Expenses								
A-PERA Expense	3,439.21	3,750.00	(310.79)	91.71%	32,523.16	45,000.00	(12,476.84)	72.27%
A-SS/Medicare Expense	3,951.71	4,160.42	(208.71)	94.98%	33,172.86	49,925.00	(16,752.14)	66.45%
A-Wages - Full-time	41,362.40	44,391.25	(3,028.85)	93.18%	380,780.02	532,695.00	(151,914.98)	71.48%
A-Wages - Part-time	11,156.00	9,993.50	1,162.50	111.63%	62,293.11	119,922.00	(57,628.89)	51.94%
Accounting / HR Services	70.00	1,275.00	(1,205.00)	5.49%	11,117.57	15,300.00	(4,182.43)	72.66%
Ads/Promos/Sponsorships	395.00	916.67	(521.67)	43.09%	6,158.45	11,000.00	(4,841.55)	55.99%
Andover Capital Equipment		416.67	(416.67)	0.00%	722.27	5,000.00	(4,277.73)	14.45%
Announcers Fees	995.96	1,083.33	(87.37)	91.94%	6,502.56	13,000.00	(6,497.44)	50.02%
Anoka Capital Equipment	222.00	416.67	(194.67)	53.28%	2,187.96	5,000.00	(2,812.04)	43.76%
Audit		1,375.00	(1,375.00)	0.00%	14,582.00	16,500.00	(1,918.00)	88.38%
Bank Fees / CC Fees		20.83	(20.83)	0.00%	0.00	250.00	(250.00)	0.00%
Brand Apparel	292.00	208.33	83.67	140.16%	2,487.00	2,500.00	(13.00)	99.48%
Building - Cleaning	530.45	583.33	(52.88)	90.93%	5,740.60	7,000.00	(1,259.40)	82.01%
Building - Insurance		250.00	(250.00)	0.00%	5,289.00	3,000.00	2,289.00	176.30%
Building - Maintenance	450.00	833.33	(383.33)	54.00%	9,928.71	10,000.00	(71.29)	99.29%
Building - Supplies	254.19	166.67	87.52	152.51%	1,271.07	2,000.00	(728.93)	63.55%
Car Allowance	250.00	250.00	0.00	100.00%	2,250.00	3,000.00	(750.00)	75.00%
Cell Phone - Allowance	625.00	625.00	0.00	100.00%	5,625.00	7,500.00	(1,875.00)	75.00%
Champlin Capital Equipment	84.90	416.67	(331.77)	20.38%	1,657.62	5,000.00	(3,342.38)	33.15%
City Sewer & Water	203.00	216.67	(13.67)	93.69%	2,074.70	2,600.00	(525.30)	79.80%
Commission Expense	680.00	416.67	263.33	163.20%	4,315.44	5,000.00	(684.56)	86.31%
Consulting Services	2,760.00	6,250.00	(3,490.00)	44.16%	26,447.50	75,000.00	(48,552.50)	35.26%
Contingency Fund		2,718.17	(2,718.17)	0.00%	0.00	32,618.00	(32,618.00)	0.00%

January - December 2019

San 2019	VTD

	3ep 2019				% of			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	Budget
Duplication Expenses		41.67	(41.67)	0.00%	186.91	500.00	(313.09)	37.38%
Electric Service	1,545.31	1,500.00	45.31	103.02%	11,416.63	18,000.00	(6,583.37)	63.43%
Emp / Comm Appreciation		208.33	(208.33)	0.00%	143.20	2,500.00	(2,356.80)	5.73%
Equip/Repair/Supply/Software	2,747.84	3,333.33	(585.49)	82.44%	6,445.37	40,000.00	(33,554.63)	16.11%
Federal Unempl Expense		70.83	(70.83)	0.00%	0.00	850.00	(850.00)	0.00%
Health Insurance	7,152.03	7,873.33	(721.30)	90.84%	64,585.87	94,480.00	(29,894.13)	68.36%
Insurance - Deductibles		41.67	(41.67)	0.00%	0.00	500.00	(500.00)	0.00%
Insurance - Liability / Bonds		416.67	(416.67)	0.00%	8,254.00	5,000.00	3,254.00	165.08%
Lawn Service	1,240.50	416.67	823.83	297.72%	4,036.00	5,000.00	(964.00)	80.72%
Legal Fees	1,306.46	2,083.33	(776.87)	62.71%	4,659.84	25,000.00	(20,340.16)	18.64%
Licenses and Permits		166.67	(166.67)	0.00%	200.00	2,000.00	(1,800.00)	10.00%
Meals		83.33	(83.33)	0.00%	695.00	1,000.00	(305.00)	69.50%
Memberships - NATOA / Others		833.33	(833.33)	0.00%	5,470.00	10,000.00	(4,530.00)	54.70%
Mileage	439.52	750.00	(310.48)	58.60%	4,754.36	9,000.00	(4,245.64)	52.83%
Miscellaneous Expenses	1,021.45	83.33	938.12	1225.79%	2,121.04	1,000.00	1,121.04	212.10%
Natural Gas	36.23	566.67	(530.44)	6.39%	1,588.96	6,800.00	(5,211.04)	23.37%
Office Supplies / Equipment	318.96	500.00	(181.04)	63.79%	3,250.37	6,000.00	(2,749.63)	54.17%
Parking Lot Maintenance		266.67	(266.67)	0.00%	0.00	3,200.00	(3,200.00)	0.00%
Payroll Expenses (ADP/HSA)	120.00	200.00	(80.00)	60.00%	1,152.50	2,400.00	(1,247.50)	48.02%
Postage		83.33	(83.33)	0.00%	784.66	1,000.00	(215.34)	78.47%
Printing / Copy Services		83.33	(83.33)	0.00%	0.00	1,000.00	(1,000.00)	0.00%
Professional Development	97.19	1,833.33	(1,736.14)	5.30%	8,341.04	22,000.00	(13,658.96)	37.91%
Publications		41.67	(41.67)	0.00%	0.00	500.00	(500.00)	0.00%
Ramsey Capital Equipment	131.77	416.67	(284.90)	31.62%	1,908.20	5,000.00	(3,091.80)	38.16%
Sales Tax		41.67	(41.67)	0.00%	73.00	500.00	(427.00)	14.60%
Secretary Services	180.00	208.33	(28.33)	86.40%	870.75	2,500.00	(1,629.25)	34.83%
Snow Plowing Service		416.67	(416.67)	0.00%	5,856.25	5,000.00	856.25	117.13%
State Unemploy Exp		208.33	(208.33)	0.00%	0.00	2,500.00	(2,500.00)	0.00%
STD / LTD / Life Insurance	578.45	625.00	(46.55)	92.55%	5,255.90	7,500.00	(2,244.10)	70.08%
Studio Sets		833.33	(833.33)	0.00%	0.00	10,000.00	(10,000.00)	0.00%
Subscription Services	1,286.99	1,833.33	(546.34)	70.20%	21,103.80	22,000.00	(896.20)	95.93%
Temp Staff Services		208.33	(208.33)	0.00%	0.00	2,500.00	(2,500.00)	0.00%

January - December 2019

	Sep 2019				YTD				
	Actual	Budget	over Budget	% of Budget	·	Actual	Budget	over Budget	% of Budget
Vehicle - Equipment / Repair	2,026.57	1,250.00	776.57	162.13%	•	7,721.91	15,000.00	(7,278.09)	51.48%
Vehicle - Insurance		333.33	(333.33)	0.00%		2,148.00	4,000.00	(1,852.00)	53.70%
Vehicle - Maintenance / Gas	115.55	666.67	(551.12)	17.33%		5,258.30	8,000.00	(2,741.70)	65.73%
Waste Removal	115.51	166.67	(51.16)	69.30%		1,020.58	2,000.00	(979.42)	51.03%
Web / VOD / Int / CaTV / Phone	1,224.95	1,833.33	(608.38)	66.82%		10,057.94	22,000.00	(11,942.06)	45.72%
Work Comp Insurance	1,785.00	191.67	1,593.33	931.29%		1,785.00	2,300.00	(515.00)	77.61%
Total Expenses	91,192.10	111,445.00	(20,252.90)	81.83%		808,271.98	1,337,340.00	(529,068.02)	60.44%
Net Income	(88,373.84)	3,221.67	(91,595.51)	-2743.11%	;	85,967.88	38,660.00	47,307.88	222.37%
ZCIP - Andover	2,134.29					27,284.92			
ZCIP - Anoka	2,134.29					27,284.92			
ZCIP - Building						11,200.00			
ZCIP - Champlin	2,134.29					26,782.20			
ZCIP - Master Control Equipment	79.30					38,783.80			
ZCIP - Office Equipment						10,950.00			
ZCIP - Ramsey	2,262.29					30,036.23			
ZCIP - Studio						3,760.00			
ZCIP - Truck						80,160.00			
	8,744.46				•	256,242.07			

Friday, Nov 01, 2019 12:17:03 PM GMT-7 - Accrual Basis

### QCTV Bank Reconciliation September 2019

Beginning Balance - 4M Statement	1,361,694.74
Less: Cleared Checks/Withdrawals	(84,063.67)
Plus: 4M Fund Interest	1,713.28
Plus: Bank Deposits/Credits	
Bank Balance	\$1,279,344.35
Book Balance	1,279,344.35
Adjusted Book Balance	1,279,344.35
Difference:	\$0.00

Completed by: MK

#### **Quad Cities Communications Commission**

#### **BILL PAYMENT LIST**

#### September 2019

DATE	NUM	VENDOR	AMOUNT
Quad Cities Comm	Ission		
09/13/2019	12886	Alliance for Community Media	-1,000.00
09/13/2019	12887	Associated Bank	-120.00
09/13/2019	12888	Commercial Steam Team Inc.	-714.00
09/13/2019	12889	Gerald S. Thomson	-185,19
09/13/2019	12890	Greenery Enterprises, Inc.	-425.00
09/13/2019	12891	HealthEquity Inc.	-374.62
09/13/2019	12892	Holiday Station	-262.04
09/13/2019	12893	Huebsch	-82.64
09/13/2019	12894	Ideal Advertising	-796.50
09/13/2019	12895	Joe G. Ruhland	-260.04
09/13/2019	12896	Kahuna Window Cleaning	-268.00
09/13/2019	12897	Kennedy & Graven, Chartered	-598.00
09/13/2019	12898	League of MN Cities Insurance Trust	-1,785.00
09/13/2019	12899	T-Mobile	-30.56
09/13/2019	WΩ	Minnesota State Retirement System	-545.00
09/13/2019	W D	PERA	-3,267.60
09/20/2019	12900	ACE Solid Waste, Inc.	-115.51
09/20/2019	12901	Amazon	-804.84
09/20/2019	12902	AT&T Mobility	-114.69
09/20/2019	12903	CenterPoint Energy	-36.23
09/20/2019	12904	City of Andover	-886.98
09/20/2019	12905	City of Champlin	-892.37
09/20/2019	12906	Comcast 2	-468.96
09/20/2019	12907	Comcast Cable	-859.24
09/20/2019	12908	Coordinated Business Systems, LTD	-257.00
09/20/2019	12909	Greenery Enterprises, Inc.	-1,015.50
09/20/2019	12910	HealthEquity Inc.	-27.65
09/20/2019	12911	James Childs	-215.96
09/20/2019	12912	LiveU Inc.	-104.16
09/20/2019	12913	Mayo Clinic	-1,012.46
09/20/2019	12914	Maza Technologies, LLC	-1,580.00
09/20/2019	12915	Monarch Pest Control	-110.00
09/20/2019	12916	Multichannel News	-159.00
09/20/2019	12917	NAC Building Solutions	-4,102.46
09/20/2019	12918	Sprint	-22.99
09/20/2019	12919	The Lincoln National Life Ins. Co.	-578.45
09/20/2019	12920	U.S. Bank Corporate	-984.48
09/20/2019	12921	Vivldly Clean Inc.	-530.45
09/20/2019	12922	Xcel Energy	-1,514.20
09/27/2019	W D	Minnesota State Retirement System	-540.65
09/27/2019	WD	PERA	-3,152.22
Total for Quad Cities	s Commission	<del></del>	\$ -30,800.64

## INVESTMENT SCHEDULE 9/30/2019

Description	Cusip Number	Purchase Price	Carrying Cost	Maturity Amount	Interest Rate	Interest Paid	Maturity / Due Date
Investments - Cash Flow Reserves 4M Fund 4M Plus	3		450,925.89 450,925.89		1.910%		
Investments - Building							
4M Fund			261,348.49		1.830%		
			261,348.49				
Investments - Capital							
4M Fund CD - Discover Bank CD - Corporate One Federal CD - Bank of China	2546723D8 l Credit Union	200,000.00 148,000.00 200,000.00	74,219.64 200,000.00 148,000.00 200,000.00 622,219.64	200,000.00 154,114.21 200,000.00	1.830% 1.700% 2.747% 2.028%	semi-annual	2/18/2020 8/17/2020 8/31/2020

#### **4.3 Executive Director's Report**

#### **November 4, 2019**

**To:** Commissioners

**From:** Karen George, Executive Director

**Subject:** Executive Director's Report

#### **QCTV** in the news

QCTV sent a press release regarding the recent awards received. The Anoka Union Herald printed the article. It is attached to this report.

#### **Strategic Planning**

Staff is working on the first 90-day objectives for Year 1 of the plan. Those items include three objectives under Engaging the Community; one objective under Collaborating for Success; and four objectives under Innovating for Impact.

#### **DGI Mini Gimbal Cameras**

The Strategic Plan calls for a shift is video production to provided shorter, social media first videos for deployment. Staff purchased and has started experimenting with the DGI mini gimbal cameras. These cameras and gimbal attachment are the perfect blend of quality video production with the ease of a smaller unit like a cell phone; and at a reasonable price of \$400 each.

#### **Innovation on the Football Field**

New innovation in technology and staff ingenuity have paid off with these improvements: live referee mic, sideline reporter, new graphics, wireless camera, sharing audio feed with stadium for broadcast to audience. See compliments section at end of the report.

#### **Online Payroll Stub**

QCTV has been using QuickBooks payroll integration for about a year. The QuickBooks payroll system now offers online accounts for employees to review payroll information and direct deposit, thus eliminating the need to print and mail paycheck stubs. The new system will be implemented prior to year-end.

#### **Xcel Outages**

As requested, a report on the impact of recent Xcel outages was forwarded to the City of Champlin. The city is working with the energy provider to improve service to the industrial park area where QCTV offices are located.

#### **Budget Planning**

Staff worked this fall to draft the 2020 Operations Budget. The proposed budget was presented to the Budget Committee in late October. This item in on the November 21 agenda for Commission action.

#### **Health Insurance**

The health insurance renewal notice was received. Staff reviewed the premium and age increases, solicited competitive quotes of similar plans, and process renewal with Preferred One. The Open Enrollment period ends on November 15 and plan renewal is December 1, 2019.

#### Commission Staff Appreciation Event

The annual Commission/Staff appreciate event is scheduled for December 20. An email with details will be forwarded to commissioners.

#### NATOA

There are numerous regulatory, court, legislative and market changes occurring in the industry and NATOA is the leader in addressing these changes on behalf of local jurisdictions. Continued monitoring of the FCC 621 Rule Making (franchise fee offset). Appeals currently pending in the 9<sup>th</sup> Circuit Court and the FFC has requested to transfer to the 6<sup>th</sup> Circuit Court. NATOA has filed a Motion to Intervene in the case.

#### **MACTA Annual Meeting**

Attended the MACTA annual meeting reviewing the past year and mapping out the 2020 agenda. This included a brown bag lunch and learn with presentations from QCTV and other stations on different platforms to video bookmark government meetings to match the agenda.

#### **League of Minnesota Cites**

Participated in the League's Telecom Task Force providing input of telecom issues for the 2020 legislative session.

#### **NATOA Conference**

Attended the annual NATOA conference and participated in NATOA board meetings.

#### **Champlin** Communications

Connected the City of Champlin with a social media specialist who submitted a pilot project proposal for a social media strategy to augment current communications activities. QCTV providing member city communications support is referenced in the strategic plan. The Personnel Committee provided direction that QCTV craft a communications role for QCTV and recommended the Budget Committee consider providing increased member city CIP funds. The budget with increase member city CIP payment is on the agenda.

#### **Remote Meeting Participation**

Staff has communicated commission direction to city staffers and await direction from the city for implementation and transfer of the \$7,000 CIP contribution for equipment.

#### **Live and Local to Feature Member Cities**

The QCTV Live and Local show will feature member cities in 2019!

Q1 – Champlin – Completed

Q2-Anoka-Completed

Q3 - Ramsey - Completed

Q4 – Andover – Scheduled Dec. 11

#### **Customer Comments**

#### Andover Football coverage

QCTV received a phone call from Cadie Kalmes. Her son, Ethan, former quarterback now wide receiver for the Andover Football team, was interviewed during the game by QCTV. She was ecstatic about what QCTV does for the community. She said that we are professional and do an amazing job; the announcers and the entire crew! *Cadie Kalmes. Proud Mom. Andover* 

#### **Andover Soccer**

Thank you very much-much appreciated. Your team does a great job on the production. PS: Great crew. Chatting with the sideline reporter and camera guy. They deserve hazardous duty pay - it was cold!

Aaron P. Frederickson, Game Official

#### Anoka Halloween

Thank you letter attached.

Action Requested: None.

https://www.hometownsource.com/press\_and\_news/free/qctv-to-celebrate-national-community-mediaday/article\_a3392dda-f035-11e9-a0c4-373f39345bd7.html

#### QCTV to celebrate National Community Media Day

Champlin-based television station earns programming awards

Oct 16, 2019

Community Media Day, Oct. 20, is an annual celebration of local television stations that brings awareness to the importance of hyper-local coverage of news and events — telling the stories that matter to area residents.

QCTV celebrates a 38-year history of providing award-winning programming featuring Andover, Anoka, Champlin and Ramsey.

QCTV has received four programming awards in 2019. Three Bronze Telly awards were presented for local programs. Two were for a program called "Live and Local: A Centenary of Armistice" produced at Fort Snelling National Cemetery. One award was in the category for live programming and the other was in the history category for a story on Gold Star Mothers. The third Telly was in the live category for the Cambridge-Isanti at Andover Football game. The fourth award this year was presented by the National Association of Telecommunications Officers and Advisors for the Cambridge-Isanti at Andover football game.

"Government meeting coverage is the core service of QCTV. We produce 22 meetings live each month," said Karen George, QCTV Executive Director. "Local election coverage is also important." Watch QCTV's coverage of Anoka-Hennepin School Board and Ramsey City Council candidate forums." Check out the web site Elections tab at gctv.org to see election programs affecting local residents.

Community programming on QCTV includes News & Views, a program featuring city news, live high school sports coverage, local history, The Chamber Report featuring area businesses, and festival coverage including Anoka Halloween's Big Parade of Little People on October 25 and the Grand Day Parade on October 26. Watch them at gctv.org, Facebook, or on Comcast and Century Link channels.



### STATE of MINNESOTA

# Proclamation

WHEREAS: Public access television stations and community media organizations are an integral part of

communities throughout this country; and

WHEREAS: Community media provides opportunities to residents, students, and organizations to learn about

video and television production in order to practice their First Amendment rights; and

WHEREAS: The sharing of ideas and information helps build common understanding and common values

within a community; and

WHEREAS: Access to information in today's media environment is critical for the healthy functioning of our

society; and

WHEREAS: Community media organizations provide a means for diverse communities to tell their stories, hear

each other's stories, and create new stories together; and

WHEREAS: Community media organizations provide localized information to their communities that is often

not covered by mainstream commercial media; and

WHEREAS: Communities benefit from increased general awareness of, viewing audiences for, and creators of

media content created by and for the community.

NOW, THEREFORE, I, TIM WALZ, Governor of Minnesota, do hereby proclaim Sunday, October 20, 2019, as:

## COMMUNITY MEDIA DAY

in the State of Minnesota



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 21st day of October.

GOVERNOR

Ptere Pinn

SECRETARY OF STATE



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October 3, 2019

QCTV

Dear Karen:

Thank you for your sponsoring of the parades with the live webcast. We are excited to have you as a sponsor again this year. Your support is greatly appreciated!

Please accept this small token of our appreciation. We thought you could display this sticker in your window so customers are aware of your support.

Thanks again,

Terrie Schommer

Anoka Halloween

Sponsor Chair

#### **QCCCC Agenda Item**

#### **4.3.1 Operations Report**

#### **September 30, 2019**

**To:** Karen George, Executive Director

**From:** Katherine Lenaburg, Operations Manager

**Subject: Operations Update** 

Fall football is in full swing and we covered four Friday night games as well as soccer and volleyball games on other nights. Our production values have been optimized as are trying new things this year- improved graphics, putting a mic on the ref, a sideline reporter, we offer the stadiums our audio feed if they like and they can broadcast it to the audience, we use a wireless camera, and are producing half time reports via social media. We also tried going live to Facebook. The new look is impressive! We covered 9 games this month.

Our QCTV production truck was out for live coverage of the Happy Days Parade. It was the first year it rained, but it was fun and the production looked good. Our co-hosts were volunteers Josh Jungling and Scott Siebert.

We held two training sessions for our new and present employees. We spent time in the studio, the production van, and remote equipment. We went over new equipment operations. Technology Manager John Sommer arranged to have a company come in and demonstrate several cameras for potential purchase.

Our regular shows included: "News and Views", "The Chamber Report", and "QC Cooks". "The District Court Show" is back after being on hiatus for the summer. Our 120<sup>th</sup> episode features two new judges in Anoka County.

We produced three Slow TV's: Yard Work, and two on marathons. One of our new associate producers put together her first PSA on young girls liking themselves as they are. We also produced a PSA called "Be There" about why you shouldn't text and drive. We also produced an episode of "What's New at the Q" promoting our local coverage.

Procured programming includes work produced by a sister station "Inside Health Care" and a concert called "One Voice." We also carried live coverage of the Sant Paul Saints play offs and they won the American Association National Championship.

We covered 16 government meetings and 5 were cancelled.

We produced packages for upcoming episode of "Live and Local" as well as "The Local Show. "

#### **QCCCC Agenda Item**

#### **4.3.1 Operations Report**

#### October 31, 2019

**To:** Karen George, Executive Director

**From:** Katherine Lenaburg, Operations Manager

**Subject: Operations Update** 

Governor Tim Walz celebrated Manufacturing Month, highlighting work accomplished in Anoka County, by coming to Andover. Governor Walz and others spoke at Safety Speed Manufacturing. The event was sponsored by the Anoka Area Chamber of Commerce Manufacture CoHort. QCTV was there to capture the event for playback on our channel and website.

In conjunction with the AHSD, we produced two candidate forums. One for the school district and the other for the special city council election in Ramsey. They are on our website under the "Election" tab.

Another Anoka Area Chamber of Commerce event was the Chamber's 67<sup>th</sup> anniversary. The annual event featured guest speaker, award winning TV journalist and storyteller from Kare 11, Boyd Huppert.

We produced "Live and Local" from Ramsey. Guests included city officials and staff members and we produced stories on public works, parks and rec activities, Citizen's Academy, and the Ramsey police.

Fall sports is in full swing and we covered ten games- football, volleyball, and soccer. Playoff games included the Champlin Park Girls soccer game at U.S. Bank on October 28<sup>th</sup>. They had been undefeated all season but fell to Maple Grove and then played October 29<sup>th</sup> for fourth place.

We produced a show in conjunction with the LWV called "Transformative Circle- Reaching Across Race, Culture, and Class."

We covered the annual Anti-Crime Breakfast in Anoka. Anoka Police Chief Eric Peterson gave a presentation on crime statistics and the guest speaker was Eddie Miles, the warden at the Minnesota Correctional Facility in St. Cloud.

Regular shows include: "News and Views", "The Local Show", "The Sheriff's Show", "Game Sharks" and "The Chamber Report."

We have increased our Facebook posts and are trying new things and tagging our partners.

We wrote a press release and submitted to the local paper about our recent awards and they ran a story.

We are working on our strategic plan and thinking of how we will do things differently in the future. We all took our smart phones out and did short videos that we could post to social media. It was a good learning experience. Producers have also been using their new DGI cameras to produce short pieces and they are looking very good.

We produced two Slow TV's and a Watch QCTV promo. One of our new associate producers put together a PSA on wearing a helmet while biking.

We produced "Answers to Aging" with our partner Impact Services.

We covered several events for the Anoka Halloween festivities. Live coverage included "The Big Parade of Little People", "The Grande Day Parade" and "The Anoka Royal Ambassador Coronation". We also shot some still photos and video of downtown Anoka to make available for any other media outlets to use as they like.

Procured programming includes work produced by a sister station "Inside Health Care".

#### **QCCCC Agenda Item**

#### 4.3.2 Technology Report

#### November 12th, 2019

**To:** Karen George, Executive Director

**From:** John Sommer, Technology Manager

Subject: September 2019 Technology Report



#### **Current Projects:**

#### **Equipment Purchases**

Staff had a demo on three cinema style video cameras. QCTV is evaluating the purchase of an additional camera to augment the four check out cameras purchased with capital funds in 2018.

#### **Equipment Issues:**

#### **Xcel Energy Outages**

The first prolonged outage in September happened over a holiday weekend. I worked remotely to restore channel services after Xcel restored power. The VoIP phone system and some network services were still not working when staff returned to work. Tech staff spent several hours bringing everything back online. Production staff had to work without being able to connect to shared network storage.

Second Xcel power outage was at the end of the month. One backup server failed. It will need a replacement hard drive and reinstallation of system software. Staff downtime was lessened as Technology staff had prepared a list of computers and services that needed to be checked after the previous power outage.

#### **QCTV** Equipment

Air Conditioner Condenser for AH-2 failed. Received an estimate to repair or replace. Management staff will discuss this as part of the 2020 budget.

#### City Equipment

Comcast contacted QCTV to exchange the cable modem at Andover City Hall. I met a technician there and we made the change in the Cable Control Room. There have been no issues with new modem.

#### **Comcast Equipment**

No issues to report for this period.

#### **CenturyLink Equipment**

No issues to report for this period.

**Action Requested:** None.

#### **QCCCC Agenda Item**

#### 4.3.2 Technology Report

#### November 13th, 2019

**To:** Karen George, Executive Director

**From:** John Sommer, Technology Manager

Subject: October 2019 Technology Report



#### **Current Projects:**

#### **Technology Purchases**

Production staff are using two new DJI mini gimbal cameras. They cost about \$400 each. This may better fit our strategic initiatives for the future.

#### **Equipment Issues:**

#### **QCTV** Equipment

No issues to report for this period.

#### **City Equipment**

No issues to report for this period.

#### **Comcast Equipment**

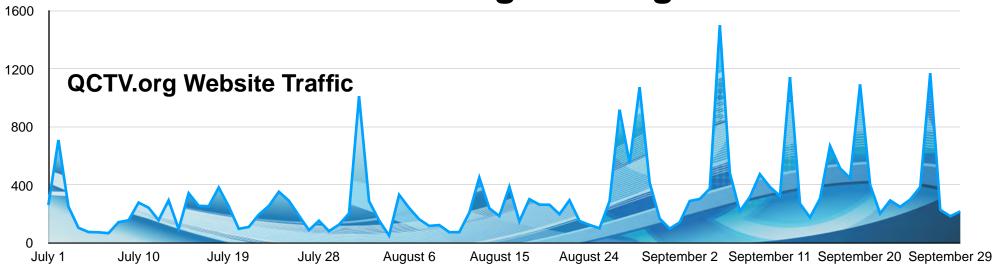
No issues to report for this period.

#### **CenturyLink Equipment**

No issues to report for this period.

**Action Requested:** None.

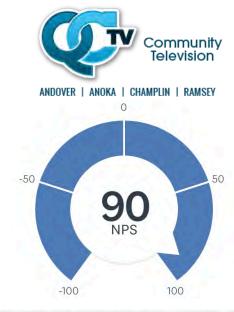
## **2019 Quarter 3 Programming Stats**



#### How did people find us and what page did they go to most?

Top 10 Ways Users Find QCTV					
1	Direct	46%			
2	google search	39%			
3	From Facebook	8%			
4	From Twitter	2%			
5	Sogou search	1%			
6	From mncourts.gov	1%			
7	Bing search	0.7%			
8	Yahoo search	0.6%			
9	From Ramsey's website	0.3%			
10	From Champlin's website	0.2%			

	Top 10 Pages					
1	Homepage	5,976				
2	Sports	4,186				
3	Live - Community Channel	3,103				
4	QCTV Programs	904				
5	Program Guide	877				
6	Anoka	817				
7	Champlin	723				
8	Andover	676				
9	Ramsey	546				
10	Events Calendar	368				

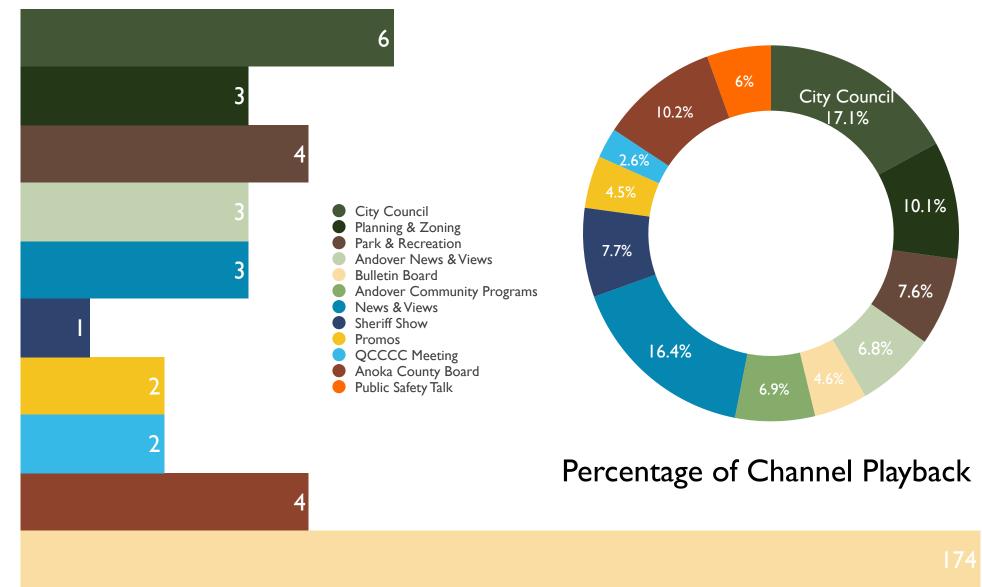


DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
2%	5%	<b>93%</b>	90
1	2	38	





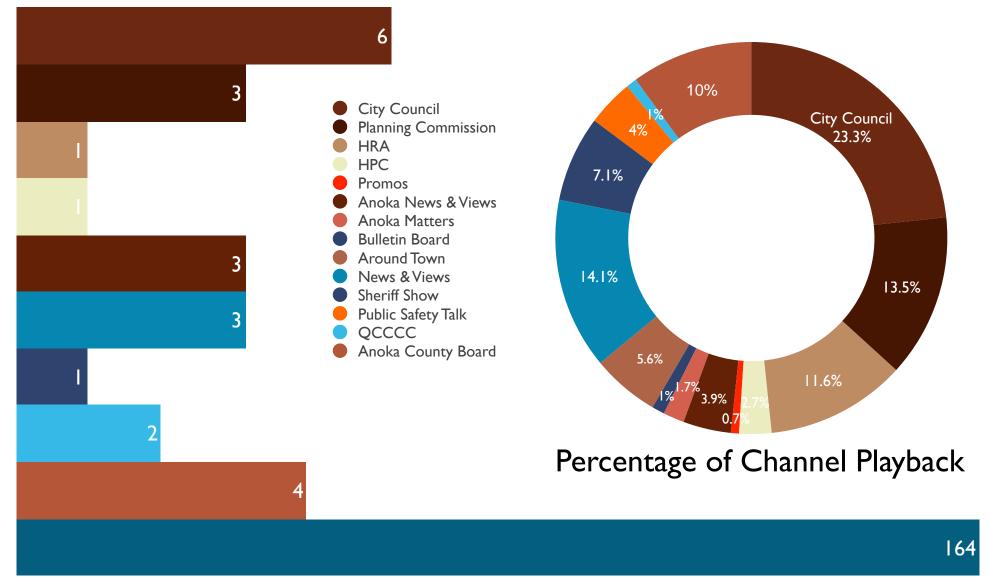
## nover Channel Programming Stats



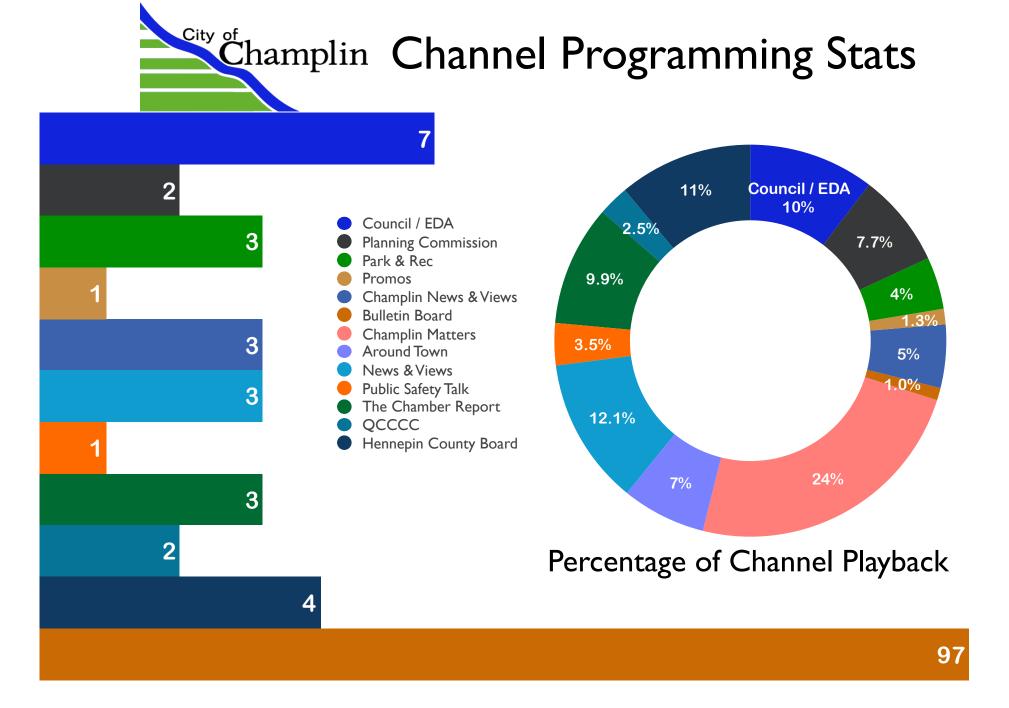




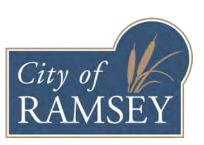
# Channel Programming Stats



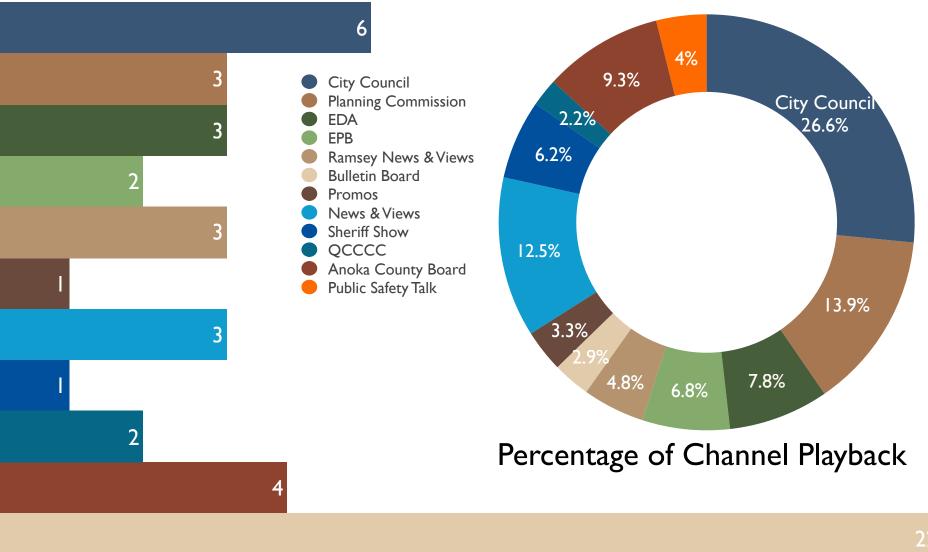




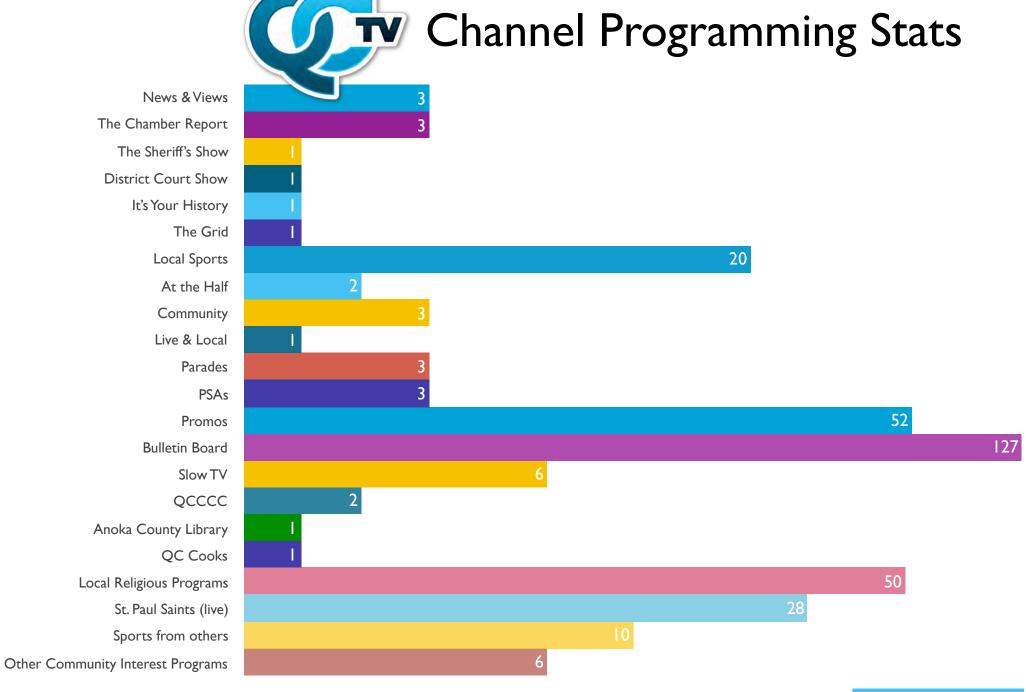




# Channel Programming Stats









### 5.1 2020 Budget and 5-year Capital Plan

#### November 6, 2019

**To:** Commissioners

**From:** Karen George, Executive Director

**Subject:** 2020 Budget and 5-year Capital Plan

The 2020 Proposed Operating Budget is attached for your review and action. The proposed budget was reviewed in detail at a budget committee meeting and is recommended for approval.

The attachments detail:

- 2020 Proposed Revenue and Expense includes 2019 budget comparison with comments
- 2015-2018 Revenue History
- 2015-2018 Expense History
- 5-Year Capital Equipment Spending Plan

Commission policy calls for 25% of revenues to be held for operational reserve. Based on unaudited actual 2018 income, therefore, \$432,041 is the operations reserve minimum.

The Commission provided direction to staff to begin member city capital funds payments in 2017. This historically has been \$20,000 per member city per year. Following the 2018 audit, the Budget Committee met to review CIP payments to member cities and recommended city capital fund payments for 2019 be \$40,000 each to come from the capital plan reserves. The Budget Committee will meet following the 2019 audit to determine a recommended amount for 2021..

The 5-Year Capital Plan approved November 2017 is enclosed for your review. No changes at this time and requests for capital funds are approved by the commission as projects are scheduled.

The Budget Committee also recommends that adequate reserve funds be available for future needs. The investment plan adopted in 2017 continues with the categories of: cash flow reserve, city capital investment fund, QCTV building

investment fund, QCTV capital investment fund, emergency fund, and unrestricted fund. Details may be found in the quarterly investment report.

#### **Action Requested:**

Approval of the 2020 Operating Budget and CIP.

Approve operational reserve of \$436,041.

#### **Financial Records Disclosure**

Financial records of the Quad Cities Cable Communications Commission (QCCCC) are maintained at Andover City Hall, 1685 Crosstown Boulevard NW, Andover, MN 55304. Financial custodians are Karen George, Executive Director, and Lee Brezinka, Andover Assistance Finance Director. The financial statements are audited annually by Redpath and Company.

Income			
Duplication Revenue	\$ 500.00	\$ 500.00	No change
Equipment Grant	\$ 59,000.00	\$ 58,000.00	Increase - based on CPI
Franchise Fees *	\$ 858,000.00	\$ 858,000.00	No change
Interest Income	\$ 30,000.00	\$ 30,000.00	No change - low interest rates
Miscellaneous Income	\$ 1,000.00	\$ 500.00	Increase - Strategic Plan Q4 2020
PEG Fee	\$ 429,000.00	\$ 429,000.00	No change
Total Income	\$ 1,377,500.00	\$ 1,376,000.00	

Expenses			
PERA	\$ 50,530.00	\$ 45,000.00	Increase - based on actual (PT- PERA Eligible)
SS/Medicare Expense	\$ 51,547.00	\$ 49,925.00	Increase - based on actual
Wages - Full-time	\$ 553,713.00	\$ 532,695.00	Increase - based on actual
Wages - Part-time	\$ 120,000.00	\$ 119,922.00	No change
Accounting / HR Services	\$ 16,000.00	\$ 15,300.00	Increase - based on actual
Ads/Promos/Sponsorships	\$ 11,000.00	\$ 11,000.00	No change
Andover CIP	\$ 13,000.00	\$ 5,000.00	Increase - based on actual
Announcers Fees	\$ 13,000.00	\$ 13,000.00	No change
Anoka CIP	\$ 13,000.00	\$ 5,000.00	Increase - based on actual
Audit	\$ 16,500.00	\$ 16,500.00	No change
Bank Fees / CC Fees	\$ 250.00	\$ 250.00	No change
Brand Apparel	\$ 2,500.00	\$ 2,500.00	No change
Building - Cleaning	\$ 7,000.00	\$	No Change (assuming 3% cost increase)
Building - Insurance	\$ 3,800.00	\$ 3,000.00	Increase - based on actual
Building - Maintenance	\$ 17,500.00	\$ 10,000.00	Increase - based on estimate
Building - Supplies	\$ 1,500.00	\$ 2,000.00	Decrease - based on actual
Car Allowance	\$ 3,000.00	\$ 3,000.00	No change
Cell Phone - Allowance	\$ 6,300.00	\$ 7,500.00	Decrease - elimination of stipend for PT AP
Champlin CIP	\$ 13,000.00	\$ 5,000.00	Increase - based on actual
City Sewer & Water	\$ 2,600.00	\$ 2,600.00	No change
Commission Expense	\$ 5,000.00	\$ 5,000.00	No change
Consulting Services	\$ 75,000.00	\$ 75,000.00	No change
Contingency Fund	\$ 34,694.00	\$ 32,618.00	2.5% of Expenditures
Duplication Expenses	\$ 500.00	\$ 500.00	No change
Electric Service	\$ 16,000.00	\$ 18,000.00	Decrease - based on actual
Emp / Comm Appreciation	\$ 2,500.00	\$ 2,500.00	No change
Equip/Repair/Supply/Software	\$ 30,000.00	\$ 40,000.00	Decrease - based on actual
Federal Unempl Expense	\$ 850.00	\$ 850.00	No change
Health Insurance	\$ 100,964.00	\$ 94,480.00	Increase - new age-based rate
Insurance - Deductibles	\$ 500.00	\$ 500.00	No change
Insurance - Liability / Bonds	\$ 5,300.00	\$ 5,000.00	Increase - based on actual
Lawn Service	\$ 5,000.00	\$ 5,000.00	No change
Legal Fees	\$ 25,000.00	\$ 25,000.00	No change
Licenses and Permits	\$ 3,000.00	\$ 2,000.00	Increase - based on MSHSL Live Broadcast
Meals	\$ 1,000.00	\$ 1,000.00	No change
Memberships - NATOA / Others	\$ 10,000.00	\$ 10,000.00	No change
Mileage	\$ 9,000.00	\$ 9,000.00	No change
Miscellaneous Expenses	\$ 1,000.00	\$ 1,000.00	No change
Natural Gas	\$ 6,000.00	\$ 6,800.00	Decrease - based on actual
Office Supplies / Equipment	\$ 6,000.00	\$ 6,000.00	No change
Operating Transfer Out			
Parking Lot Maintenance	\$ 6,000.00	\$ 3,200.00	Increase - based on project completion summer2020
Payroll Expenses	\$ 2,400.00	\$ 2,400.00	No change

Postage	\$ 1,000.00	\$ 1,000.00	No change
Printing / Copy Services	\$ 1,000.00	\$ 1,000.00	No change
Professional Development	\$ 22,000.00	\$ 22,000.00	No change
Publications	\$ 500.00	\$ 500.00	No change
Ramsey CIP	\$ 13,000.00	\$ 5,000.00	Increase - based on actual
Reimbursements	\$ -	\$ -	
Sales Tax	\$ 500.00	\$ 500.00	No change
Secretary Services	\$ 2,500.00	\$ 2,500.00	No change
Snow Plowing Service	\$ 6,000.00	\$ 5,000.00	Increase - based on rate increase
State Unemploy Exp	\$ 2,500.00	\$ 2,500.00	No change
STD / LTD / Life Insurance	\$ 7,000.00	\$ 7,500.00	Decrease - based on actual
Studio Sets	\$ 30,000.00	\$ 10,000.00	Increase - Strategic Plan City Program
Subscription Services	\$ 22,000.00	\$ 22,000.00	No change
Temp Staff Services	\$ 2,500.00	\$ 2,500.00	No change
Vehicle - Equipment / Repair	\$ 15,000.00	\$ 15,000.00	No change
Vehicle - Insurance	\$ 2,000.00	\$ 4,000.00	Decrease - based on actual
Vehicle - Maintenance / Gas	\$ 8,000.00	\$ 8,000.00	No change
Waste Removal	\$ 1,500.00	\$ 2,000.00	Decrease - based on actual
Web / VOD / Int / CaTV / Phone	\$ 22,000.00	\$ 22,000.00	No change
Work Comp Insurance	\$ 2,000.00	\$ 2,300.00	Decrease - based on actual
Total Expenses	\$ 1,422,448.00	\$ 1,337,340.00	
Net Operating Income	\$ (44,948.00)	\$ 38,660.00	

<sup>\*</sup> FCC Rule Impact (in-kind services value deducted from franchise payments)

20	18		
Actual		Budget	
\$ 1,317.38	\$	1,500.00	\$
\$ 57,275.18	\$	57,549.00	\$
\$ 1,054,553.84	\$	874,248.00	\$ 1
\$ 39,048.85	\$	12,000.00	\$
\$ 8,389.09	\$	1,500.00	\$
\$ 567,581.19	\$	437,125.00	\$
\$ 1,728,165.53	\$	1,383,922.00	\$ :
\$ \$ \$	\$ 1,317.38 \$ 57,275.18 \$ 1,054,553.84 \$ 39,048.85 \$ 8,389.09 \$ 567,581.19	\$ 1,317.38 \$ \$ 57,275.18 \$ \$ 1,054,553.84 \$ \$ 39,048.85 \$ \$ 8,389.09 \$ \$ 567,581.19 \$	Actual         Budget           \$ 1,317.38 \$ 1,500.00           \$ 57,275.18 \$ 57,549.00           \$ 1,054,553.84 \$ 874,248.00           \$ 39,048.85 \$ 12,000.00           \$ 8,389.09 \$ 1,500.00           \$ 567,581.19 \$ 437,125.00

20	17	
Actual		Budget
\$ 2,356.62	\$	1,500.00
\$ 56,428.75	\$	56,980.00
\$ 1,117,505.49	\$	874,248.00
\$ 15,370.59	\$	100.00
\$ 7,242.73		
\$ 629,727.29	\$	437,125.00
\$ 1,828,631.47	\$	1,369,953.00

20	)16	
Actual		Budget
\$ 1,949.80	\$	2,500.00
\$ 55,870.85	\$	-
\$ 1,063,320.43	\$	874,248.00
\$ 2,710.01	\$	100.00
\$ 33,057.82	\$	-
\$ 531,660.76	\$	437,125.00
\$ 1,688,569.67	\$	1,313,973.00

	20	)15	
	Actual		Budget
	\$ 2,784.70	\$	2,500.00
		\$	55,000.00
	\$ 1,040,622.54	\$	874,248.00
	\$ 222.85	\$	100.00
	\$ 61,153.64	\$	5,000.00
	\$ 521,986.05	\$	437,125.00
•	\$ 1,626,769.78	\$	1,373,973.00

Expenses	201	8		20	)17		20	16		201	5
Account	Actual	Budge	et	Actual		Budget	Actual		Budget	Actual	Budget
Accounting / HR Services	\$ 15,480.02	\$	15,300.00	\$ 15,770.39	\$	15,300.00	\$ 12,697.26	\$	14,000.00	\$ 12,662.56 \$	18,000.00
Ads/Promos/Sponsorships	\$ 8,537.52	\$	11,000.00	\$ 7,762.46	\$	11,000.00	\$ 6,674.50	\$	6,850.00	\$ 6,252.76 \$	6,850.00
Andover Capital Equipment	\$ 134.98	\$	5,000.00	\$ 693.53	\$	5,000.00	\$ 78.98	\$	6,000.00	\$ 3,957.05 \$	5,000.00
Announcers Fees	\$ 11,750.53	\$	13,000.00	\$ 11,438.50	\$	15,000.00	\$ 8,152.00	\$	10,000.00	\$ 5,985.00 \$	10,000.00
Anoka Capital Equipment	\$ 2,061.18	\$	5,000.00	\$ 2,500.06	\$	5,000.00	\$ 1,739.83	\$	6,000.00	\$ 5,124.66 \$	5,000.00
Audit	\$ 14,150.00	\$	16,000.00	\$ 14,150.00	\$	14,000.00	\$ 13,075.00	\$	13,500.00	\$ 12,750.00 \$	13,000.00
AV Equip / Repair / Supply / Software										\$ 18,203.58 \$	24,000.00
Bank Fees / CC Fees		\$	250.00		\$	500.00		\$	500.00	\$	500.00
Brand Apparel	\$ 1,090.00	\$	2,500.00	\$ 2,149.00	\$	2,500.00	\$ 1,878.00	\$	2,000.00	\$	2,000.00
Building - Cleaning	\$ 6,135.00	\$	7,000.00	\$ 6,082.96	\$	7,000.00	\$ 7,748.04	\$	6,300.00	\$ 5,310.63 \$	6,000.00
Building - Insurance	\$ 2,724.00	\$	5,500.00	\$ 2,408.00	\$	2,500.00	\$ 2,114.00	\$	2,500.00	\$ 2,498.00 \$	2,900.00
Building - Maintenance	\$ 16,856.27	\$	10,000.00	\$ 10,806.61	\$	10,000.00	\$ 6,739.29	\$	7,000.00	\$ 10,683.81 \$	7,000.00
Building - Supplies	\$ 1,466.91	\$	2,000.00	\$ 823.66	\$	2,500.00	\$ 1,646.27	\$	2,000.00	\$ 1,758.91 \$	3,000.00
Car Allowance	\$ 3,000.00	\$	3,000.00	\$ 3,000.00	\$	3,000.00	\$ 3,000.00	\$	3,000.00	\$ 3,000.00 \$	3,000.00
Cell Phone - Allowance	\$ 7,350.00	\$	7,500.00	\$ 7,475.00	\$	6,940.00	\$ 5,860.00	\$	6,660.00	\$ 5,100.00 \$	6,660.00
Cell Phone - Reimbursement	\$ -	\$	-		\$	-		\$	-	\$	-
Champlin Capital Equipment	\$ 1,492.27	\$	5,000.00	\$ 1,555.30	\$	5,000.00	\$ 1,072.51	\$	6,000.00	\$ 3,303.65 \$	5,000.00
City Sewer & Water	\$ 2,594.82	\$	2,600.00	\$ 2,691.25	\$	2,600.00	\$ 2,576.12	\$	2,600.00	\$ 2,342.34 \$	3,500.00
Commission Expense	\$ 1,640.36	\$	5,000.00	\$ 2,251.64	\$	7,200.00	\$ 1,929.26	\$	7,200.00	\$ 4,398.90 \$	3,500.00
Computer Equip / Repair / Supply / Software										\$ 32,235.05 \$	37,340.00
Consulting Services	\$ 20,088.50	\$	75,000.00	\$ 30,518.00	\$	75,000.00	\$ 27,899.09	\$	38,000.00	\$ 41,435.32 \$	50,000.00
Contingency Fund		\$	31,083.00		\$	30,622.00		\$	24,690.00	\$	26,000.00
Duplication Expenses	\$ 126.16	\$	500.00	\$ 61.54	\$	1,000.00	\$ 136.94	\$	1,000.00	\$ 402.07 \$	2,500.00
Electric Service	\$ 15,722.91	\$	18,000.00	\$ 13,925.32	\$	19,152.00	\$ 14,578.16	\$	19,152.00	\$ 13,758.18 \$	18,000.00
Emp / Comm Appreciation	\$ 697.49	\$	2,500.00	\$ 1,143.94	\$	2,500.00	\$ 1,568.94	\$	2,500.00	\$ 77.14 \$	2,500.00
Equip/Repair/Supply/Software	\$ 39,322.37	\$	40,000.00	\$ 40,799.78	\$	45,812.00	\$ 37,014.61	\$	45,812.00	\$ 274.53	
Federal Unempl Expense		\$	850.00		\$	850.00	\$ 800.83	\$	750.00	\$ 686.35 \$	1,500.00
Health Insurance	\$ 79,601.68	\$	78,000.00	\$ 68,962.10	\$	74,652.00	\$ 60,759.82	\$	69,768.00	\$ 63,172.25 \$	67,609.00
Health Insurance - Opt Out					\$	-		\$	-	\$	-
Insurance - Deductibles		\$	500.00		\$	500.00		\$	500.00	\$	500.00
Insurance - Liability / Bonds	\$ 4,934.00	\$	5,000.00	\$ 5,247.00	\$	6,500.00	\$ 5,581.00	\$	6,000.00	\$ 5,929.00 \$	6,964.00
Lawn Service	\$ 4,550.25	\$	5,000.00	\$ 4,595.00	\$	5,500.00	\$ 4,801.01	\$	4,500.00	\$ 4,516.73 \$	5,000.00
Legal Fees	\$ 8,257.76	\$	25,000.00	\$ 8,689.57	\$	15,000.00	\$ 17,189.71	\$	30,000.00	\$	1,660.00
Legislative Lobbying (Leg Lobbying)					\$	-		\$	1,940.00	\$ 23,270.37 \$	30,000.00
Licenses and Permits	\$	\$	2,000.00	\$ 1,025.00		1,000.00		\$	1,000.00	\$	1,000.00
Meals	\$ 644.54	\$	1,000.00	\$ 353.85	\$	1,000.00	\$ 137.70	\$	1,000.00	\$ 673.50 \$	1,000.00
Memberships - NATOA / Others	\$ 6,960.00	\$	8,000.00	\$ 6,855.00	\$	8,000.00	\$ 9,018.60	\$	5,520.00	\$ 1,358.00 \$	5,480.00
Mileage	\$ 8,258.61	\$	8,000.00	\$ 8,230.15	\$	7,200.00	\$ 6,116.98	\$	7,200.00	\$ 6,572.43 \$	6,000.00
Miscellaneous Expenses		\$	1,000.00		\$	1,000.00	\$ 9.00	\$	1,000.00	\$	1,000.00
Natural Gas	\$ 4,408.21		6,000.00	\$ 3,875.89		4,000.00	\$ 2,711.70		3,800.00	\$ 2,466.46 \$	3,500.00
Office Supplies / Equipment	\$ 5,156.08	\$	6,000.00	\$ 3,314.93	\$	6,000.00	\$ 5,368.67	\$	5,000.00	\$ 6,571.34 \$	10,000.00
Operating Transfer Out					\$	-		\$	-	\$	-
Parking Lot Maintenance	\$ -	\$	3,200.00		\$	3,200.00		\$	3,200.00	\$	5,000.00
Payroll Expenses (ADP)	\$ 1,057.50		2,400.00	\$ 1,366.50		5,900.00	\$ 5,029.65		5,900.00	\$ 4,970.30 \$	5,200.00
PERA	\$ 41,097.38		43,000.00	\$ 37,669.91		41,320.00	\$ 33,540.60		38,982.00	\$ 32,140.80 \$	43,317.00
Postage	\$ 632.44	\$	1,000.00	\$ 1,068.09	\$	1,000.00	\$ 798.70	\$	1,300.00	\$ 1,395.75 \$	1,000.00

Printing / Copy Services	\$ -	\$ 1,000.00	\$ 59.90	\$ 1,000.00	\$	721.93	\$	1,000.00	\$	172.38 \$	2,000.00
Professional Development	\$ 16,008.95	\$ 18,000.00	\$ 13,407.82	\$ 18,000.00	\$	14,309.57	\$	17,000.00	\$	9,660.12 \$	17,100.00
Publications	\$ 199.00	\$ 500.00	\$ 64.00	\$ 500.00	\$	38.00	\$	500.00		\$	500.00
Ramsey Capital Equipment	\$ 1,693.49	\$ 5,000.00	\$ 2,585.36	\$ 5,000.00	\$	1,645.48	\$	6,000.00	\$	3,585.48 \$	5,000.00
Sales Tax	\$ 167.62	\$ 500.00	\$ 125.00	\$ 500.00	\$	216.26	\$	500.00	\$	262.00 \$	2,000.00
Secretary Services	\$ 990.00	\$ 2,500.00	\$ 1,075.00	\$ 2,992.00	\$	1,262.35	\$	2,992.00	\$	2,054.55 \$	1,800.00
Snow Plowing Service	\$ 5,831.25	\$ 4,500.00	\$ 2,211.25	\$ 4,500.00	\$	2,065.00	\$	4,500.00	\$	2,156.25 \$	5,000.00
SS/Medicare Expense	\$ 43,574.65	\$ 48,600.00	\$ 41,186.70	\$ 47,432.00	\$	38,545.53	\$	44,747.00	\$	36,274.05 \$	49,055.00
State Unemploy Exp	\$ 196.75	\$ 2,500.00		\$ 2,500.00	\$	1,220.49	\$	2,500.00	\$	227.32 \$	5,000.00
STD / LTD / Life Insurance	\$ 6,781.90	\$ 7,500.00	\$ 6,557.46	\$ 8,000.00	\$	5,509.29	\$	7,520.00	\$	5,995.44 \$	6,054.00
Studio Sets	\$ 6,986.76	\$ 10,000.00	\$ 1,175.00	\$ 10,000.00	\$	9,496.31	\$	7,000.00	\$	4,467.55 \$	2,000.00
Subscription Services/Electronic	\$ 15,542.33	\$ 20,000.00	\$ 16,862.31	\$ 20,000.00	\$	13,147.61	\$	16,017.00	\$	495.00 \$	-
Temp Staff Services	\$ 369.50	\$ 2,500.00		\$ 2,500.00			\$	2,500.00		\$	5,000.00
Vehicle - Equipment / Repair	\$ 11,022.62	\$ 15,000.00	\$ 12,153.14	\$ 12,500.00	\$	37,053.94	\$	10,000.00	\$	10,170.94 \$	17,000.00
Vehicle - Insurance	\$ 2,973.00	\$ 4,000.00	\$ 3,804.00	\$ 4,000.00	\$	3,027.00	\$	3,500.00	\$	2,767.00 \$	3,000.00
Vehicle - Maintenance / Gas	\$ 21,697.33	\$ 6,000.00	\$ 5,843.83	\$ 6,000.00	\$	4,070.26	\$	8,000.00	\$	2,367.56 \$	8,000.00
Wages - Full-time	\$ 505,128.29	\$ 503,730.00	\$ 476,354.79	\$ 492,900.00	\$	449,837.55	\$	464,977.00	\$	426,179.77 \$	550,246.00
Wages - Part-time	\$ 73,327.18	\$ 119,922.00	\$ 66,892.19	\$ 119,922.00	\$	56,152.86	\$	119,922.00	\$	48,887.46 \$	90,979.00
Waste Removal	\$ 1,220.63	\$ 1,500.00	\$ 1,353.60	\$ 1,200.00	\$	1,038.08	\$	1,200.00	\$	999.63 \$	2,000.00
Web / VOD / Int / CaTV / Phone	\$ 14,333.13	\$ 22,000.00	\$ 21,162.08	\$ 22,000.00	\$	15,290.33	\$	19,830.00	\$	13,315.80 \$	16,000.00
Work Comp Insurance	\$ 1,744.00	\$ 1,500.00	\$ 1,411.00	\$ 2,300.00	\$	1,475.00	\$	2,500.00	\$	2,770.00 \$	3,100.00
Operating Income	\$ 1,728,165.53	\$ 1,383,922.00	\$ 1,828,631.47	\$ 1,369,953.00	\$ 1	.,688,569.67	\$	1,313,973.00	\$ 1	1,626,769.78 \$	1,373,973.00
Total Expenses	\$ 1,068,417.12	\$ 1,275,435.00	\$ 1,003,544.36	\$ 1,255,494.00	\$	966,165.61	\$ 1	1,163,329.00	\$	918,045.72 \$	1,247,814.00
Net Operating Income*	\$ 659,748.41	\$ 108,487.00	\$ 825,087.11	\$114,459.00	\$	308,512.96		\$150,644.00	\$	708,724.06 \$	126,159.00

<sup>\*</sup>Net Income allocated to fund reserves in two areas: Operation Reserves and Capital Reserves. 5-Year Capital Improvement Plan is \$3.4 Million



	Year One	Year Two	Year Three	Year Four	Year Five	
	2018	2019	2020	2021	2022	Extended
Building	\$ 55,000.00	\$ 67,000.00	\$ 170,000.00	\$ 55,000.00	\$ 5,000.00	\$ 352,000.00
Portable Field Equipment	\$ 47,000.00	\$ -	\$ 5,000.00	\$ 5,000.00	\$ 38,000.00	\$ 95,000.00
City Equipment	\$ 692,755.00	\$ 205,000.00	\$ 86,000.00	\$ 86,000.00	\$ 166,000.00	\$ 1,235,755.00
Office	\$ 15,000.00	\$ 14,500.00	\$ 38,500.00	\$ 23,500.00	\$ 10,000.00	\$ 101,500.00
Studio	\$ 329,200.00	\$ 5,000.00	\$ 25,000.00	\$ 5,000.00	\$ 5,000.00	\$ 369,200.00
Mobile - Vehicles and Equipment	\$ 205,000.00	\$ 110,000.00	\$ 45,000.00	\$ 82,500.00	\$ 375,000.00	\$ 817,500.00
Master Control Equipment	\$ 92,000.00	\$ 51,000.00	\$ 122,000.00	\$ 37,000.00	\$ 40,000.00	\$ 342,000.00
Total	\$ 1,435,955.00	\$ 452,500.00	\$ 491,500.00	\$ 294,000.00	\$ 639,000.00	\$ 3,312,955.00

Presented to the Quad Cities Cable Communications Commission

9/21/2017 1 of 8 Category Building

Project Infrastructure needs assessment and action

**Description** Architectural study to determine maintenance, improvements and future needs of QCTV infrastructure.

Capital investment planning and budgeting.

Justification The QCTV facilities are 17 years old and requires a systemic review to plan for maintenance and improvements.

		Year One	Year Two	`	Year Three	Year Four	١	ear Five	
Item		2018	2019		2020	2021		2022	
Architectural Study	\$	25,000.00							
Roof Replacement			\$ 52,000.00						
Building Furniture				\$	35,000.00				
Carpet (office & studio)			\$ 15,000.00						
HVAC Replacement				\$	85,000.00				
Parking Lot				\$	50,000.00				
Building Lighting (interior/exterior/stu	udio)					\$ 50,000.00			
Network/Video Cabling/Security	\$	30,000.00				\$ 5,000.00			
Other							\$	5,000.00	
Total	\$	55,000.00	\$ 67,000.00	\$	170,000.00	\$ 55,000.00	\$	5,000.00	

9/21/2017 2 of 8

**Category Portable Field Equipment** 

**Project** Equipment Replacement

Planned replacement of field equipment from 2013 used by staff for News and Views, packages, PSAs, Description

and other community programming.

HD Camera upgrade with Remo unit expands multicam field productions with greater efficiency and lower Justification

cost than a full truck shoot.

	,	Year One	Year Two	Y	ear Three	`	Year Four	Year Five	
Item		2018	2019		2020		2021	2022	
Field ENG Cameras/Tripods	\$	21,000.00						\$ 18,000.00	
Robotic PTZ Cameras*	\$	20,000.00						\$ 20,000.00	
Microphones	\$	6,000.00							
Other				\$	5,000.00	\$	5,000.00		
Total	\$	47,000.00		\$	5,000.00	\$	5,000.00	\$ 38,000.00	

<sup>\*</sup>PTZ Cameras could be purchased in 2017 from the Operating Budget.

9/21/2017 3 of 8 **Category City Equipment** 

**Project** Council Chambers HD Upgrade

**Description**Needs assessment and equipment infrastructure for maintenance improvements and future needs of city meeting coverage.

Justification Government meeting coverage is a core service and the HD upgrades improve program quality and exploit new technologies for presentations.

	Year One	Year Two	•	Year Three	Year Four	Year Five	
Item	2018	2019		2020	2021	2022	l
Presentation System							ľ
Audio System							
Lighting System							
HD video transmission	\$ 63,105.00		\$	6,000.00	\$ 6,000.00		
Production Video Switchers		\$ 120,000.00	\$	-			
PTZ Cameras						\$ 85,000.00	
Conversion and Distribution	\$ 6,000.00	\$ 5,000.00				\$ 1,000.00	
Andover	\$ 150,550.00						
Anoka	\$ 119,850.00						
Champlin	\$ 119,300.00						
Ramsey	\$ 153,950.00						
Member City Payments (\$20K per City	\$ 80,000.00	\$ 80,000.00	\$	80,000.00	\$ 80,000.00	\$ 80,000.00	
Total	\$ 692,755.00	\$ 205,000.00	\$	86,000.00	\$ 86,000.00	\$ 166,000.00	

<sup>\*</sup>Note: \$5,000 is allocated annually for each city in the Operating Budget for miscellaneous equipment repairs and minor replacements.

9/21/2017 4 of 8

Category Office

**Project** Equipment Replacement

**Description** Planned replacement of office support equipment.

Justification Industry standard office resources to fulfill the mission of QCTV.

Year One		Year Two	Y	ear Three	Year Four	Year Five	
Item 2	2018	2019		2020	2021	2022	
Laptop Computers	\$	3,500.00	\$	3,500.00	\$ 3,500.00		
Network Switches \$ 5,000	0.00 \$	5,000.00			\$ 20,000.00		
Network Printer / Scanner \$ 5,000	0.00					\$ 5,000.00	
Building Monitors/Displays	\$	6,000.00					
Website Updates/Upgrades \$ 5,000	0.00		\$	35,000.00		\$ 5,000.00	
Other							
Total \$ 15,000	0.00 \$	14,500.00	\$	38,500.00	\$ 23,500.00	\$ 10,000.00	\$

9/21/2017 5 of 8

Category Studio

**Project** Equipment replacement and upgrades.

**Description** Equipment upgrades to studio and control room.

Justification Upgrade Studio to industry standards. Improve production quality and efficiency, and expand live broadcast capabilities.

	Year One	<u> </u>	Year Two	<u> </u>	Year Three	 Year Four	\	Year Five	
tem	2018		2019		2020	2021		2022	
Three Studio Cameras	\$ 186,000.00								
PTZ Bump Cam and contoller	\$ 10,000.00								
Video Playback	\$ 20,000.00								
Video Switcher	\$ 31,000.00								
Program Capture Devices	\$ 4,000.00								
Main Graphics Computer	\$ 18,000.00								
Digital Audio Board	\$ 3,000.00								
ntercom	\$ 18,000.00								
Monitors (Multiviewers)	\$ 1,200.00								
Waveform/Vectorscope	\$ 2,000.00								
Smaller Rackmount Monitors	\$ 1,000.00								
Video/Audio Cabling	\$ 5,000.00								
Audio/Video Distribution/Conversion	\$ 10,000.00								
40 x 40 Video Router	\$ 4,000.00								
Router Control Panels, two	\$ 1,000.00								
Set/Curtain/Furniture				\$	20,000.00				
Teleprompter System, three cameras	\$ 10,000.00								
Other	\$ 5,000.00	\$	5,000.00	\$	5,000.00	\$ 5,000.00	\$	5,000.00	
Total	\$ 329,200.00	\$	5,000.00	\$	25,000.00	\$ 5,000.00	\$	5,000.00	

9/21/2017 6 of 8

Category Mobile - Vehicles and Equipment

Project Equipment replacement and upgrades.

**Description** Planned equipment upgrades and replacement.

Justification Upgrades the truck to current broadcasting standards and replaces equipment at the end of its life.

		Year One		Year Two	'	Year Three		Year Four	Year Five	
Item		2018		2019		2020		2021	2022	
Replay System	\$	135,000.00								
Audio			\$	30,000.00						
Camera(s), CCU, RCP and Accesories	\$	60,000.00							\$ 360,000.00	
Microphones	\$	5,000.00								
Main Graphics Computer			\$	30,000.00						
Tripod Replacements			\$	20,000.00						
Fiber optic upgrades			\$	10,000.00						
Wireless Video Equipment			\$	15,000.00						
Scorebox Replacement					\$	15,000.00				
LiveU Replacement					\$	10,000.00				
POV Camera Replacements					\$	5,000.00				
Venue Prewiring - Locations TBD					\$	10,000.00				
Video Switcher							\$	35,000.00		
Truck Rewiring/ Conversion Cards/ Dis	stribı	ution Amps					\$	15,000.00		
Video Router							\$	20,000.00		
Truck Graphics Wrap Replacement							\$	7,500.00		
Monitor Display Replacement									\$ 5,000.00	
Master and back-up Recording Decks									\$ 5,000.00	
Ford F550 Production Truck*										
Other	\$	5,000.00	\$	5,000.00	\$	5,000.00	\$	5,000.00	\$ 5,000.00	
Total	\$	205,000.00	\$	110,000.00	\$	45,000.00	\$	82,500.00	\$ 375,000.00	\$ 817,500.0
*Note: Production Truck may need to be replaced as soon as 2023 at an approximate cost of \$200,000.00										

9/21/2017 7 of 8

**Category Master Control Equipment** 

Project Playback and signal delivery

**Description** Planned equipment replacement and upgrades to signal delivery. Required for HD programming.

Fiber signal delivery industry standard and required for carrying city HD government meetings. Initiate

Justification offsite redundancy and expand live signal delivery.

	<u>_</u> _	Year One	Year Two	`	Year Three	 Year Four	 Year Five	
tem		2018	2019		2020	2021	2022	
HD File Playback Machine(s)	\$	30,000.00		\$	30,000.00		\$ 30,000.00	
Fiber access to Connect Anoka County	\$	30,000.00						
SAN, DAM, Back-up Storage			\$ 30,000.00					
Off-site Redundancy	\$	5,000.00				\$ 20,000.00		
Video Patchbays and Wiring	\$	2,000.00		\$	2,000.00			
Video Router				\$	60,000.00			
Conversion/Distribution Amps	\$	5,000.00		\$	5,000.00		\$ 5,000.00	
Live Channel Encoders			\$ 16,000.00					
Channel CG/ Bulletin Board				\$	20,000.00			
Digital Waveform/Vectroscope w. eye	\$	15,000.00						
Multiviewer Replacement						\$ 12,000.00		
Other	\$	5,000.00	\$ 5,000.00	\$	5,000.00	\$ 5,000.00	\$ 5,000.00	
Total	\$	92,000.00	\$ 51,000.00	\$	122,000.00	\$ 37,000.00	\$ 40,000.00	

9/21/2017 8 of 8

#### 5.2 Comcast Fee Audit

#### **November 4, 2019**

**To:** Commissioners

**From:** Karen George, Executive Director

**Subject:** Comcast Fee Audit

The Commission has engaged in Comcast franchise extension/renewal negotiations since a standstill agreement was executed in September of 2017. In August of 2019, Comcast changed the deal points agreed to over two years. Commission legal counsel Bob Vose sent written notification to Comcast regarding the standstill agreement and the impact of the August 2019 negotiation change. Although neither party has invoked formal franchise negotiations, the commission is taking the opportunity to review franchise performance (financial and technical) and determine community needs.

A review of fiscal performance includes an audit of fees paid as outlined in the franchise agreement. The commission's last review of the franchisee was in 2015 in conjunction with the proposed Comcast/TimeWarner transfer of ownership process.

Attached is a proposal from Ashpaugh & Sculco, CPAs, PLC. The proposal outlines experience and qualification; past performance highlighting recoveries paid; clients and projects list; scope of work; and, proposed costs.

#### Scope of Work - Page 12

The audit that will be performed is not a traditional audit like the one annually performed for the commission. This audit is limited in scope to review of gross revenues and calculation of fees as outlined in the franchise agreement. Ashpaugh & Sculco will not express an opinion on Comcast's or the Commission's financial statements or any elements, accounts, or items thereof. The enumerated scope of work outlined on pages 12-13 will provide an overview of the audit process.

#### **Proposed Costs** – Page 14

The proposed cost of the audit is \$20,000. Any required travel will be additional, although travel is not anticipated for this audit (see Travel Costs and Other Services on page 14). The proposal options a lower price based on additional participants

involved in a similar audit of Comcast in Minnesota. The cost will decrease by \$2,000 if there are two participants, and by \$4,000 if there are three or more participants. At this time, I am aware of three other organizations in Minnesota very interested in participating. Note: A number of other Minnesota organizations just completed a collaborative audit of Comcast with this same consultant and have provided positive reviews.

#### **Action Requested:**

Motion to approve contract with Ashpaugh & Sculco, CPAs, PLC to engage in an audit of Comcast payments to the Quad Cities Cable Communications Commission in an amount not to exceed \$25,000.

Amberst Media, MA



#### ASHPAUGH & SCULCO, CPAs, PLC Certified Public Accountants and Consultants

### WHO ARE

WE?

Ashpaugh & Sculco, CPAs, PLC (A&S) is a nationally-recognized Certified Public Accounting firm located in Winter Park, Florida. Garth Ashpaugh and Carolyn Sculco are the principal owners of the firm. A&S provides cost-effective consulting services to local government entities. A&S brings over 70 years of combined experience with documented results, and has achieved recoveries exceeding \$50 million for over 200 local governments.

### WHAT DO

WE DO?

A&S provides a broad spectrum of financial and management services, with an emphasis on franchise and franchise-related issues. Our services include but are not limited to: reviews of franchise and PEG fees, right-of-way analyses, litigation support, and expert testimony.

# WHAT SETS US APART?

Experience with Cable Operators - We have worked extensively with AT&T, CenturyLink, Charter, Comcast, Cox, Time Warner Cable, Verizon, and other companies throughout the country. We have executed non-disclosure agreements with many companies for over a decade.

**Expert Testimony** - Garth Ashpaugh, CPA has provided expert testimony before city and county councils, public utility commissions, and state and federal courts.

Unique Tools - We have proprietary software and methods that will accurately identify the franchise fee base and analyze the correct amount of franchise fees due to local franchising authorities.

Forefront of Current Issues - We continue to be on the cutting edge of identifying and quantifying issues related to the determination of gross revenues and associated franchise fees. Some of the issues we have identified include the following: administrative fees, subscriber revenues, advertising revenues, contra-expenses, and bundled products.

**Personal Service** - A&S is dedicated to personal and cost-effective service. We are the individuals who perform the actual work and will be in contact with the local government to discuss issues and resolutions. This intimate level of personal service is the trademark of our firm.

Anne Arundal County, MD Arlington County, VA Bergman Dacey Goldsmith Bernaldio County, NM Pest Best & Kreiger LLC Bradley Hagen & Gulilkson Carros Cable Regulatory Commission, MD Charter Township of Canton, MI : Charter Township of Meridian, MI City of Albuquerque, NM City of Austin, TX City of Bellevue, WA City of Cape Coral, F4. City of Carson, CA City of Coon Rapids, MN City of Dearborn, MI City of Federal Way, WA City of Gillette, WY City of Memphis, TN City of Milwaukie, OP City of Napa, CA City of Northampton, MA City of Omaha, NE Oty of San Antonio, TX City of San Jose, CA City of Santa Clara, CA City of Seattle, WA City of Sheridan, WY City of Southfield, ML futy of Springfield, OR City of Wallingford Electric Division, CT City of White Plains, NY City of Wilmington, DE County of Las Angeles, CA Coddy & McCarthy DeKalb County, GA Fairfax County, VA Flynda Public Utilities Co,Ft Howard County, MA Jefferson County, MD Kenyon Disend King County, WA LLOG, OR Los Angeles County, CA MACTA, MN MTA, CA MACC, OR Metro Govt of Nashville and Davidson County, TN Mid Comm Media Center, CA Montgomery County, MD NDCCCC, MN NNTC, MN NSCCC, MN Prince George's County, MD Ramsey-Washington Suburban Cable Commission, MN SMCTC, CA Stelzner, Winter, Warburton, Flores, Sanchéz & Dawes, PA Tennessee Attorney General Town of Bedford, NY Town of Greenburgh, NY Town of Greenfield, MA Town of Lewisboro, NY Fown of North Castle, NY Town of Somers, RY Town of Yorktown, NY Town/Village of Harrison, NY

Toyroship of Addison, MI

Township of Canton, MI Township of Mendian, MI

Township of Orion, MI Township of Oxford, MI

Township of Van Buren, MJ Tawnship of Waterford, MJ Village of Laire Orion, MJ Village of Mount Kisco, MY



November 4, 2019

Karen George Executive Director Quad Cities Communications Commission 12254 Ensign Ave N Champlin, MN 55316

Subject: Proposal for a Review of the Franchise and PEG Fees Paid by Comcast to the Quad

Cities Communication Commission, Minnesota

Dear Ms. George:

Ashpaugh & Sculco, CPAs, PLC (A&S) is pleased to provide this proposal for a review of the franchise and PEG fees paid by Comcast to the Quad Cities Communication Commission, Minnesota (Commission). We are confident that our service, analytical expertise, and proprietary software will not only meet but also exceed your expectations. We continue to be on the cutting edge of identifying and quantifying issues related to gross revenues and franchise fees. As you know, A&S has successfully performed reviews of Comcast nationally as well as for several commissions in Minnesota. We have taken several steps to expedite the review process.

- Comcast requires us to sign a non-disclosure (NDA) agreement before they release any data to us. We have recently agreed to NDAs with Comcast in Minnesota, which will expedite the review process.
- We have established relationships with Comcast's staff and have been successful in obtaining the data needed to timely complete our review.

We take pride in our reputation and are equally proud of our cost-effective services. A&S has included the following information: client listing, scope of work, proposed costs, labor rates, resumes, and references. Our objective is to provide consulting services that reflect the highest standard of quality. Thank you for the opportunity to provide you with this proposal. If you need any additional information, please feel free to call.

Sincerely,

**ASHPAUGH & SCULCO, CPAs, PLC** 

Carolyn Sculco, CPA

Vice-President & Member

Cc: Garth Ashpaugh, Ashpaugh & Sculco, CPAs, PLC

# SECTION 1 EXPERIENCE AND QUALIFICATIONS

Ashpaugh & Sculco, CPAs, PLC (A&S) is a Certified Public Accounting firm located in Winter Park, Florida. We provide a broad spectrum of rate, financial and management services, primarily to local government entities, with special emphasis on franchise and franchise-related issues including assistance in cable television, telephone, and telecommunications franchise fee and regulatory matters. A&S has completed over 200 cable franchise and PEG fee projects.

Garth Ashpaugh has over 40 years of accounting and utility regulatory experience. He has worked for over 200 cities and counties on municipal utility contract and franchise-related matters related to telecommunications, cable, electric, and natural gas utilities. He has worked for cities and counties as an independent consultant providing expert services since 1991, including reviews of franchise fees, as well as litigation support.

Carolyn Sculco has over 30 years of accounting experience and is an expert in reviewing franchise fees, PEG fees, telecommunications, and INET payments. She has been performing franchise and PEG fee reviews of companies since 1995. These projects encompass multiple years, transfers of franchises, and varying definitions of gross revenues.

We have listed the following reasons why we are the most qualified choice for the Commission, and what differentiates us from our competition. These strengths include:

- Unparalleled Expertise A&S brings over 70 years of combined experience with documented results. The project manager, Garth Ashpaugh, is recognized nationally as an expert in local franchise fees and has provided expert testimony before city and county councils, public utility commissions, and state and federal courts on the same or similar issues that we anticipate we will find for the Commission.
- Personal Service A&S is dedicated to personal service and excellence. We are the
  individuals that will do the actual work and will be in contact with the Commission to
  discuss issues, resolutions, and any concerns. This intimate level of personal service is the
  trademark of our firm.
- Experience with Companies A&S has significant experience reviewing the records of companies such as AT&T, Comcast, Time Warner Cable, Verizon, and Cox. We have executed non-disclosure agreements with the various companies for over a decade.
- Successful Results A&S has experience in meeting the needs of our clients in these areas
  that has resulted in retaining several major clients for well over a decade. Our combined
  experience has achieved recoveries exceeding \$30 million.
- Unique Tools We have proprietary software and methods that will accurately identify the revenue base and analyze the correct amount due to the Commission.

We have included several case studies and references, with contact information, for which similar services were provided. We have also provided you with a recent client listing. We would encourage you to contact any of our clients to confirm that we have an excellent reputation. We have also included our resumes at the end of this proposal.

#### CITY OF LOS ANGELES, CALIFORNIA

Since 1995, Ashpaugh & Sculco, CPAs has been continuously engaged by the City of Los Angeles. We have reviewed the franchise and PEG fees paid by the various companies in the City's rights-of-way. During that time, the companies that serve the City have merged, transferred, and acquired different franchise areas. We have enabled the City to recover additional payments from companies due to miscoded subscribers, clerical errors, methodology differences, incorrect reporting of revenues, and incorrect accounting methods.

Over time, the companies have cleaned up their accounting records because of our ongoing reviews and resolution of findings. Now the City receives more accurate franchise fee payments. In its detailed reviews of each company, A&S performed the following:

- submitted detailed information requests, and negotiated and executed confidentiality agreements to obtain the data needed to review the revenues and payments,
- analyzed revenues, including comparing reported revenue streams to the requirements of the franchise agreements, ordinances, and state law,
- determined discrepancies, and computed amounts owed including interest & penalties,
- provided a report to the City with our findings and recommendations, and assisted the
   City in negotiating a resolution with the companies.

#### Recoveries Paid to the City

A&S has had a successful relationship with the City. Because of our audits, the City has recovered at least \$8,000,000.

#### Findings Identified in Audit Reports

We have demonstrated expertise working for the City and have listed our recent projects and associated findings:

Cable/Video TV Service Providers	Review Period	Project Costs	Findings
AT&T	2008 - 2016	\$89,075	\$1,565,711
Cox	2010 - 2015	\$55,538	\$29,159
TWC [1]	2008 - 2013	\$168,118	\$9,289,514
Verizon	2010 - 2015	\$33,836	\$0
Total Audit Costs and	l Findings	\$346,567	\$11,445,795

[1] - The TWC project costs included A&S providing expert testimony.

We are currently reviewing the franchise and PEG fees paid to the City by AT&T, Charter, Cox, Frontier, and Race.

#### MONTGOMERY COUNTY, MARYLAND

When regulation of cable television rates went into effect in 1992, Montgomery County turned to Garth Ashpaugh. Over the 20 years since, Garth has assisted the County in franchise fee reviews, franchise transfers, franchise renewals, local ordinance language (franchise renewal), cost studies and other matters that have required his financial expertise. This work has included reviews of Comcast, Verizon, and RCN.

For over 20 years, Garth Ashpaugh and Carolyn Sculco have provided consulting and analytical services to Montgomery County, Maryland. The County has utilized their services to audit and analyze franchise fees and cable service and equipment rates, evaluate the costs of the County managing its rights-of-way, and to draft rate regulation orders, financial settlements, proposed revisions to franchise language. We rely on Garth and his extensive expertise in cable television and telecommunication matters in these situations. In addition, Garth recently helped analyze the impact on local governments of proposed reform of Maryland's communications tax structure and his analysis was instrumental in shaping the recommendations of the tax reform commission.

I have also had the pleasure of working with Garth in his capacity as Secretary-Treasurer of the National Association of Telecommunications Officers and Advisors (NATOA). He is a tireless champion for local governments when it comes to the national scope of issues in cable and telecommunications, including comments he has filed at the Federal Communications Commission in matters pertinent to local governments and consumers. A benefit of dealing with the personal touch of a small firm, Garth and Carolyn have been and continue to be responsive to our needs, available when we need them, and have provided us with excellent service.

Mitsuko R. Herrera, Cable & Broadband Communications Administrator

The County received the following from our review of franchise fees:

Company	Recoveries Paid to the County
Comcast for the review period of 2006 through 2008	\$900,000

#### Reference

Mitsuko R. Herrera
ultraMontgomery Program Director
Office of Broadband Programs
Montgomery County, Maryland
100 Maryland Avenue, Suite 250
Rockville, Maryland 20850
(240) 773-8111 main
(240) 777-2928 direct
mitsuko.herrera@montgomerycountymd.gov

#### CITY OF LINCOLN, NEBRASKA

The City of Lincoln required our expertise in the review of franchise fees paid by Time Warner Cable and of occupation taxes paid by its 18 telecommunications companies to the City. The City engaged A&S for these projects, from the year 2000 to the present to evaluate whether the payments complied with the franchise agreements, ordinances and law. We have completed many of the reviews, and some are still underway. When required, the City took legal action to pursue recoveries due to the City utilizing our litigation experience to obtain recoveries. A&S undertook detailed reviews of each company consisting of:

- negotiated and executed confidentiality agreements,
- compared revenue streams to the franchise agreements and City ordinances,
- recomputed customer bills to determine items taxed as opposed to items claimed being taxed by the companies,
- determined discrepancies, computed amounts owed including interest and penalties,
- provided a report to the City of our findings from each company review,
- assisted the City in negotiating resolution with the companies, and
- provided recommendations to assist the City with future payments.

The City received the following recoveries from A&S's work:

Company	Recoveries
Franchise Fee Reviews	
Time Warner Cable: reviewed May 1995 - Sep 2001, Jan 2007 - Dec 2011	\$1,000,000
Telecommunications Occupation Tax Reviews	
Windstream Telecommunications Company: reviewed Aug 2005 - Dec 2010	\$2,437,500
Alltel Wireless (now part of Verizon Wireless): reviewed Jan 2002 - Dec 2006	\$4,360,181
Sprint Spectrum: reviewed Jan 2005 through Dec 2010	\$450,000
Cingular (AT&T Wireless): reviewed Jan 2005 - Dec 2010	\$532,000
Cricket Communications: reviewed Jan 2005 - Dec 2010; found an error for Aug 2010 - May 2011, resulting in additional payment of \$192,000, not included in \$406,000	\$406,000

#### References

Steven J. Huggenberger, Esq. Assistant City Attorney 555 S. 10th Street, Suite 300 Lincoln, NE 68508 Phone: (402) 441-7286

shuggenberger@lincoln.ne.gov

Jocelyn W. Golden, Esq. Assistant City Attorney 555 S. 10th Street, Suite 300 Lincoln, NE 68508

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#### City of Austin, Texas

Rondella Hawkins, Director
Telecommunications & Regulatory Affairs
(213) 974-2711
Rondella.Hawkins@austintexas.gov

#### City of Seattle, Washington

Alice Lawson
Broadband and Cable Program Manager
Office of Cable Communications
(206) 684-5957
Alice.Lawson@seattle.gov

#### Howard County, Maryland

Donna Richardson Howard County Cable Administrator (410) 313-0669 <u>drichardson@howardcountymd.gov</u>

#### King County, Washington

Christina Jaramillo
Cable Compliance Officer
(206) 263-7880
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# Sacramento Metropolitan Cable TV Commission, California

Robert Davison, Executive Director (916) 874-6926 davisonb@SacCounty.NET

A&S reviewed the franchise and PEG fees paid by AT&T to the City. A&S recently completed a review of the franchise and PEG fees paid by Charter/Time Warner Cable, which resulted in a significant payment to the City.

A&S reviewed the franchise fees paid by Wave. Previously, A&S reviewed the franchise fees paid by Comcast and Broadstripe. Also, we reviewed the financial qualifications of Wave Broadband in the transfer of the cable television franchise from Broadstripe to Wave. All projects were resolved in favor of the City. Currently, we are reviewing Comcast franchise fees and utility taxes.

A&S is currently reviewing the franchise fees paid by Comcast and Verizon. Previously, A&S reviewed the franchise fees paid by Comcast, which resulted in a significant payment to the County. Also, we have reviewed the American Tower fees and a review of the dark fiber project. All matters were resolved in favor of the County.

A&S reviewed the franchise fees paid by Wave. Also, we reviewed the financial qualifications of Wave in the transfer of the cable television franchise from Broadstripe to Wave. A&S assisted the County in negotiating the new franchise agreement with Comcast. Previously, A&S reviewed franchise and PEG fees paid by Comcast and Millennium. All projects were resolved in favor of the County.

A&S completed reviews of the franchise and PEG fees paid by AT&T, Comcast, and Consolidated Communications. Previously, A&S reviewed the franchise and PEG fees paid by AT&T. All projects resulted in payments to the SMCTC.

#### CLIENT LISTING OF PROJECTS COMPLETED OR IN PROGRESS WITHIN PAST FIVE YEARS

We have listed projects that have either been completed or are currently in progress within the past five years.

Amherst Media, Massachusetts and Two Communities

Project: Franchise and PEG Fee Review of Comcast

Contact: Jim Lescault, Director of Amherst Media

Phone: (413) 259-3300

Email: director@amherstmedia.org

Anne Arundel County, Maryland

Projects: Review of Telecommunication Taxes Paid by Broadstripe and Verizon,

Review of Franchise and PEG Fees Paid by Broadstripe

Contact: Gail Karish, Esq., Best Best & Krieger

Phone: (909) 466-4916

Email: Gail.Karish@bbklaw.com

**Arlington County, Virginia** 

Project: Feasibility Analysis of Fiber

Contact: Rob Billingsley, IT Procurement and Franchise Manager

Phone: (703) 228-3195

Email: retired December 31, 2016

**Arlington County, Virginia** 

Project: Review of PEG Payments by Comcast

Contact: Matt Ames, Esq., Hubacher & Ames, PLLC

Phone: (703) 279-6526

Email: <u>mames@hubacherames.com</u>

Bergman Dacey Goldsmith, California

Project: Expert Analysis and Testimony in City of Inglewood v. Time Warner

Contact: Richard Fond, Esq. Phone: (310) 470-6110

Email: rfond@bdgfirm.com

Email. itonu@buginm.com

Bernalillo County, New Mexico

Project: Right-of-Way Cost Analysis, Litigation Support

Contact: Nann Winter, Esq., Stelzner, Winter, Warburton, Flores, Sanchez & Dawes, PA

Phone: (505) 937-7770

Email: nwinter@stelznerlaw.com

**Carroll County Regulatory Commission, Maryland** 

Project: Analysis of Franchise and PEG Fees Paid by Comcast

Contact: Carol Shawver, Cable Administrator

Phone: (410) 386-2095

Email: cshawver@carr.org

City of Albuquerque, New Mexico

Project: Analysis of Franchise and PEG Fees Paid by Comcast

Contact: Jane Yee, Esq., Assistant City Attorney

Phone: (505) 768-4657

Email: <u>jyee@cabq.gov</u>

City of Cape Coral, Florida

Project: Analysis of Franchise Fees and PST Paid by LCEC

Contact: Connie Barron, Assistant City Manager

Phone: (239) 574-0448

Email: <u>cbarron@capecoral.net</u>

City of Carson, California

Projects: Analysis of Franchise and PEG Fees Paid by AT&T and TWC

Contact: Trinidad Catbagan, City Controller

Phone: (310) 952-1749

Email: TCatbaga@carson.ca.us

Cities of Gillette and Sheridan and Town of Jackson, Wyoming

Project: Analysis of Franchise and PEG Fees Paid by Cablevision

Contact: Joe Van Eaton, Esq., Best Best & Krieger

Phone: (202) 370-5306

Email: <u>Joseph.VanEaton@bbklaw.com</u>

City of Greenburgh, New York

Projects: Analysis of Franchise and PEG Fees Paid by Cablevision and Verizon

Contact: David Fried, Esq., First Deputy Town Attorney

Phone: (914) 989-1620

Email: drfried@greenburghny.com

City of Greensboro, North Carolina

Project: Right-of-Way Cost Analysis

Contact: John Gribble, Engineering & Inspections Department

Phone: (336) 373-2464

Email: <u>John.Gribble@ci.greensboro.nc.us</u>

City of Jefferson, West Virginia

Project: Review of Comcast

Contact: Joe Van Eaton, Esq., Best Best & Krieger

Phone: (202) 370-5306

Email: <u>Joseph.VanEaton@bbklaw.com</u>

City of Los Angeles, California - Law Department

Project: Time Warner Litigation Expert and Support

Contact: Michael Dundas, Esq., Deputy City Attorney

Phone: (213) 978-8147

Email: <u>mike.dundas@lacity.org</u>

City of Memphis, Tennessee

Project: Right-of-Way Cost Analysis with Litigation

Contact: Allan Wade, Esq., Wade Law Firm

Phone: (901) 322-8005

Email: <u>awade@thewadefirm.com</u>

City of Minneapolis, Minnesota

Project: Financial Review of TWC-Comcast-Charter-Spinco

Contact: Michael Bradley, Esq., Bradley Hagen & Gullikson

Phone: (651) 379-0900

Email: <u>mike@bradleylawmn.com</u>

City of Napa, California

Projects: Analysis of Franchise and PEG Fees Paid by AT&T and Comcast

Contact: Tracy Thompson, Revenue Operations Supervisor

Phone: (707) 257-9399

Email: TThompso@cityofnapa.org

City of Omaha, Nebraska

Project: Review of Telecommunication Occupation Taxes for Five Companies

Contact: Donna Waller, Treasurer

Phone: (402) 444-5472

Email: donna.waller@cityofomaha.org

City of Santa Clara, California

Project: Analysis of Franchise and PEG Fees Paid by AT&T

Contact: Harriet Steiner, Esq., Best Best & Krieger

Phone: (916) 551-2821

Email: Harriet.Steiner@bbklaw.com

City of Santa Fe, New Mexico

Project: Litigation Support & Expert Testimony, Qwest v. City of Santa Fe

Contact: Patricia S. Ives, Esq. Phone: (505) 988-4476

Email: <u>Plves@cuddymccarthy.com</u>

City of Southfield, Michigan

Project: Financial Review of TWC-Comcast-Charter-Spinco

Contact: Joe Van Eaton, Esq., Best Best & Krieger

Phone: (202) 370-5306

Email: <u>Joseph.VanEaton@bbklaw.com</u>

City of Wallingford, Connecticut

Project: Electric Division, Rate Review/Litigation Support/Expert Testimony

Contact: Robert O'Neil, Esq. Phone: (202) 296-2960

Email: <u>roneil@McCarter.com</u>

City of White Plains, New York

Projects: Analysis of Franchise and PEG Fees Paid by Cablevision and Verizon

Contact: Leslie Maron, Esq., Special Counsel

Phone: (914) 422-1240

Email: <u>lmaron@whiteplainsny.gov</u>

City of Yuma, Arizona

Project: Financial Review of TWC-Comcast-Charter-Spinco

Contact: Joe Van Eaton, Esq., Best Best & Krieger

Phone: (202) 370-5306

Email: <u>Joseph.VanEaton@bbklaw.com</u>

DeKalb County, Georgia

Project: Franchise Fee Review of Comcast

Contact: Gerard Lederer, Esq., Best Best & Krieger

Phone: (202) 370-5304

Email: Gerard.Lederer@bbklaw.com

**District of Columbia** 

Project: ABRY (RCN) Transfer to TPG (RCN)
Contact: Gail Karish, Esq., Best Best & Krieger

Phone: (213) 617-7491

Email: Gail.Karish@bbklaw.com

Fairfax County, Virginia

Projects: Analysis of franchise fees, PEG fees and CST Paid by Comcast, Cox and Verizon Contact: Fredrick Ellrod, Esq., Director of Communications Policy and Regulation Division

Phone: (703) 324-5904

Email: frederick.ellrod@fairfaxcounty.gov

Kenyon Disend, Washington

Project: ATT Mobility Refund Claims

Contact: Chris D. Bacha, Esq.

Phone: (425) 392-7090, ext. 2193 Email: Chris@kenyondisend.com

Lane Council of Governments, Oregon

Project: Analysis of Franchise and PEG Fees Paid by Comcast

Contact: Anne Davies, Esq. Phone: (541) 682-4283 Email: adavies@Lcog.org

Marin Telecommunications Agency, California

Projects: Analysis of Franchise and PEG Fees Paid by AT&T and Comcast

Contact: Jean Bonander, Executive Officer

Phone: (415) 446-4427

Email: <u>ibonander@marinipas.org</u>

Metropolitan Area Communications Commission, Oregon

Project: Review of Franchise Fees Paid by Frontier

Contact: Darryl Willis, Finance Manager

Phone: (503) 645-7365

Email: <u>dwillis@maccor.org</u>

Metropolitan Government of Nashville and Davidson County, Tennessee

Project: Right-of-Way Cost Study and Litigation

Contact: Lora Fox, Esq., City of Nashville

Phone: (615) 862-6310

Email: lora.fox@nashville.gov

Midpeninsula Community Media Center, California

Project: Review of PEG and PEG Expenditures, Analysis of Capital and Capital Policy

Contact: Joe Van Eaton, Esq., Best & Krieger

Phone: (202) 370-5306

Email: Joseph.VanEaton@bbklaw.com

Northern Dakota County Cable Communications Commission, Minnesota

Project: Review of Franchise and PEG Fees Paid by Comcast

Contact: Jodie Miller, Executive Director

Phone: (651) 450-9891

Email: imiller@townsquare.tv

Prince George's County, Maryland

Projects: Analysis of Franchise Fees, PEG Fees, and Telecom Tax Payments Paid by Verizon

Financial Review of TWC-Comcast-Charter-Spinco

Contact: Lakisha Pingshaw, ICBN Program Manager

Phone: (301) 883-5194 Email: <a href="mailto:lmpingshaw@co.pg.md.us">lmpingshaw@co.pg.md.us</a>

Ramsey-Washington Suburban Cable Commission, Minnesota

Project: Analysis of PEG Subscriber Recovery

Contact: Timothy Finnerty, Executive Director

Phone: (651) 779-7144

Email: <u>timfinnerty@rwcable.com</u>

St. Paul, Minnesota

Project: Comcast Bundle Pricing Analysis

Contact: Lisa Veith, City Attorney- City Finance Accounting, City of St. Paul

Phone: (651) 266-8723

Email: <u>lisa.vieth@ci.stpaul.mn.us</u>

Town of Lewisboro, New York and Seven Communities

Project: Franchise Fee Review of Cablevision

Contact: Joe Van Eaton, Esq., Best Best & Krieger

Phone: (202) 370-5306

Email: Joseph.VanEaton@bbklaw.com

#### SECTION 2 SCOPE OF WORK

Ashpaugh & Sculco, CPAs, PLC (A&S) is providing this proposal to the Quad Cities Communication Commission, Minnesota (Commission) for a review of the franchise and PEG fees paid by Comcast for the most recent three-year review period. The Scope of Work is for Agreed-Upon Procedures and is not a traditional audit of financial statements as defined by Generally Accepted Auditing Standards (GAAS). A traditional audit includes the issuance of an opinion stating whether the financial statements are presented fairly in conformity with Generally Accepted Accounting Principles (GAAP). Because the procedures listed in the Scope of Work do not constitute a traditional audit, A&S will not express an opinion on Comcast's, or the Commission's financial statements or any elements, accounts, or items thereof. Our analysis and reports are Agreed-Upon Procedures and will relate only to an analysis of Comcast's gross revenues.

#### **SCOPE OF WORK**

The Scope of Work identifies the steps that we will perform to ensure that Comcast accurately reported gross revenues to the Commission in accordance with the franchise agreement.

- 1. Contact the Commission to obtain the documentation required to kick-off the project.
- 2. Review the franchise agreement to gain an understanding of the definition of gross revenues and determination of franchise and PEG fees.
- Submit a data request to Comcast. As needed, submit additional data requests to Comcast.
- 4. Execute a non-disclosure agreement with Comcast.
- Correspond with the Commission and Comcast, via phone and email, to obtain documentation, and resolve issues.
- 6. Recalculate the franchise and PEG fees paid to the Commission for the review period.
- 7. Review gross revenues to determine which revenues Comcast did not include in the determination of franchise and PEG fees.
- Reconcile subscriber revenues reported to the Commission to data provided by Comcast.
- 9. Review administrative fees, including late fees and NSF fees, to ensure that they were correctly included in the gross revenues reported to the Commission.
- Review bad debt expense and bad debt recoveries reported to the Commission.
- 11. Recalculate the allocation of non-subscriber revenues, including home shopping and advertising revenues. Identify any differences.
- 12. Reconcile the amount of the equipment grant with the amount recovered by Comcast's line itemization on subscriber bills. Identify any over or under-collections. In the case of an under-collection, estimate when the total will be recovered by Comcast.

- 13. Develop spreadsheet models that include the following:
  - a. Analyze franchise and PEG fees paid to the Commission, by category of revenues.
  - b. Calculate the amount due to the Commission and associated interest charges.
- 14. Submit a report with the amount due to the Commission, plus applicable interest.

### SECTION 3 PROPOSED COSTS

Ashpaugh & Sculco, CPAs, PLC (A&S) proposes to review the franchise and PEG fees paid by Comcast to the Quad Cities Communication Commission, Minnesota (Commission) and any other Minnesota communities or commissions. A&S will issue a final report to each community or commission that summarizes our findings, interest, and penalties.

The proposed cost for one participant (either a single community or a commission) is \$20,000. For additional participants, the cost decreases by \$2,000, as shown in the table below.

Review of Franchise and PEG Fees	One	Two	Three or More
for a Three-Year Review Period	Participant	<b>Participants</b>	<b>Participants</b>
Cost per Participant	\$20,000	\$18,000	\$16,000

While a certain level of effort is required for a review of franchise and PEG fees whether there are one or more participants, we are able to reduce the cost per participant with additional participating communities or commissions. By having more participants, it allows us to provide a deeply-discounted price because there are certain efficiencies that we gain by having concurrent reviews. It may also allow us to recognize more issues when we concurrently review Comcast's accounting data.

#### TRAVEL COSTS AND OTHER SERVICES

It has been our experience that it is more cost-effective to communicate via email, and courier rather than perform extensive on-site visits. Our proposed costs assume that Comcast will send responses to our data requests to our offices and not require any out-of-town visits. Our proposed costs do not include any onsite visits, presentations or litigation.

#### **TIMELINE**

A&S anticipates completing the projects within six months of the award of the contract. However, our work depends on data provided by the Commission and Comcast. If the responses from Comcast are incomplete and or not provided timely, it may impact our anticipated schedule. We will notify the Commission if our schedule is affected in such a manner.

#### INFORMATION REQUIRED FROM THE COMMISSION

The Commission will need to send us the amounts of the quarterly franchise and PEG fee payments during the review period, as well as any true-up payments.

### **GARTH T. ASHPAUGH, CPA**

Education BS, Business Administration, University of Missouri, 1977

Professional Registration Certified Public Accountant, State of Florida #0023193

Certified Public Accountant, State of Florida #007098

National Association of Telecommunications Officers and Advisors

#### QUALIFICATIONS AND EXPERIENCE

Mr. Ashpaugh has been engaged in utility matters and regulation full-time for over 40 years. His previous experience includes consulting since 1991 and working as Audit Supervisor with the Missouri Public Service Commission. He holds licenses as a Certified Public Accountant in the states of Missouri and Florida. He is a member of NATOA's Board of Directors and has been awarded a lifetime membership.

#### Cable Rate Regulation and Franchise Negotiation

Mr. Ashpaugh has performed cable rate reviews and assisted in cable franchise renewals and transfers for franchisers in Arizona, California, Florida, Maryland, Michigan, New Mexico, New York, Pennsylvania, Virginia, Wisconsin, and Wyoming. He has reviewed and recalculated franchise fees paid to the local authorities and performed detailed financial analyses related to franchise renewals and transfers. He has analyzed the rate filings of cable operators, provided detailed reports of the analyses to the franchising authorities, and recommended new cable rates to the franchising authorities that either have been implemented or are under consideration. He has assisted in the filing of comments with the Federal Communications Commission (FCC) regarding rate regulation of cable. He has made presentations in Florida, Georgia, Hawaii, Massachusetts, New Mexico, Oklahoma, Oregon, and South Carolina on cable matters. He is a member of the National Association of Telecommunications Officers and Advisors (NATOA).

#### Litigation Support and Expert Testimony

- Cost of Service Mergers and Acquisitions
- Cost of Service Issues and Analysis
- Construction Audits

Mr. Ashpaugh has an extensive background in providing litigation support and expert testimony. In addition to his presentations to local authorities in cable rate matters, he has assisted clients in evaluating proposed mergers including Kansas City Power and Light and UtiliCorp, Baltimore Gas and Electric Company, and Potomac Electric Power Company. He also filed testimony addressing the issues developed in the BGE/PEPCO merger.

He has reviewed the filings, developed cost analyses, and workout proposals regarding bankruptcies of electric utilities. He has analyzed accounting and rate issues regarding most current issues before the Federal Energy Regulatory Commission (FERC), including the 1990 Amendments to the Clean Air Act and pronouncements of the Financial Accounting Standards Board (FASB). He has provided expert testimony in twenty-nine Missouri rate cases regarding

### **GARTH T. ASHPAUGH, CPA**

cost of service, mergers and acquisitions, and construction audits; these included telephone, electric, gas, and water utility companies.

#### **Telecommunications**

Mr. Ashpaugh has assisted local governments for many years regarding: ordinances addressing users of rights-of-way; telecommunications planning and design for their internal uses and for the local government; strategic planning regarding telecommunications, the community, economic development, and quality of life issues; contract negotiation and franchise renewals; and regulatory matters. He has made presentations regarding telecommunications for the American Public Power Association, Northwest Public Power Association, Massachusetts Municipal Wholesale Electric Corporation, Municipal Electric Authority of Georgia and Florida Municipal Power Agency. He organized and chaired a conference and seminar on telecommunications for the Orlando Utilities Commission. He has participated in performing initial feasibility studies, helped local authorities in evaluating requests by cable operators for rate increases or changes in service offerings, and provided expert testimony before County councils and other regulatory bodies.

#### **Retail and Wholesale Rates**

- Cost of Service Studies
- Electric Rate Audits
- Nuclear Power Plant Audits

Mr. Ashpaugh has worked extensively in the area of rates. He has analyzed wholesale electric rate filings, assisted in the negotiation of electric rates and charges under contract rates, and testified on electric cost of service. He performed and supervised cost of service studies in over thirty cases before the Missouri Commission. While at the Commission, he served as the lead auditor for electric rate case audits, and project coordinator for the construction audit of a nuclear plant. This required the supervision and coordination of the efforts of fifteen auditors with the Commission's engineering, legal, and rate design departments. Mr. Ashpaugh also developed the phase-in model methodology utilized by the Missouri Commission in ordering phase-ins of Union Electric's Callaway Nuclear Plant, Kansas City Power and Light's portion of the Wolf Creek Nuclear Plant, and Arkansas Power and Light Company's allocation of costs associated with the Middle South's Grand Gulf Nuclear Plant.

### CAROLYN A. SCULCO, CPA

**Education** BA, Business Administration, Stetson University, 1986

Professional Registration Certified Public Accountant, State of Florida #0020217

Professional Affiliation National Association of Telecommunications Officers and Advisors

#### QUALIFICATIONS AND EXPERIENCE

Ms. Carolyn Sculco has been performing franchise fee reviews since 1995. She is a Certified Public Accountant with over 30 years of experience. Her previous experience includes consulting since 1993, public accounting with Ernst & Young, and internal audit with New England Electric System. She graduated from Stetson University with a BBA in Accounting.

#### Franchise Fee Reviews

- Compliance with Franchise Agreements/Ordinances
- Review of Gross Revenues and Franchise Fee Calculations
- Dollar Impact of Unreported Revenues

Ms. Sculco's area of expertise is focused on franchise and PEG fee reviews. These reviews encompass multiple years, transfers of cable operators, and varying definitions of gross revenues. She has performed or is in the process of performing cable franchise fee reviews for franchisers in Arizona, California, Florida, Maryland, Michigan, Minnesota, Nebraska, New Jersey, New York, New York, Tennessee, and Virginia. Her collective findings have resulted in unreported revenues exceeding \$10,000,000. These findings are a result of reviewing historical revenues and do not include the impact of unreported revenues on future years. These findings have been utilized to obtain additional revenues from the cable operators, modify franchise agreements during the franchise renewal or transfer process, and ensure that future years are reported accurately.

These franchise and PEG fee reviews have included the following procedures:

- recalculated gross revenues reported by cable operators to the local regulatory bodies and reconciled gross revenues to source accounting documents;
- analyzed components of the franchise fee calculations to determine compliance with provisions of the franchise agreement, ordinances, and applicable statutes;
- developed spreadsheet models to analyze the franchise fees reported by the cable operators as compared to the franchise fees calculated by A&S; recalculated allocation factors used to determine non-subscriber revenues;
- reviewed treatment of non-traditional revenue sources, advertising revenues, and contra-expenses to ensure proper inclusion in gross revenues;
- prepared report discussing the methodology used by the cable operators, whether the method complied with the franchise agreement, any clerical errors noted, and any differences between the gross revenues reported by the cable operators as compared to the gross revenues calculated by A&S.

### CAROLYN A. SCULCO, CPA

#### **Management Services**

- Financial Analyses of Cable Operators
- Management Audits
- Financial and Operational Reviews

Ms. Sculco has reviewed several transfers of cable operators. The purpose of the reviews was to determine the feasibility of the transfers and assist the local regulatory bodies with the negotiation process. Ms. Sculco developed a computer model to project revenues and expenditures to determine the viability of the cable operators.

Ms. Sculco has performed management audits for municipal utilities to review current operations and procedures. She proposed recommendations for streamlining procedures and policies to improve the utilities' efficiencies. She reviewed internal controls, reorganized management structure, developed salary pay grades and job descriptions, conducted employee surveys, developed standard operating procedures, and prepared reports and recommendations.

Ms. Sculco has performed financial and operational audits for an investor-owned utility with over \$5 billion in assets. Her audit reports included recommendations for reducing costs and improving overall efficiency and effectiveness in the areas under review. Projects included a review of a \$500 million repowering project, an \$80 million participant support agreement, and several joint-ownership projects.

Ms. Sculco has reviewed customer service functions for investor-owned and municipal utilities. These reviews included areas such as cash receipts and deposits, revenues, and application of rates. The reports identified weaknesses in internal controls and provided overall recommendations to improve the efficiency of current procedures.