

Quad Cities Cable Communications Commission
Anoka City Hall – Council Chambers

June 18, 2015, 11:00 AM

Agenda

- 1. Call to Order**
- 2. Roll Call**
- 3. Approval of Agenda**
- 4. Administrative Reports**
 - 4.1. Secretary
 - 4.1.1. Approval of the May 21, 2015, commission work session minutes.
 - 4.1.2. Approval of May 21, 2015, commission meeting minutes.
 - 4.2. Treasurer
 - 4.2.1. April Financial Reports
 - 4.3. Executive Director
- 5. General Business**
 - 5.1. Competitive Franchise – Public Hearing
 - 5.2. Capital Equipment Request
- 6. Adjourn**

MINUTES OF THE WORK SESSION OF MAY 21, 2015

CALL TO ORDER – 1

Vice Chair Ulrich called the meeting to order at 10:10 a.m. at the Anoka City Hall.

ROLL CALL– 2

Commissioners present were: Bret Heitkamp (arrived at 10:13 a.m.), Eric Johnson, John LeTourneau, Kurt Ulrich, Jim Dickinson, and Julie Trude.

Commissioners absent: Carl Anderson and Tim Cruikshank.

Others present included Karen George, Executive Director and Katherine Lenaburg, Operations Manager.

TOPIC FOR DISCUSS – 3

3.1 Programming

Ms. George provided a brief update of the activity that occurred since the previous work session discussion regarding programming. She distributed a production summary to the Commission

Chair Heitkamp arrived.

Ms. Lenaburg stated that News and Views began in August of 2014 and staff is very pleased with how the program has been going. She stated that members of the Council and staff are rotated to provide input and noted that they have received positive feedback. She asked for input from the Commission on their thoughts or feedback they may have heard.

Ms. George stated that the organization received an award of merit for this program.

Commissioner Trude stated that it seems that the three minutes goes by quickly that it feels that you do not have enough time to cover the issues you would like

to. She stated that she receives many calls from the information posted in the *Anoka Union* but does not receive any calls from News and Views. She stated that perhaps a meeting recap could be done following Council meetings as there are controversial issues that need additional explanation.

Ms. Lenaburg stated that the interview segment is five to seven minutes long.

Commissioner Trude noted some of the additional issues that she would like to be able to discuss.

Commissioner Ulrich appreciated the comments of Commissioner Trude. He stated that perhaps there is a way to identify the controversial issues and get information out on those issues in a more in depth manner. He noted that those issues will vary from community to community and from time to time.

Chair Heitkamp stated that the jobs have changed significantly in the past 12 to 18 months in regard to information distribution, not only how you get the information out but what you do with that information. He noted that pieces of information can be gathered from FaceBook, City websites, and newspapers but that does not give the entire picture. He stated that the cities are working to be able to make information more accessible for residents.

Commissioner Dickinson stated that Andover had one post that was shared on their FaceBook site and they received 40,000 hits on that post.

Chair Heitkamp stated that there is a huge challenge but was unsure that changes to News and Views would be the answer.

Commissioner Trude stated that although Council meetings are televised the Council does not have the opportunity to explain why certain actions were taken.

Chair Heitkamp stated that the Council has every opportunity to explain the decisions they are making during a meeting.

Commissioner Dickinson stated that not every Councilmember will voice their thoughts during a meeting and explanation by every member would lengthen the meeting.

Commissioner Trude stated that the local journalist attends the Council meetings and prints stories about relative subjects and she receives many calls from residents because of that shared information. She stated that she would like to use QCTV as they had in the past in order to recap the discussion and actions that occurred.

Chair Heitkamp stated that the program should not be a platform for political views. He stated that the Council has the resources available to provide their input during the Council meeting. He recognized the need for efficiency in meetings. He also acknowledged that Commissioner Trude feels that she has lost an avenue of communication to residents. He stated that QCTV is a small component of the avenues of communication the cities have. He agreed that perhaps the length of time allowed for discussion is not enough for the Council and advised that staff has laid out additional options for discussion.

Commissioner Dickinson noted that there are some Councilmembers that want to speak while others do not want to speak.

Chair Heitkamp agreed that some Councilmembers do not wish to speak and others do wish to speak. He stated that during election times that can be seen as political if only one person is choosing to speak.

Commissioner LeTourneau appreciated the conversation. He stated that he would have a hard time listening to background comments rather than focusing on operational aspects. He stated that the program was changed in order to be more relative. He stated that from his viewpoint the News and Views has been a great addition but agreed that the alternate options could be discussed as there is now almost one year of data. He recognized that what works for one community may not work the same way on another community.

Commissioner Ulrich stated that Ramsey initiated some of the format changes because of time constraints as people were not able to commit to a lengthy discussion. He questioned how many people will actually sit down and watch an hour-long show. He stated that perhaps a better method is an on-demand source, where video clips could be shared. He stated that would make more efficient use of time for the residents and Council and city staff.

Ms. George stated that staff has listened not only to the elected officials but staff as well in order to make changes to the program. She stated that staff has additional options that would allow additional time for explanations. She stated that the website is being updated in order to be available on mobile devices and will also be able to link to the city sites. She referenced the idea of explaining what occurred at the Council meeting and stated that staff will communicate with City Clerks in order to create bulletin boards on what was discussed for action items.

Ms. Lenaburg stated that one option would be to extend the segments by 15 minutes for each city. She noted that another option would be to hold a special edition every fourth month that would focus on a certain city and would be 50 minutes in length. She noted that another option would be to have a multi-city edition where all cities would be involved on one topic.

Chair Heitkamp stated that perhaps options two and three would address the concerns expressed by Commissioner Trude.

Commissioner LeTourneau referenced option one and questioned how the Council portion could be extended to a longer period.

Ms. Lenaburg noted that there could be an option to extend the program length in order to accommodate additional time for the Council portion.

Commissioner LeTourneau stated that perhaps the city staff portion could be pushed back and not played every segment.

Ms. George stated that the attention to today's viewer is very limited and the intent was not only to have the input from the Council but also showing that in action through the staff person. She stated that the length could be extended but that will go against the viewer trend. She stated that they received feedback at the award ceremony and they were told that the eight-minute segments are too long based on viewer trends.

Commissioner LeTourneau stated that he is trying to make an informed decision regarding this potential tweak and appreciated the input regarding trends. He stated that he wants to be careful to balance the two issues of content and length.

Commissioner Johnson stated that in his opinion the News and Views program is a different presentation than what occurred from the Council update that was previously used. He noted that there are some months where there is only city staff and not Councilmembers, therefore the format of option one is not being followed. He stated that it appears that Commissioner Trude is looking for the immediacy to explain the actions that are occurring and did not believe that News and Views would be the correct format to distribute that information. He stated that people want their news now and fast and then they want to move on, they do not want to hear about what happened three weeks ago. He referenced a contact that he has that is very successful on YouTube and has found that if the segment exceeds three minutes the viewership falls off and if the quality is too good the viewership also falls off as people want something real and quick. He stated that the question would be what the viewership demand is for QCTV, as information should be tailored to that viewership. He stated that perhaps following the Council meetings there would be an opportunity for a Council wrap up to be taped that could be distributed through social media for quick receipt rather than using News and Views which would come out weeks later.

Commissioner Dickinson stated that he would think on-demand would be an easy feature for that type of segment while it may be difficult to do that on the television channel.

Commissioner Johnson stated that perhaps the option would be for one or two Councilmembers to stay after the meeting to conduct the wrap up if necessary.

Commissioner Dickinson stated that he is struggling with having the meeting and then taping a segment that may not be watched. He questioned the biggest impact of the program, whether that is on-demand or on television. He stated that perhaps a pop-up feature could come up when the meeting is televised stating that more information could be found on an on-demand segment.

Ms. George stated that when the staffing restructuring began about 18 months ago she asked each of the Commissioners individually as to whether they would like a hard news program and the decision strategically had been no. She questioned if the Commissioners would like staff to research a hard news program. She stated that News and Views is working and she did not hear consensus to change to any of the options.

Commissioner LeTourneau stated that perhaps the time allocation could be tweaked on a city-by-city basis but still maintaining within the 15-minute allocation.

Ms. George stated that it seems that she heard that the News and Views program should remain unchanged on the same schedule but each city would have the opportunity to use the 15 minutes as they wish.

Chair Heitkamp was unsure that consensus had been reached and stated that perhaps the second option would be a good addition to give cities more time.

Commissioner Johnson stated that he would think that the split format should continue to be used unless direction is given to modify that time between the two speakers. He stated that the current format has not gone through enough to be able to change it too much.

Ms. George noted that the new website will be able to link the television, on-demand and the social media sites of the cities. She believed that this would address some of the issues discussed today in regard to communication. She stated that they will continue to operate with the current format unless direction is given to do otherwise.

Commissioner Trude stated that she liked the idea brought forward by Commissioner Johnson regarding the short segment that could be done after a

Council meeting and played on-demand, such as a Mayor's minute when activity can be recapped quickly.

Commissioner Ulrich agreed that a Mayor's minute would be helpful and would be in agreement with the viewer trends for quick and easy information.

Ms. George stated that she can bring forward additional information at a work session the following month.

It was agreed that the work session would begin at 9:30 a.m.

TOPIC FOR FUTURE DISCUSSION - 4

4.1 Technology – September 17

No discussion.

ADJOURN – 5

Time of adjournment 11:05 a.m.

Respectfully submitted,

Reviewed for approval,

Amanda Staple
Recording Secretary
TimeSaver Off Site Secretarial, Inc.

Karen George
Executive Director

MINUTES OF THE REGULAR MEETING OF MAY 21, 2015

CALL TO ORDER – 1

Chair Heitkamp called the meeting to order at 11:10 a.m. at the Anoka City Hall.

ROLL CALL– 2

Commissioners present were: John LeTourneau, Ramsey; Kurt Ulrich, Ramsey; Jim Dickinson, Andover; Julie Trude, Andover; Eric Johnson, Champlin; and Bret Heitkamp, Champlin.

Commissioners absent and excused: Carl Anderson, Anoka; and Tim Cruikshank, Anoka.

Others present included Karen George, Executive Director.

APPROVAL OF AGENDA – 3

Motion was made by Johnson and seconded by Dickinson to approve the agenda as presented.

6 ayes – 0 nays. Motion carried.

ADMINISTRATIVE REPORTS – 4

4.1 Secretary

4.1.1. Approval of meeting minutes from April 16, 2015

Motion was made by Trude and seconded by LeTourneau to approve the April 16, 2015 minutes as presented.

6 ayes – 0 nays. Motion carried.

4.2 Treasurer

4.2.1. March Financial Reports

Commissioner Dickinson stated that the cash balance is preparing for improvements. He stated that the first quarter was positive as was the audit, which will come forward at the next meeting.

Ms. George referenced Comcast payment for the underpayment of franchise and PEG fees as well as reimbursement of administrative and legal fee for the consideration transfer of ownership.

Motion was made by Ulrich and seconded by Trude to accept the March Financial Report as presented.

6 ayes – 0 nays. Motion carried.

4.3 Executive Director

Ms. George stated that the 2014 audit has been completed and will go before the Budget Committee prior to coming before the Commission. She advised of a work session that took place prior to the meeting today and noted that another work session will occur at 9:30 a.m. prior to the regular June meeting. She briefly reviewed the highlights of her report and played a short production clip.

GENERAL BUSINESS – 5

5.1 Competitive Franchise – Notice of Intent

Ms. George provided an update to the competitive franchise and stated that the Commission previously directed for a notice of intent to go forward. She stated that applications are due by June 4th and a public hearing is scheduled for the regular June Commission meeting on June 18th. She noted that as directed there is also an option for residents to make written comments on the QCTV website as an alternate for those who cannot or do not wish to attend the public hearing. She stated that the links have also been provided to the City Clerks for each member city in order to share that information with their residents. She stated that mailed in comments can also be accepted and noted that the written comments will be accepted through Thursday, June 25th. She reported that Minneapolis approved CenturyLink as a competitive franchise and noted that other communities are also going through the notice of intent process.

Chair Heitkamp stated that he has received positive comments to having an alternative provider.

Commissioner Johnson stated that he believed he had read that Minneapolis is also entertaining a third internet provider.

Commissioner LeTourneau stated that he has heard that the service in Minneapolis would not be provided city-wide and questioned if there will be information as to the extent that service would be provided throughout member cities.

Ms. George stated that she does not yet have that information and noted that at this point applications are simply being accepted. She stated that once the process moves along additional information would be known.

ADJOURN – 6

Time of adjournment 11:24 a.m.

Respectfully submitted,

Reviewed for approval,

Amanda Staple
Recording Secretary
TimeSaver Off Site Secretarial, Inc.

Karen George
Executive Director

Quad Cities Communications Commission
Balance Sheet Summary
As of April 30, 2015

	Total
ASSETS	
Current Assets	
Bank Accounts - QCTV	1,426,122.47
- PayPay acct	3,372.18
- US Bank Reserve	5,000.00
- Petty Cash	250.00
Accounts Receivable	0.00
Other current assets	0.00
Total Current Assets	\$ 1,434,744.65
Fixed Assets	0.00
TOTAL ASSETS	\$ 1,434,744.65
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	3,392.66
Other Current Liabilities	300.03
Total Current Liabilities	\$ 3,692.69
Equity	1,431,051.96
TOTAL LIABILITIES AND EQUITY	\$ 1,434,744.65

Quad Cities Communications Commission
Budget vs. Actuals: Budget 2015 - FY15 P&L
 January - April, 2015

	Apr 2015				YTD			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
Income								
Duplication Revenue	50.07	208.00	(157.93)	24.07%	572.87	832.00	(259.13)	68.85%
Equipment Grant		4,583.00	(4,583.00)	0.00%	0.00	18,332.00	(18,332.00)	0.00%
Franchise Fees	274,447.00	72,854.00	201,593.00	376.71%	274,447.00	291,416.00	(16,969.00)	94.18%
Interest Income	14.65	8.00	6.65	183.13%	62.65	32.00	30.65	195.78%
Miscellaneous Income	3,737.00	416.00	3,321.00	898.32%	6,857.36	1,664.00	5,193.36	412.10%
PEG Fee	138,897.80	36,427.00	102,470.80	381.30%	138,897.80	145,708.00	(6,810.20)	95.33%
Total Income	417,146.52	114,496.00	302,650.52	364.33%	420,837.68	457,984.00	(37,146.32)	91.89%
Gross Profit	417,146.52	114,496.00	302,650.52	364.33%	420,837.68	457,984.00	(37,146.32)	91.89%
Expenses								
Accounting / HR Services	1,108.65	1,500.00	(391.35)	73.91%	4,117.70	6,000.00	(1,882.30)	68.63%
Ads/Promos/Sponsorships	200.00	570.00	(370.00)	35.09%	4,349.00	2,280.00	2,069.00	190.75%
Andover Capital Equipment	34.19	416.00	(381.81)	8.22%	379.17	1,664.00	(1,284.83)	22.79%
Announcers Fees	190.00	833.00	(643.00)	22.81%	1,675.00	3,332.00	(1,657.00)	50.27%
Anoka Capital Equipment	153.79	416.00	(262.21)	36.97%	729.69	1,664.00	(934.31)	43.85%
Audit		1,083.00	(1,083.00)	0.00%	0.00	4,332.00	(4,332.00)	0.00%
AV Equip / Repair / Supply / Software	229.06	2,000.00	(1,770.94)	11.45%	1,705.34	8,000.00	(6,294.66)	21.32%
Bank Fees / CC Fees		41.00	(41.00)	0.00%	0.00	164.00	(164.00)	0.00%
Brand Apparel		166.00	(166.00)	0.00%	0.00	664.00	(664.00)	0.00%
Building - Cleaning	407.65	500.00	(92.35)	81.53%	1,630.60	2,000.00	(369.40)	81.53%
Building - Insurance		241.00	(241.00)	0.00%	1,394.00	964.00	430.00	144.61%
Building - Maintenance	127.50	583.00	(455.50)	21.87%	504.32	2,332.00	(1,827.68)	21.63%
Building - Supplies	33.07	250.00	(216.93)	13.23%	566.86	1,000.00	(433.14)	56.69%
Car Allowance	250.00	250.00	0.00	100.00%	1,000.00	1,000.00	0.00	100.00%
Cell Phone - Allowance	435.00	555.00	(120.00)	78.38%	1,740.00	2,220.00	(480.00)	78.38%
Champlin Capital Equipment		416.00	(416.00)	0.00%	0.00	1,664.00	(1,664.00)	0.00%
City Sewer & Water	95.35	291.00	(195.65)	32.77%	349.91	1,164.00	(814.09)	30.06%
Commission Expense	917.79	291.00	626.79	315.39%	2,012.02	1,164.00	848.02	172.85%
Computer Equip / Repair / Supply / Software	2,409.56	3,111.00	(701.44)	77.45%	12,482.56	12,444.00	38.56	100.31%
Consulting Services	6,802.58	4,166.00	2,636.58	163.29%	18,584.89	16,664.00	1,920.89	111.53%

Quad Cities Communications Commission
Budget vs. Actuals: Budget 2015 - FY15 P&L
 January - April, 2015

	Apr 2015				YTD			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
Contingency Fund		2,166.00	(2,166.00)	0.00%	0.00	8,664.00	(8,664.00)	0.00%
Duplication Expenses		208.00	(208.00)	0.00%	82.48	832.00	(749.52)	9.91%
Electric Service	850.33	1,500.00	(649.67)	56.69%	3,755.54	6,000.00	(2,244.46)	62.59%
Emp / Comm Appreciation		208.00	(208.00)	0.00%	77.14	832.00	(754.86)	9.27%
Federal Unempl Expense	27.67	125.00	(97.33)	22.14%	485.44	500.00	(14.56)	97.09%
Health Insurance	4,878.36	5,634.00	(755.64)	86.59%	23,754.71	22,536.00	1,218.71	105.41%
Insurance - Deductibles		41.00	(41.00)	0.00%	0.00	164.00	(164.00)	0.00%
Insurance - Liability / Bonds		580.00	(580.00)	0.00%	3,964.00	2,320.00	1,644.00	170.86%
Lawn Service	455.92	416.00	39.92	109.60%	455.92	1,664.00	(1,208.08)	27.40%
Legal Fees	449.15	2,500.00	(2,050.85)	17.97%	11,137.15	10,000.00	1,137.15	111.37%
Legislative Lobbying		138.00	(138.00)	0.00%	0.00	552.00	(552.00)	0.00%
Licenses and Permits		83.00	(83.00)	0.00%	0.00	332.00	(332.00)	0.00%
Meals		83.00	(83.00)	0.00%	0.00	332.00	(332.00)	0.00%
Memberships - NATOA / Others	140.00	456.00	(316.00)	30.70%	1,319.00	1,824.00	(505.00)	72.31%
Mileage	470.99	500.00	(29.01)	94.20%	1,734.40	2,000.00	(265.60)	86.72%
Miscellaneous Expenses		83.00	(83.00)	0.00%	0.00	332.00	(332.00)	0.00%
Natural Gas	300.13	291.00	9.13	103.14%	1,789.61	1,164.00	625.61	153.75%
Office Supplies / Equipment	411.68	833.00	(421.32)	49.42%	2,004.61	3,332.00	(1,327.39)	60.16%
Parking Lot Maintenance		416.00	(416.00)	0.00%	0.00	1,664.00	(1,664.00)	0.00%
Payroll Expenses (ADP)	305.35	433.00	(127.65)	70.52%	1,841.85	1,732.00	109.85	106.34%
PERA	2,615.17	3,609.00	(993.83)	72.46%	9,298.83	14,436.00	(5,137.17)	64.41%
Postage	67.54	83.00	(15.46)	81.37%	449.14	332.00	117.14	135.28%
Printing / Copy Services		166.00	(166.00)	0.00%	52.49	664.00	(611.51)	7.91%
Professional Development	36.00	1,425.00	(1,389.00)	2.53%	1,256.56	5,700.00	(4,443.44)	22.04%
Publications		41.00	(41.00)	0.00%	0.00	164.00	(164.00)	0.00%
Ramsey Capital Equipment	27.26	416.00	(388.74)	6.55%	97.90	1,664.00	(1,566.10)	5.88%
Sales Tax		166.00	(166.00)	0.00%	262.00	664.00	(402.00)	39.46%
Secretary Services	133.00	150.00	(17.00)	88.67%	764.00	600.00	164.00	127.33%
Snow Plowing Service		416.00	(416.00)	0.00%	1,497.50	1,664.00	(166.50)	89.99%
SS/Medicare Expense	2,661.90	4,087.00	(1,425.10)	65.13%	9,738.12	16,348.00	(6,609.88)	59.57%

Quad Cities Communications Commission
Budget vs. Actuals: Budget 2015 - FY15 P&L
 January - April, 2015

	Apr 2015				YTD			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
State Unemploy Exp	227.32	416.00	(188.68)	54.64%	227.32	1,664.00	(1,436.68)	13.66%
STD / LTD / Life Insurance	366.99	504.00	(137.01)	72.82%	2,252.95	2,016.00	236.95	111.75%
Studio Sets		166.00	(166.00)	0.00%	0.00	664.00	(664.00)	0.00%
Subscription Services	55.00	0.00	55.00		220.00	0.00	220.00	
Temp Staff Services		416.00	(416.00)	0.00%	0.00	1,664.00	(1,664.00)	0.00%
Vehicle - Equipment / Repair	53.62	1,416.00	(1,362.38)	3.79%	1,875.21	5,664.00	(3,788.79)	33.11%
Vehicle - Insurance		250.00	(250.00)	0.00%	1,887.00	1,000.00	887.00	188.70%
Vehicle - Maintenance / Gas		666.00	(666.00)	0.00%	627.81	2,664.00	(2,036.19)	23.57%
Wages - Full-time	32,870.42	45,853.00	(12,982.58)	71.69%	117,057.25	183,412.00	(66,354.75)	63.82%
Wages - Part-time	2,000.60	7,581.00	(5,580.40)	26.39%	10,155.27	30,324.00	(20,168.73)	33.49%
Waste Removal	83.06	166.00	(82.94)	50.04%	332.24	664.00	(331.76)	50.04%
Web / VOD / Int / CaTV / Phone	1,108.45	1,333.00	(224.55)	83.15%	4,541.48	5,332.00	(790.52)	85.17%
Work Comp Insurance		208.00	(208.00)	0.00%	1,281.00	832.00	449.00	153.97%
Total Expenses	\$ 63,990.10	\$ 103,907.00	-\$ 39,916.90	61.58%	269,496.98	415,628.00	(146,131.02)	64.84%
Net Operating Income	\$ 353,156.42	\$ 10,589.00	\$ 342,567.42	3335.13%	151,340.70	42,356.00	108,984.70	357.31%
Net Income	\$ 353,156.42	\$ 10,589.00	\$ 342,567.42	3335.13%	151,340.70	42,356.00	108,984.70	357.31%
ZCIP - Network Servers	1,220.23				100,186.70			
ZCIP - Studio					48.34			
ZCIP - Truck	5,331.70				114,234.24			
	<u>6,551.93</u>				<u>214,469.28</u>			
	<u>70,542.03</u>				<u>483,966.26</u>			

QCCCC Agenda Item

4.3 Executive Director's Report

June 10, 2015

To: Commissioners

From: Karen George, Executive Director

Subject: Executive Director's Report

2014 Audit

The 2014 audit report is complete and will be reviewed by the budget committee on June 11. The 2014 audit report will be presented at a future commission meeting after budget committee review.

Programming and Playback research

Following the April 16 commission work session, staff generated government programming options based on commissioner input for review and discussion at the June 18 work session.

Minnesota legislative update

Attached to this report is the end of session legislative update from MACTA. Much of the activity is regarding broadband deployment in the state. SF 895 and HF 776 is legislation impacted by an amendment sponsored by MACTA and previously presented to the commission in March. This bill would prohibit any unit of government from regulating voice, data or video if delivered using internet protocol. MACTA was successful in adding language that protects local control of cable television video services.

Staff training certificate presentation

Mobile Production Coordinator Taylor Johnson has completed the Management Academy program at Anoka-Ramsey Community College in April. The program has provided a foundation of supervisory skills for Taylor and his work supervising part-time production assistants here at QCTV. Congratulations, Taylor.

Operations Manager Katherine Lenaburg has completed the Leadership Academy program at Anoka-Ramsey Community College in June. The program provided critical thinking, problem-solving and ethical decision making skills, as well as understanding local issues, the political process, and best leadership practices in business and government. Congratulations, Katherine.

MAGC/MACTA awards presentation

The Minnesota Association of Community Telecommunications Administrators teamed with the Minnesota Association of Government Communicators for the video categories of the MAGC Northern Lights Awards. 2015 marked the 33rd annual Northern Lights Contest. The contest focuses on the best in government communications. The contest averages 150 entries each year in a variety of categories that span government/public communications. Specifically, there were 72 video entries. Nineteen entries won the highest level of award, the Award of Excellence and 25 won the Award of Merit.

QCTV received Award of Merit for the following programs:

- Promotional – What’s News at the Q
- PSA – Car Wash PSA
- News or Talk Show – The Chamber Report
- News or Talk Show – News and Views
- Live or Live to Tape Sports Coverage – Maple Grove vs. Anoka Boys Soccer MSHSL State Tournament Semi-Final
- Live or Live to Tape Community Event Coverage – Live and Local: Back to School Special
- Informational – Anoka County Sheriff’s Show

This contest differs from others in a few key respects:

- Entries are looked at as an entire communication project, not just the “video.” How was that video used, did it reach its intended goals, costs associated with the project, what challenges were there and how were they overcome?
- Judge feedback. Each entry is judged by at least two video professionals that have at a minimum of three years experience in government/public access video creation. However, the general years of professional experience are well over 10 years for our judges. The contest requests judge feedback be given on positive attributes of the entry along with suggestions for improvement.
- Each entry is judged on its own merit. Entries are not judged against each other. There are two levels of awards, Award of Merit and Award of Excellence. Categories may have multiple winners or may not have any winners. Judging sheets require individual points be assigned to multiple areas, including technical attributes and storytelling.

Monthly reports

Attached to this agenda item are the operations and technology updates and the April statistical report.

Action Requested: None.

QCCCC Agenda Item

4.3.1 Operations Report

June 9, 2015

To: Karen George, Executive Director

From: Katherine Lenaburg, Operations Manager

Subject: Operations Update

City meetings were covered in four cities as well as the District 11 School Board meeting and Cable Commission meeting.

QCTV produced a program with the League of Women Voters called "Safe Passage for Minnesota Children." Other shows produced include "Regan Moves" an exercise program for people with chronic conditions. "Local Color" was completed and is about local folks in our community including a local band that played in our studio. We also produced a show called "QCTV Presents: Courage a Tale of Two Women" about two local women who had cancer and they talk about how karate and yoga really helped them get through their health issues.

QCTV was busy with local sports this month- lacrosse, softball, and baseball games in the regular season as well as a section playoff game were produced. CTN in Coon Rapids is covering and carrying some of the Saint Paul Saints baseball games live and QCTV is able to carry these games live as well. CTN produces the games and makes them available for cable stations on the prisma system.

QCTV is coverage graduations for five local schools. So far we have produced live coverage of four graduations- Anoka, Champlin, Andover, and Cross Roads, with one more- Metro North ABE- to go later this week. We are in the pre-planning stages for several parades, concerts, and community events later this month and next as well.

"The Anoka County Law Enforcement Memorial Service 2015" was produced as well as "A Club Banquet" a show about alumni athletes from our area.

We produced our regular monthly programs: "News and Views", "The Chamber Report", and "The District Court Show". "The Public Safety Show" and "The Sheriff's Show" was completed. "It's Your History" is in the works. "In the Game" our local sports show was

completed.

Several promos, including “What’s News at The Q” were produced and a new PSA on mental health was produced. A League of Women Voters PSA is being produced to encourage participation in the ABC league.

We are in pre-production for several studio shows including one with local physicians, the Anoka County Library, master gardeners show, and a show with local authors.

We have also continued producing “Slow TV”. We added a half hour on canoeing and a half hour on a sunset on a dock at a lake.

QCTV attempted to do a pilot for a business program called “What’s in that Building?” where we planned to highlight various manufacturing companies. We contacted ten local businesses and none of them were interested in highlighting their businesses for this show. For now, we have decided to incorporate business stories into our existing programs- “The Chamber Report” and “News and Views”. We recently discussed new businesses on “News and Views” in the Champlin show with Mayor ArMand Nelson and in the Andover show with City Council Member Jim Goodrich and in the Anoka segment with Erik Thorvig. We produced a package on “Achieve Services”, where we went to Coborn’s in Ramsey and promoted their partnership. We ran that segment in “The Chamber Report”.

QCTV received seven Minnesota Association of Government Communicators Northern Lights awards. QCTV received Awards of Merit for the following seven productions: “What’s News at the Q”, “Car Wash PSA”, “The Chamber Report”, “News and Views”, “Maple Grove vs. Anoka Boys Soccer MSHSL State Tournament Semi-Final”, “Live and Local: Back to School Special”, “Anoka County Sheriff’s Show.” Staff attended a reception and awards ceremony to receive the awards.

Action: None

QCCCC Agenda Item

4.3.2 Technology Report

June 1, 2015

To: Karen George, Executive Director

From: Steve Ulrich

Subject: May 2015 Technology Report

Equipment Issues:

City Equipment:

- Ramsey – The installation of a new audio recorder in the Control Room caused the audio to the Vdesk to fail. The installer had unhooked the Vdesk audio for use on the new recorder. Rewiring restored audio to the Vdesk and the new recorder.

QCTV Equipment

- Experienced failure of backup NAS. Rebuilt and back on line.

Web Site:

- Requested additional information regarding the exact format of the channel feeds they need. Waiting to test.

May Projects:

- Upgraded Server4 and installed a VM to handle a WatchGuard Dimension server. Configured Dimension. Dimension monitors the firewall and generates reports based on usage.
- Installed new backup software for main NAS devices.
- Upgraded Server5 and installed a Razuna digital asset manager server. Configured server. Will test to see if this is an appropriate tool for managing B roll and finished video.

- Started work on SDI switching issue. Completed initial software programming for proof of concept.
- Begin documentation for new Truck equipment.

June Planned Projects:

- Continue with remote SDI switching project.
- New web site development. Test video feeds.
- Rework equipment checkout system.
- Install new flat screen in lobby.
- Database maintenance.

Ongoing Projects:

- NAS file maintenance.
- Equipment documentation.

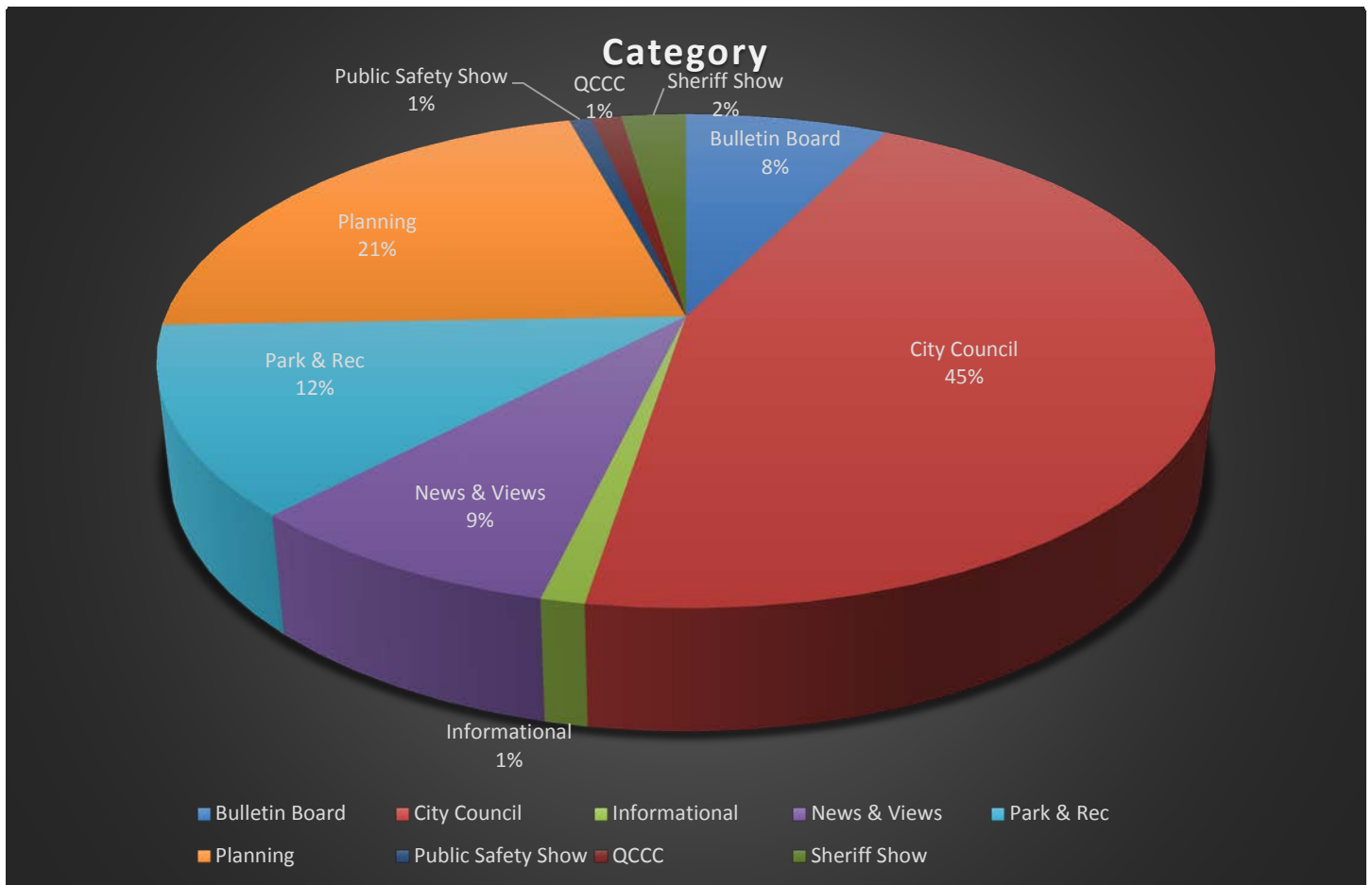
Action: None.

Andover Channel & Web Statistics

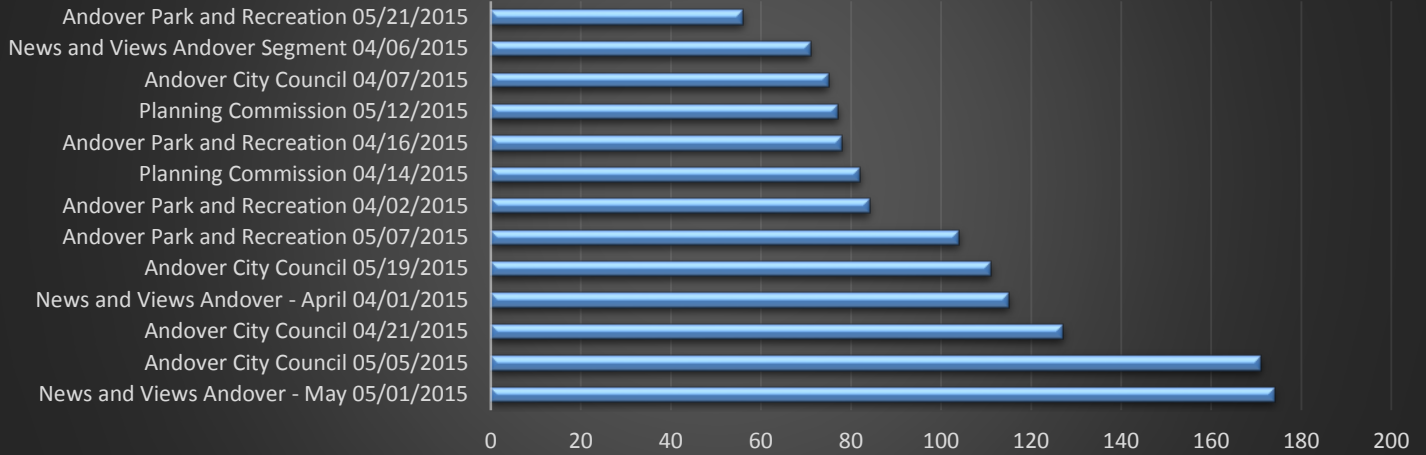
May 2015

Playback:	Shows:	Bulletin Board:	Web Hits:
Total Runs: 864	New Shows: 10	Total Hours: 54.76	Total Hits: 1325
Total Time: 689.24	New Time: 7.23	Saturation: 7.4%	
Saturation: 92.6%	All Shows: 18	New Andover: 44	
	All Time: 15.83	New All Cities: 259	

Shared With Multiple Cities		
4/30/2015	News and Views - May	1.00
3/12/2015	Pollinator Crisis - Kameron Kytonen	0.02
3/24/2015	Public Safety Talk 2-13	0.50
4/16/2015	QCCC 4-16	0.56
5/21/2015	QCCC 5-21	0.22
3/11/2015	Sheriff Show March/April	0.50
5/5/2015	The Sheriff Show May and June	0.50



Web Hits



Detail

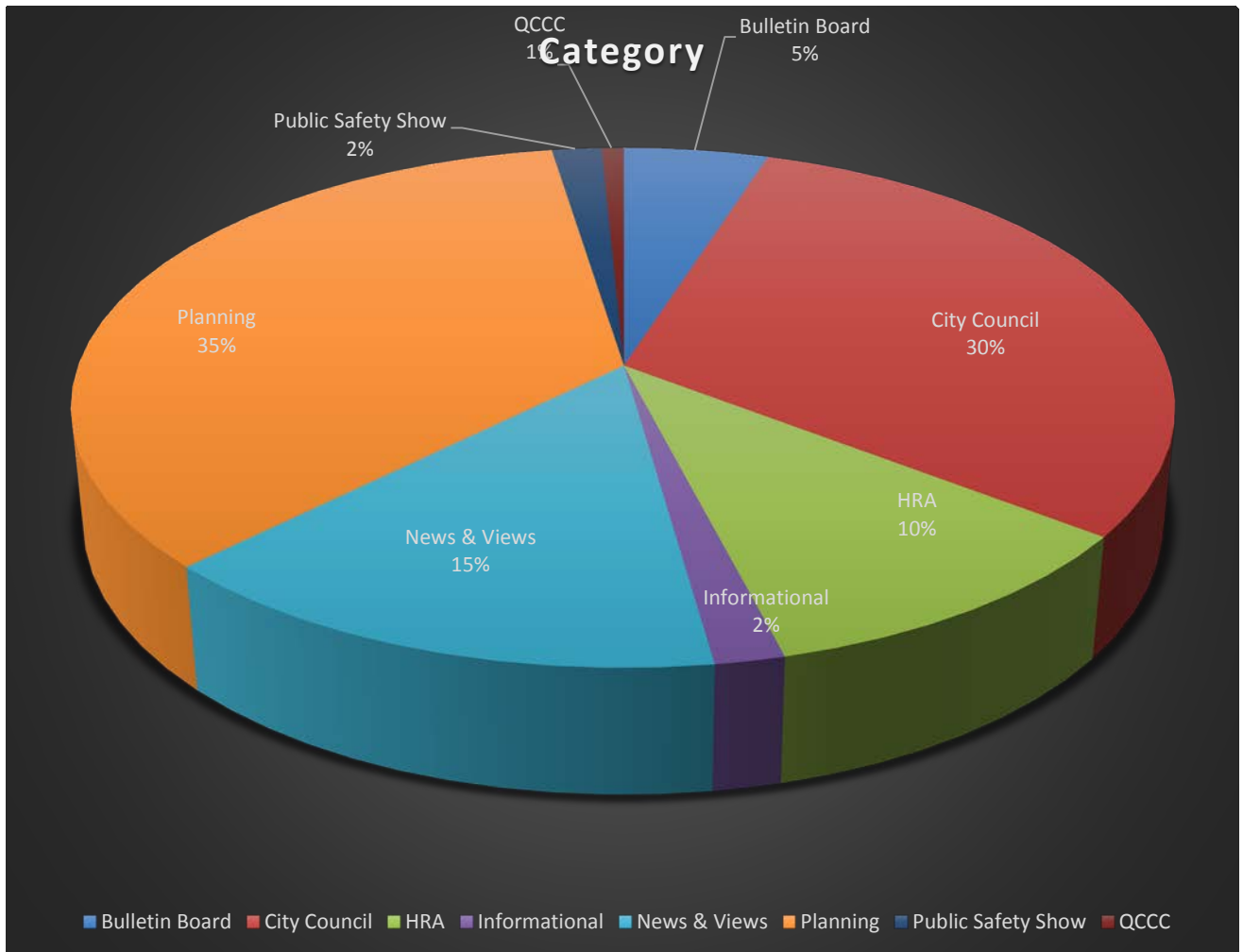
Title	Event Date	Category	Length-d	Runs	Total-d
Andover City Update 7-10	7/10/2014	Informational	0.258333	31	8.008333
City Council Andover 4-21	4/21/2015	City Council	2.800556	17	47.60944
City Council Andover 5-5	5/6/2015	City Council	2.122778	62	131.6122
City Council Meeting Andover 5-19	5/19/2015	City Council	1.09	89	97.01
News and Views - May **	4/30/2015	City Council	1	60	60
News and Views May-Andover Segment	4/30/2015	News & Views	0.267778	232	62.12444
News and Views May-Anoka Segment	4/30/2015	News & Views	0.263889	2	0.527778
Park and Rec Meeting 5-7	5/7/2015	Park & Rec	0.426389	69	29.42083
Park and Recreation Andover 5-21	5/21/2015	Park & Rec	0.752778	66	49.68333
Park and Recreation Meeting 4-16	4/17/2015	Park & Rec	0.903889	14	12.65444
Planning Commission 4-14	4/14/2015	Planning	3.063611	33	101.0992
Planning Commission Andover 5-12	5/12/2015	Planning	0.579167	99	57.3375
Pollinator Crisis - Kameron Kytonen **	3/12/2015	Informational	0.024444	20	0.488889
Public Safety Talk 2-13 **	3/24/2015	Public Safety	0.5	12	6
Quad Cities Cable Commission 4-16 **	4/16/2015	QCCC	0.559167	9	5.0325
Quad Cities Cable Commission 5-21 **	5/21/2015	QCCC	0.223611	14	3.130556
Sheriff Show March/April **	3/11/2015	Sheriff Show	0.5	24	12
The Sheriff Show May and June **	5/5/2015	Sheriff Show	0.5	11	5.5
			15.83639	864	689.2394

Total Programming Hours:	689.2394
Total Bulletin Board Hours:	54.7606
Total Runs:	864
May Total Time:	744
Web Hits:	1325

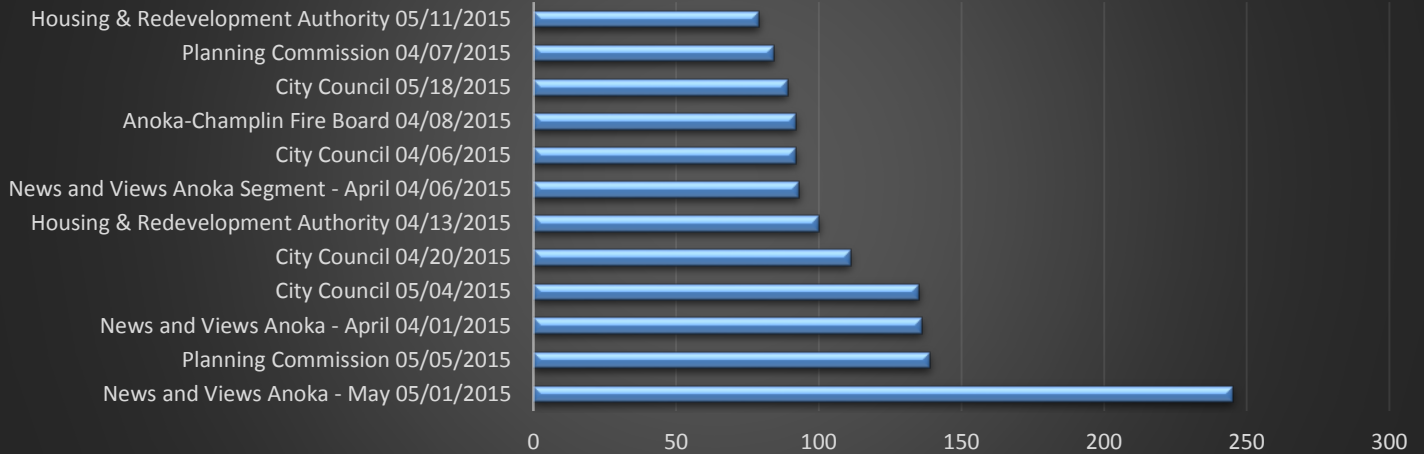
Anoka Channel & Web Statistics May 2015

Playback:		Shows:		Bulletin Board:		Web Hits:	
Total Runs	674	New Shows	10	Total Hours:	36.37	Total Hits:	1395
Total Time:	707.63	New Time:	9.53	Saturation:	4.9%		
Saturation:	95.1%	All Shows:	19	New Anoka:	53		
		All Time:	16.5	New All Cities:	259		

Shared With Multiple Cities		
4/8/2015	Anoka-Champlin Fire Board 4-8	0.8681
4/30/2015	News and Views - May	1.0000
4/30/2015	News and Views May-Andover Segment	0.2678
4/30/2015	News and Views May-Anoka Segment	0.2639
4/30/2015	News and Views May-Champlin Segment	0.1678
4/16/2015	QCCC 4-16	0.5592
5/21/2015	QCCC 5-21	0.2236
3/10/2015	The Sheriff Show March - April	0.5000



Web Hits



Detail

Title	Event Date	Category	Length-d	Runs	Total-d
Anoka PSA Day	3/10/2015	PSA	0.0986	35	3.4514
Anoka-Champlin Fire Board 4-8 **	4/8/2015	Informational	0.8681	15	13.0208
City Council Anoka 5-18	5/18/2015	City Council	2.1467	50	107.3333
City Council Meeting 4-20	4/21/2015	City Council	1.1483	17	19.5217
City Council Meeting Anoka 5-4	5/4/2015	City Council	1.7483	56	97.9067
Housing & Redevelopment Authority 4-13	4/13/2015	HRA	0.8872	44	39.0378
Housing & Redevelopment Authority 5-11	5/11/2015	HRA	0.5858	66	38.6650
Minnesingers 38	4/8/2015	Access	0.4767	1	0.4767
News and Views - May **	4/30/2015	News & Views	1.0000	63	63.0000
News and Views May-Andover Segment **	4/30/2015	News & Views	0.2678	2	0.5356
News and Views May-Anoka Segment **	4/30/2015	News & Views	0.2639	170	44.8611
News and Views May-Champlin Segment	4/30/2015	News & Views	0.1678	3	0.5033
Planning Commission 4-7	4/8/2015	Planning	1.9328	22	42.5211
Planning Commission 5-5	5/5/2015	Planning	2.6244	82	215.2044
Public Safety Talk 2-13 **	3/24/2015	Public Safety Show	0.5000	25	12.5000
QCCC 4-16 **	4/16/2015	QCCC	0.5592	6	3.3550
QCCC 5-21 **	5/21/2015	QCCC	0.2236	10	2.2361
The Sheriff Show March - April **	3/10/2015	Sheriff Show	0.5000	3	1.5000
The Sheriff Show May and June **	5/5/2015	School Board	0.5000	4	2.0000

16.4992 674 707.6300

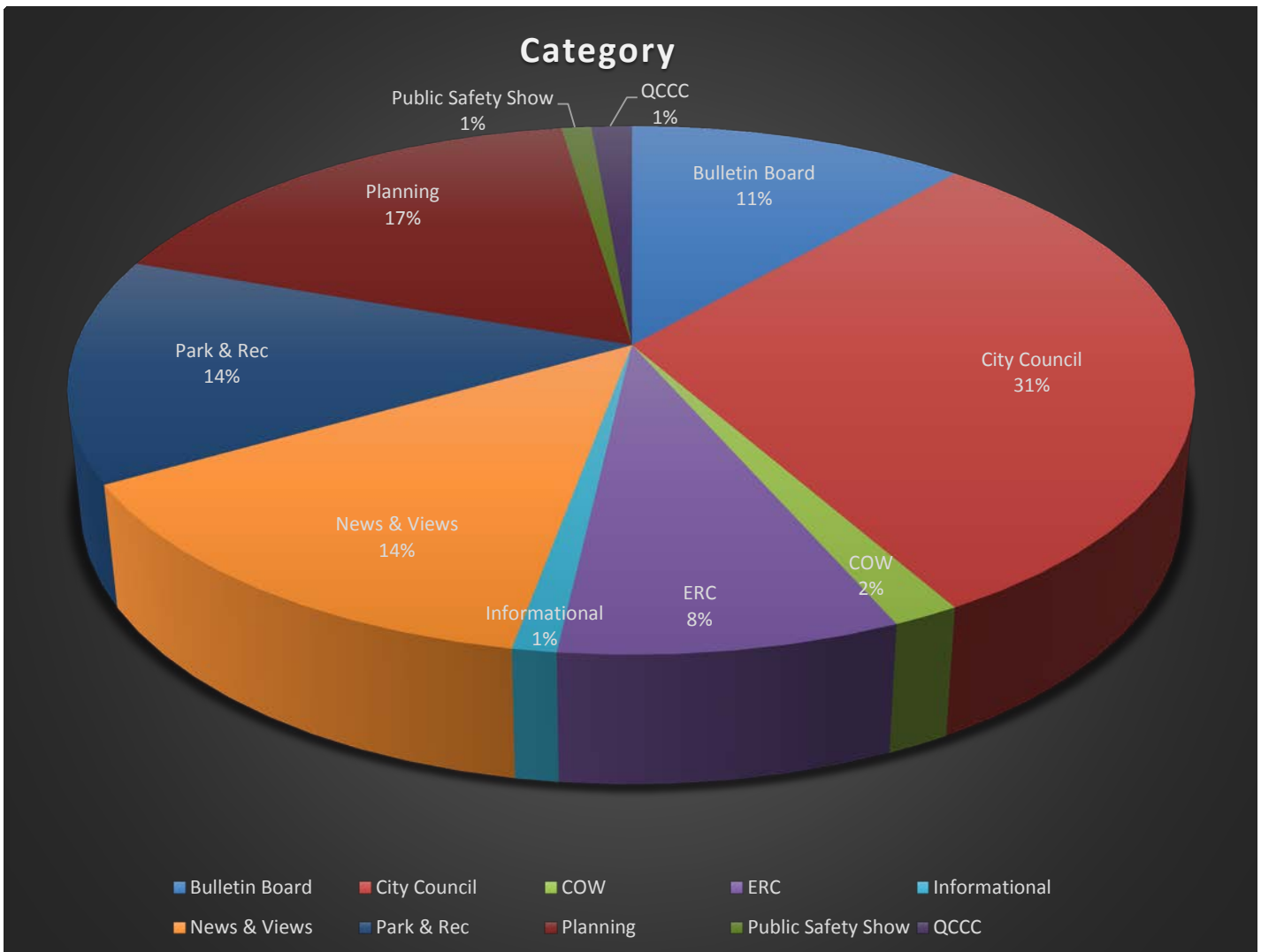
Total Programming Hours:	707.63
Total Bulletin Board Hours:	36.37
Total Runs:	674
Total May Hours:	744
Web Hits:	1395

Champlin Channel & Web Statistics

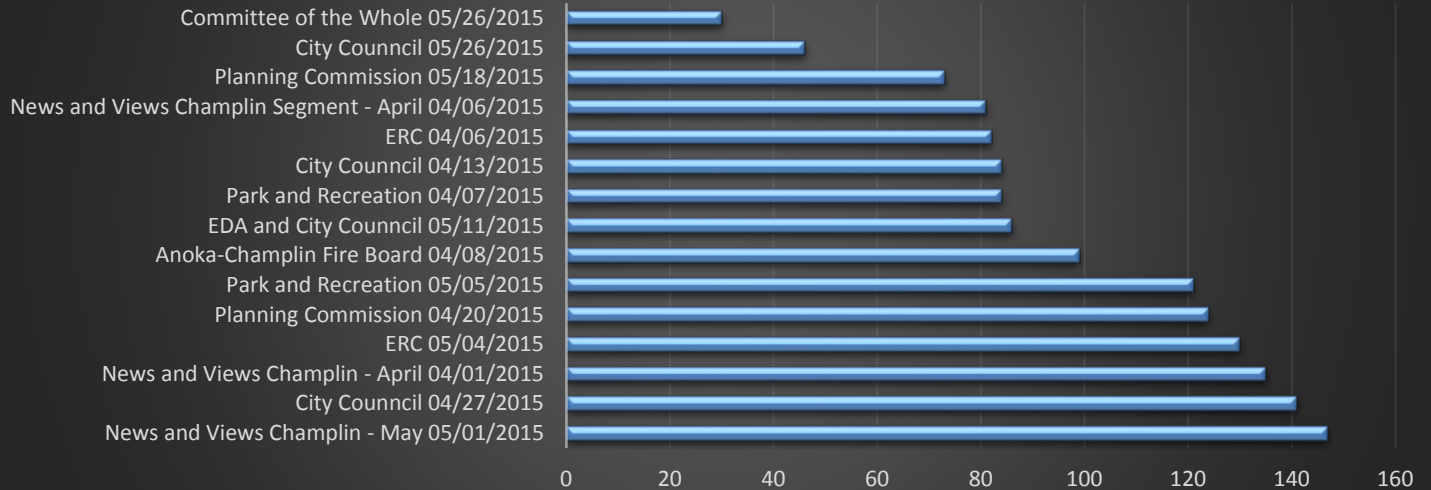
May 2015

Playback:	Shows:	Bulletin Board:	Web Hits:
Total Runs: 1062	New Shows: 10	Total Hours: 84.66	Total Hits: 1463
Total Time: 659.34	New Time: 5.42	Saturation: 11.4%	
Saturation: 88.6%	All Shows: 19	New Champlin: 58	
	All Time: 11.77	New All Cities: 259	

Shared With Multiple Cities		
4/8/2015	Anoka-Champlin Fire Board 4-8	0.8681
4/30/2015	News and Views - May	1.0000
4/30/2015	News and Views May-Anoka Segment	0.2639
1/13/2015	Public Safety Talk 2-13	0.5000
4/16/2015	QCCC 4-16	0.5592



Web Hits



Detail

Title	Event Date	Category	Length-d	Runs	Total-d
Anoka-Champlin Fire Board 4-8 **	4/8/2015	Informational	0.8681	7	6.0764
Champlin Department Update	11/13/2014	Informational	0.4167	1	0.4167
City Council Champlin 4-27	4/27/2015	City Council	0.9144	68	62.1822
City Council Champlin 5-26	5/26/2015	City Council	0.8353	43	35.9169
Committee of the Whole Champlin 5-26	5/26/2015	COW	0.3617	34	12.2967
EDA and City Council Meeting 5-11	5/11/2015	City Council	1.1864	108	128.1300
Environmental Resources Commission 4-6	4/7/2015	ERC	0.4067	10	4.0667
Environmental Resources Commission 5-4	5/4/2015	ERC	0.4400	132	58.0800
News and Views - May **	4/30/2015	News & Views	1.0000	61	61.0000
News and Views May-Anoka Segment	4/30/2015	News & Views	0.2639	1	0.2639
News and Views May-Champlin Segment	4/30/2015	News & Views	0.1678	248	41.6089
Park and Recreation Champlin 5-5	5/5/2015	Park & Rec	0.6592	142	93.6017
Park and Recreation Meeting 4-7	4/8/2015	Park & Rec	0.4100	21	8.6100
Planning Commission 4-20	4/20/2015	Planning	2.2144	49	108.5078
Planning Commission Champlin 5-18	5/19/2015	Planning	0.2842	68	19.3233
Public Safety Building Tour	1/14/2014	Informational	0.0564	28	1.5789
Public Safety Talk 2-13 **	1/13/2015	Public Safety Show	0.5000	15	7.5000
QCCC 4-16 **	4/16/2015	QCCC	0.5592	13	7.2692
QCCC 5-21 **	5/21/2015	QCCC	0.2236	13	2.9069
** Shared with multiple cities			11.7678	1062	659.3361

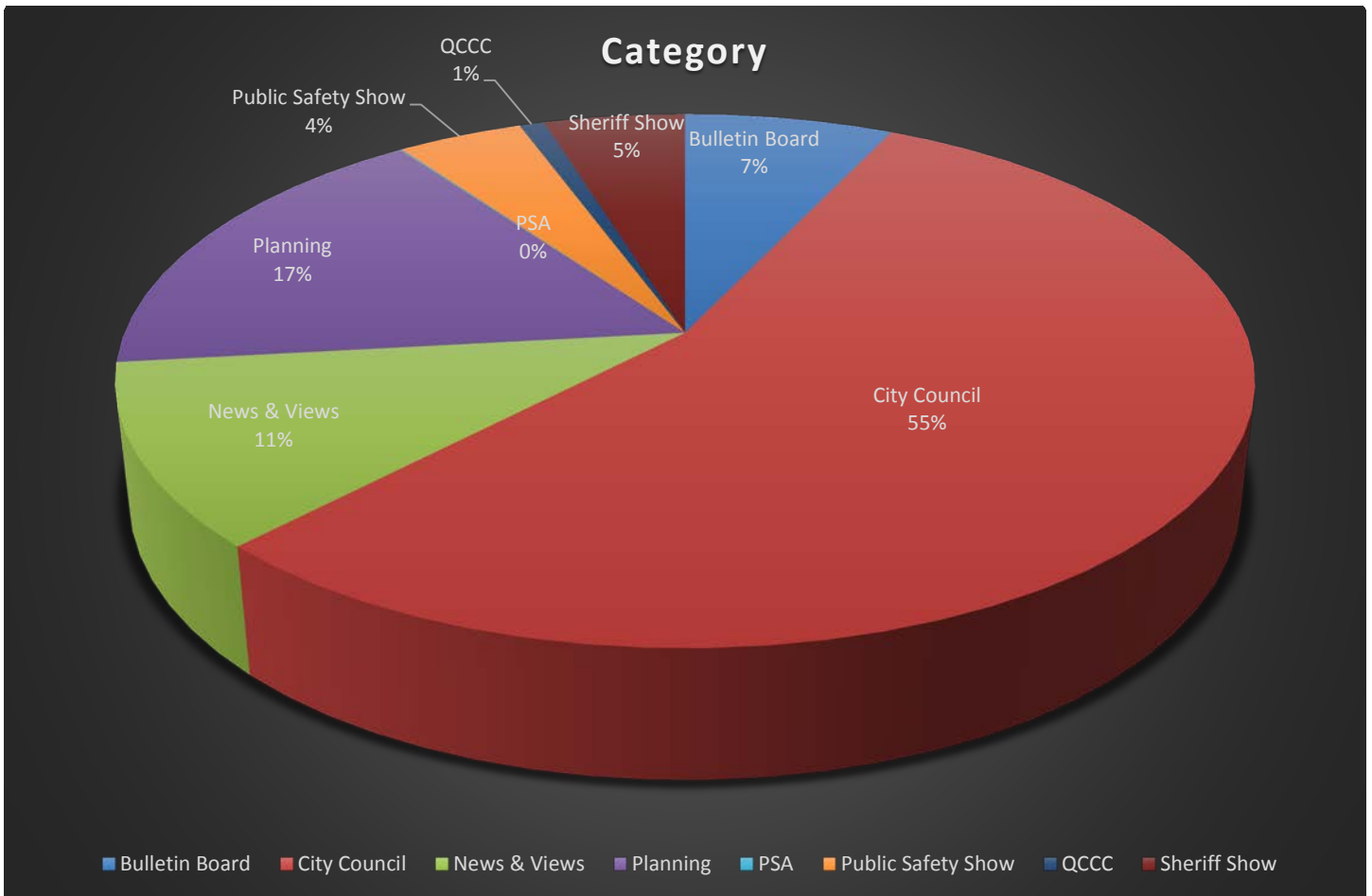
Total Programming Hours: 659.3364
Total Bulletin Board Hours: 84.6636
Total Runs: 1062
May Total Time: 744
Web Hits: 1463

Ramsey Channel & Web Statistics

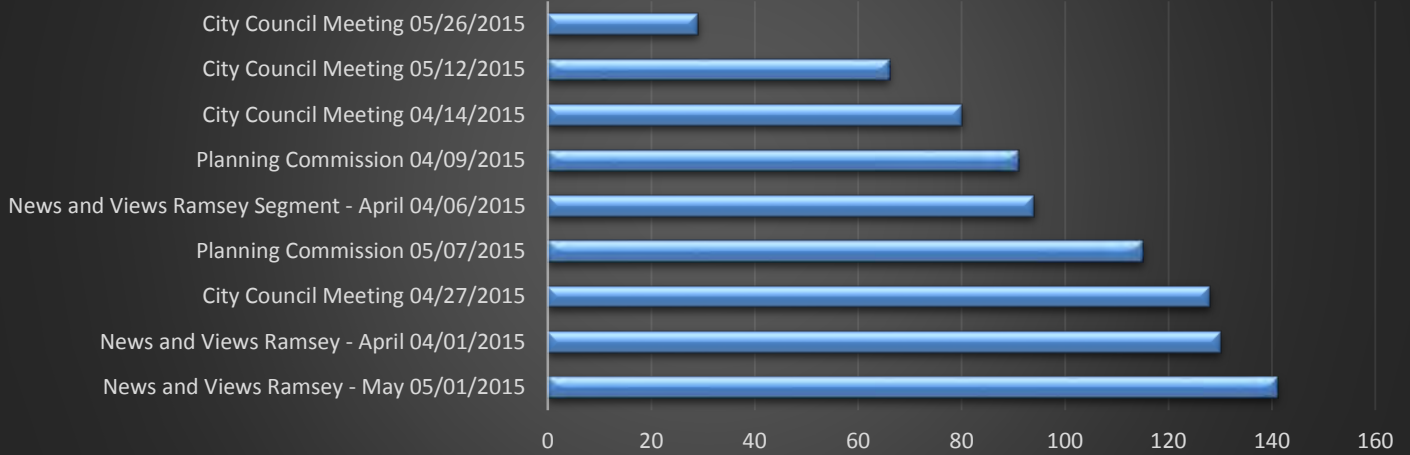
May 2015

Playback:	Shows:	Bulletin Board:	Web Hits:
Total Runs: 664	New Shows: 8	Total Hours: 52.43	Total Hits: 874
Total Time: 691.57	New Time: 7.01	Saturation: 7.1%	
Saturation: 92.9%	All Shows: 14	New Ramsey: 58	
	All Time: 13.85	New All Cities: 259	

Shared With Multiple Cities		
4/30/2015	News and Views - May	1.0000
4/30/2015	News and Views May-Andover Segment	0.2678
3/24/2015	Public Safety Talk 2-13	0.5000
4/16/2015	QCCC 4-16	0.5592
5/21/2015	QCCC 5-21	0.2236
3/11/2015	The Sheriff Show March - April	0.5000
5/5/2015	The Sheriff Show May and June	0.5000



Web Hits



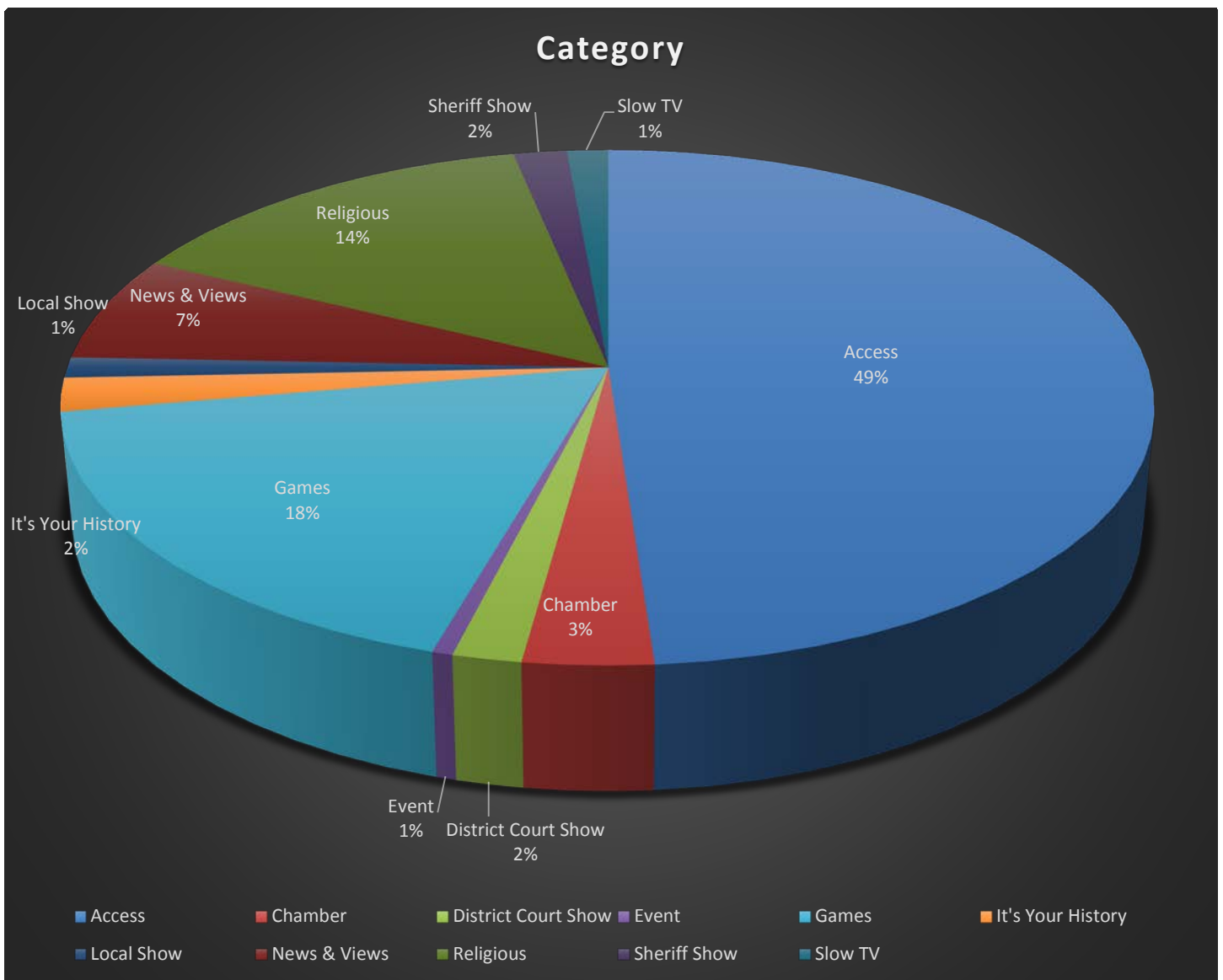
Detail

Title	Event Date	Category	Length-d	Runs	Total-d
City Council Ramsey 4-27	4/28/2015	City Council	1.8200	72	131.0400
City Council Ramsey 5-12	5/12/2015	City Council	2.6403	78	205.9417
City Council Ramsey 5-26	5/26/2015	City Council	1.7906	41	73.4128
Distracted Driving Ramsey	3/11/2015	PSA	0.0239	20	0.4778
News & Views - May **	4/30/2015	News & Views	1.0000	63	63.0000
News & Views May-And Segment **	4/30/2015	News & Views	0.2678	3	0.8033
News & Views May-Ramsey Segment	4/30/2015	News & Views	0.3083	59	18.1917
Planning Commission 4-9	4/10/2015	Planning	3.4317	24	82.3600
Planning Commission 5-7	5/7/2015	Planning	0.2797	154	43.0772
Public Safety Talk 2-13 **	3/24/2015	Public Safety Show	0.5000	63	31.5000
QCCC 4-16 **	4/16/2015	QCCC	0.5592	8	4.4733
QCCC 5-21 **	5/21/2015	QCCC	0.2236	8	1.7889
The Sheriff Show March - April **	3/11/2015	Sheriff Show	0.5000	16	8.0000
The Sheriff Show May and June **	5/5/2015	Sheriff Show	0.5000	55	27.5000
** Shared with multiple cities			13.8450	664	691.5667

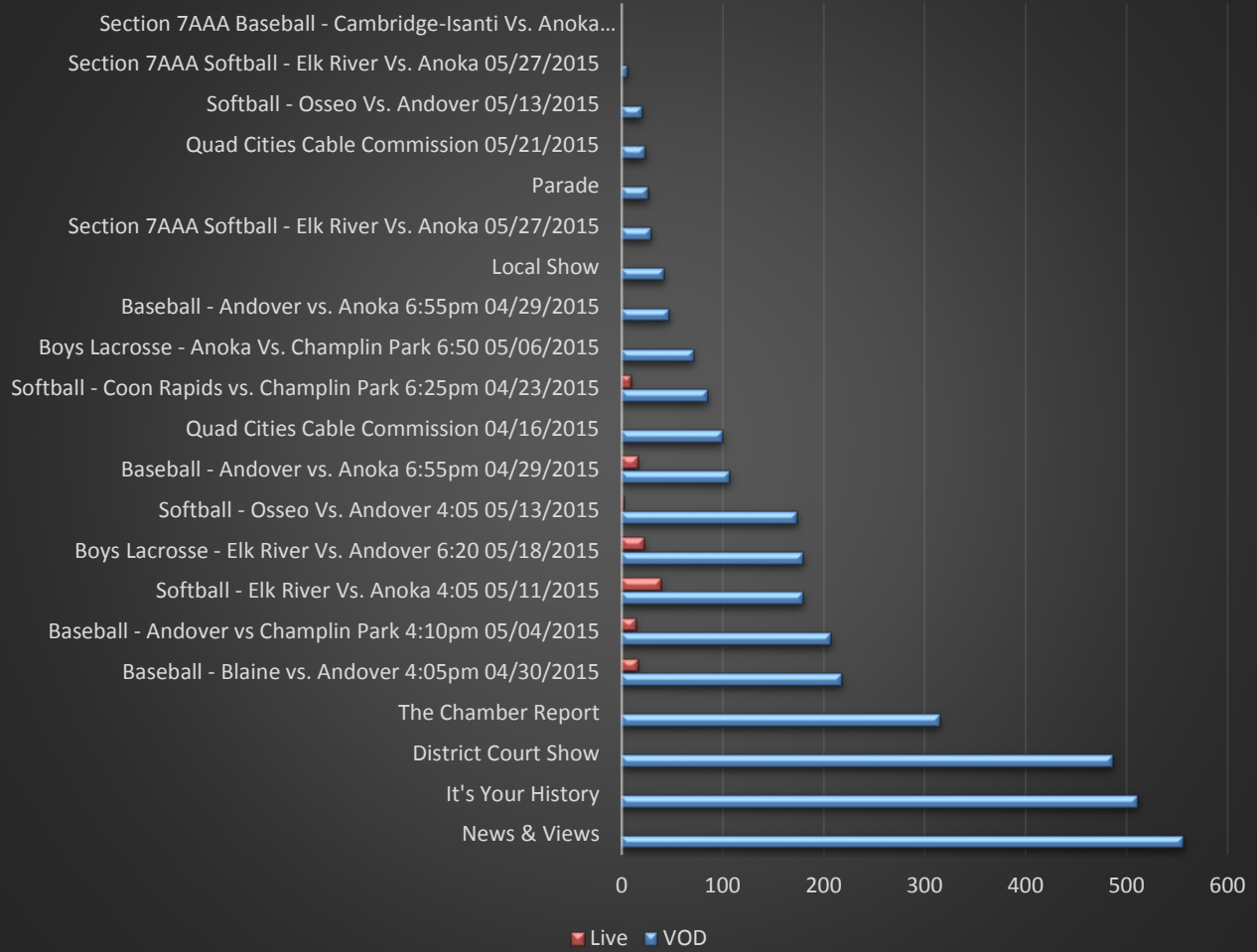
Total Programming Hours:	691.5667
Total Bulletin Board Hours:	52.4333
Total Runs:	664
May Total Time:	744
Web Hits:	874

Community Channel 15 May 2015

Playback:	Shows:	Bulletin Board:	Web Hits:
Total Runs: 883	New Shows: 93	Total Hours: 5.74	Total VOD Hits: 3383
Total Time: 738.26	New Time: 87.43	Saturation: .0.8%	Total Live Hits: 118
Saturation: 99.2%	All Shows: 180	New Bulletins: 23	
	All Time: 141.05	All Bulletins: 259	



Web Hits



- Detail available upon request

April 2015 YouTube Statistics

Total Views: 1437
Minutes Watched: 8096

Detail

Video	Views	Minutes Watched	Avg Min Watched
Champlin Park Cluster Band Concert	434 (30%)	3,434 (42%)	7:54
The Local Show PILOT HD Leslie 4 6 2015	195 (14%)	962 (12%)	4:56
Turn off the Device PSA	170 (12%)	241 (3.0%)	1:25
News & Views April	75 (5.2%)	212 (2.6%)	2:49
Antique Appraisal with Mark F Moran	64 (4.5%)	1,200 (15%)	18:45
It's Your History - Anoka State Hospital	60 (4.2%)	434 (5.4%)	7:14
Anoka County Sheriff Show – March & April 2015	51 (3.5%)	243 (3.0%)	4:45
It's Your History - The 1st Minnesota Infantry of the Civil War	35 (2.4%)	317 (3.9%)	9:04
Rebel Classic Marching Bands 2014	21 (1.5%)	124 (1.5%)	5:54
Sex Trafficking PSA	20 (1.4%)	18 (0.2%)	0:54
Anoka County Reserve Graduation 2015	20 (1.4%)	57 (0.7%)	2:50
CarWash Water PSA	19 (1.3%)	24 (0.3%)	1:16
Whats new at the Q - April	18 (1.3%)	20 (0.2%)	1:06
Anoka County Sheriff's Award Ceremony 02-17-20 15	15 (1.0%)	91 (1.1%)	6:02
Live and Local Hometown Holiday	14 (1.0%)	41 (0.5%)	2:56
Sheriff Show Dec 2014/Jan 2015	13 (0.9%)	93 (1.1%)	7:09
Live and Local: Lets Get Fit!	12 (0.8%)	47 (0.6%)	3:54
Professional Karate Studios	10 (0.7%)	27 (0.3%)	2:42
NATOA Overall Excellence	10 (0.7%)	21 (0.3%)	2:04
Buzzer Beater: Centennial @ Andover, Girls Basketball – February	10 (0.7%)	11 (0.1%)	1:08
Twin Cities Comcast subscribers, has your cable quit working?	7 (0.5%)	3 (0.0%)	0:28
News and Views March	7 (0.5%)	10 (0.1%)	1:27
Champlin Mayoral and Ward 1 & 2 Council Member Candidate	7 (0.5%)	4 (0.0%)	0:33
Professional Karate Studios	7 (0.5%)	7 (0.1%)	0:56
Family Fit PSA	7 (0.5%)	6 (0.1%)	0:52
In the Game - Winter Episode	6 (0.4%)	58 (0.7%)	9:36
It's Your History December Civil War	6 (0.4%)	12 (0.1%)	1:59
Sheriff Show Dec 2014	6 (0.4%)	82 (1.0%)	13:37
The Chamber Report - April	5 (0.3%)	2 (0.0%)	0:28
Allison PSA	5 (0.3%)	5 (0.1%)	1:04
Live and Local: Back to School Special	5 (0.3%)	43 (0.5%)	8:31
District Court Show	5 (0.3%)	1 (0.0%)	0:10
News and Views October 2014	5 (0.3%)	1 (0.0%)	0:17

1 1 What's New at the Q You Ask	5 (0.3%)	4 (0.1%)	0:48
QCTV PSA	5 (0.3%)	8 (0.1%)	1:36
LWV MN - Restore the Vote: Making Our Community Whole	5 (0.3%)	12 (0.1%)	2:22
News and Views HD October 2014	5 (0.3%)	30 (0.4%)	5:59
Live and Local Series Entry	4 (0.3%)	3 (0.0%)	0:41
Fresh and Local - Champlin Farmers Market	4 (0.3%)	36 (0.4%)	8:54
Anoka County 4-H Showcase	4 (0.3%)	11 (0.1%)	2:49
The Fix It Clinic	4 (0.3%)	13 (0.2%)	3:16
Whats New at the Q	4 (0.3%)	5 (0.1%)	1:18
Overall Excellence Submission	4 (0.3%)	1 (0.0%)	0:16
Live and Local Back to School Special	4 (0.3%)	2 (0.0%)	0:32
Chamber Report January	3 (0.2%)	3 (0.0%)	1:08
Northern Lights Awards Video State Soccer Maple Grove at Anoka	3 (0.2%)	38 (0.5%)	12:41
NMMA Candidate Forum - District 35 A	3 (0.2%)	1 (0.0%)	0:10
Crash Simulation held at Anoka Hennepin Technical Collage	2 (0.1%)	3 (0.0%)	1:15
Youth First - Mayor's Prayer Breakfast 2015	2 (0.1%)	9 (0.1%)	4:23
LWV School Counselor Legislation	2 (0.1%)	0 (0.0%)	0:08
Whats new at the Q March	2 (0.1%)	1 (0.0%)	0:23
Lyric Arts Wall Mural	2 (0.1%)	2 (0.0%)	0:47
12 04 2014 Chamber Report 12 14	2 (0.1%)	14 (0.2%)	7:09
It's Your History - Remembering Scott LaDoux	2 (0.1%)	1 (0.0%)	0:23
Youth First - Mayor's Prayer Breakfast 2015	2 (0.1%)	9 (0.1%)	4:23
Crash Simulation held at Anoka Hennepin Technical Collage	2 (0.1%)	3 (0.0%)	1:15
LWV ABC Water Resources Water Supply and Environmental	2 (0.1%)	0 (0.0%)	0:13
09 23 2014 LWV 10th Judicial District Candidate Forum	1 (0.1%)	0 (0.0%)	0:07
Live and Local PSA's	1 (0.1%)	1 (0.0%)	0:52
The Chamber Report March	1 (0.1%)	1 (0.0%)	1:00
News and Views December HD	1 (0.1%)	4 (0.0%)	3:47
Its Your History October 2014	1 (0.1%)	0 (0.0%)	0:01
Happy Holidays from QCTV!	1 (0.1%)	0 (0.0%)	0:16
Get Off The Couch Zach PSA	1 (0.1%)	1 (0.0%)	1:04
Champlin Solar Energy Project	1 (0.1%)	4 (0.0%)	3:32
Allina Groundbreaking Ceremony Champlin	1 (0.1%)	0 (0.0%)	0:01
News & Views	1 (0.1%)	3 (0.0%)	2:31
News and Views February	1 (0.1%)	0 (0.0%)	0:23
Farmers Market Vendor Showcase	1 (0.1%)	2 (0.0%)	2:23
The Serakos Story	1 (0.1%)	2 (0.0%)	2:16
Library on the Go	1 (0.1%)	0 (0.0%)	0:12
09-22-2014 Anoka County Candidate Soil and Conservation Forum	1 (0.1%)	1 (0.0%)	0:36
Child Safety Awareness	1 (0.1%)	2 (0.0%)	1:31

QCCCC Agenda Item

5.1 Competitive Franchise Update

June 10, 2015

To: Commissioners

From: Karen George, Executive Director

Subject: Competitive Franchise Update

The Quad Cities Cable Communications Commission adopted an updated competitive franchising policy at the April 18 meeting. The competitive franchise policy guides the work of authorizing additional providers of cable television services on behalf of member cities. At that meeting, the commission authorized staff to issue the NOTICE OF INTENT TO CONSIDER ISSUANCE OF CABLE FRANCHISES.

The Notice of Intent was published in newspapers of record Anoka Union Herald and Champin Dayton Press the weeks of May 11 and May 18. An informational page on the QCTV web site is active to inform and seek input from the public. The web site link was forwarded to member cities for promotion of the public hearing on the city web site.

Qwest Broadband Services, Inc. d/b/a CenturyLink, has submitted an application and required fee in response to the Notice of Intent. The application was received on Wednesday, June 3, 2015. A copy of the application was sent to each member city.

The public hearing before the Commission is scheduled for 11 a.m. on Thursday, June 18, 2015 at: Anoka City Hall, 2015 First Ave, Anoka, MN 55303. Applicants are requested to be present at the public hearing.

The Commission will continue to accept written comments until Thursday, June 25, 2015. E-file directly from the web page or mail comments to: QCTV, 12254 Ensign Ave N, Champlin, MN 55316.

Future action will include reviewing the application(s), review public hearing input, and make recommendations for action to member cities. The member cities remain responsible for issuance of franchises.

Action: Conduct public hearing.



Patrick Haggerty
Director of State Regulatory
and Legislative Affairs
Phone 651-312-5630

DELIVERED VIA COURIER AND E-MAIL

June 3, 2015

Quad Cities Cable Commission
Karen George
12254 Ensign Ave N
Champlin, MN 55316

Re: Application of Qwest Broadband Services, Inc. d/b/a CenturyLink for Cable Communications Services Franchise for the member cities of the Quad Cities Cable Commission

Dear Mr. Vetter:

In response to the Quad Cities Cable Commission's published notice of Intent to Franchise and Request for Proposal, enclosed please find one original and four copies of Qwest Broadband Services, Inc., d/b/a CenturyLink's notarized application for a cable communications franchise. Trade Secret information has been redacted from the enclosed copies. Your counsel, Robert J.V. Vose, Esq., has been served with one copy that contains Trade Secret information as well as a public version. Also enclosed is a check in the amount of \$25,000 for the required application fee.

Please do not hesitate to contact me or any other designated representative of the Company if you have any questions. CenturyLink looks forward to working with and bringing facilities based video competition to the member cities of the Quad Cities Cable Commission.

Very truly yours,

A handwritten signature in black ink, appearing to be "PH", with a long horizontal line extending to the right.

Patrick Haggerty

Cc: Robert J.V. Vose, Esq.

PUBLIC DOCUMENT

**TRADE SECRET DATA
HAS BEEN EXCISED**

200 South 5th Street, Room 2200
Minneapolis, MN 55402
www.centurylink.com

QUAD CITIES CABLE COMMISSION

APPLICATION OF QWEST BROADBAND SERVICES, INC. D/B/A CENTURYLINK

FOR A COMPETITIVE CABLE FRANCHISE

Qwest Broadband Services, Inc., d/b/a CenturyLink (“CenturyLink”) respectfully files this application for a competitive cable communications franchise with the Quad Cities Cable Commission (“Commission) pursuant to the Commission’s Notice and Request for Proposals dated May 8, 2015.

Background:

Overview of CenturyLink

CenturyLink Improves Lives

At CenturyLink, our vision is to improve the lives of our customers. Through our products and services, we help strengthen businesses and connect communities to each other and the world.

CenturyLink’s Unifying Principles

We have established certain fundamental values that are the foundation for how we interact with our partners, our customers and with one another. We call these values our Unifying Principles, and they bring together our beliefs into a cohesive philosophy that guides our actions in all matters, including our greater social responsibility in the communities where we live and work. The Unifying Principles are Fairness, Honesty and Integrity, Commitment to Excellence, Positive Attitude, Respect, Faith and Perseverance.

CenturyLink in Minnesota

CenturyLink in Minnesota employs approximately 3,000 people with the majority of those jobs located in the Twin Cities metropolitan area. More than half of CenturyLink employees in the Twin Cities are represented by the Communications Workers of America Union. This includes approximately 500 network technicians, 200 of whom are being cross-trained to support Prism. Success in the market will trigger hiring more skilled technicians in the future to support Prism CenturyLink also employs approximately 100 network engineers in the Twin Cities who work in partnership with the network operations team to plan, build and deploy service.

CenturyLink’s network operations team supports the new headend facility, located in Golden Valley.

PUBLIC DOCUMENT
TRADE SECRET DATA
HAS BEEN EXCISED

Employees in the Twin Cities also include business sales, marketing, regulatory affairs, public policy, customer service and administrative support. Employees are located across the Twin Cities in central office neighborhood locations and at three main corporate campus locations:

- CenturyLink, 200 S. 5th Street, downtown Minneapolis
- CenturyLink, 2800 Wayzata Blvd, Bryn Mawr, Minneapolis
- CenturyLink, 70 W. 4th Street, downtown St. Paul

Many CenturyLink employees have worked with the company for decades experiencing early innovations as a telephone company and the current day transformation into a technologically-sophisticated service provider to local communities and Minnesota's largest companies.

With a statewide payroll that exceeds \$195 million each year, CenturyLink is a proud contributor to jobs and the economy in the state.

CenturyLink in the Community, Sustainability and Commitment to Diversity

CenturyLink is committed to strengthening and improving the communities it serves, not only through jobs, products and services, but also through philanthropic support of local community agencies, events and initiatives. We focus our philanthropic and volunteer efforts on K-12 education and programs that support youth; technology-focused initiatives; and locally-driven efforts that strengthen communities and make them better places to live.

Through our involvement in efforts ranging from environmental stewardship to community investment, we further our commitment to improve lives by being a good citizen and neighbor in the communities where we work and live.

- Since 2007, the CenturyLink Clark M. Williams Foundation (previously Qwest Foundation) has awarded \$800,000 to innovative Minnesota teachers working to improve STEM learning and access to technology in schools statewide. The Minnesota Business Partnership assists CenturyLink by administering the program. Together, we are helping to build awareness around STEM education and preparing Minnesota's future workforce for STEM careers.
- CenturyLink awards scholarships in partnership with local organizations to advance the opportunities of their stakeholders. Scholarships recipient organizations include:
 - CenturyLink STEM scholarship via Minnesota High Tech association.
 - Pacer Center Excite Technology Camp for Girls scholarship.
 - Minneapolis Urban League general education scholarships.
 - University of St. Thomas, ThreeSixty program scholarship.

- CenturyLink helps provide a state-of-the-art fan experience at Target Field as the Official Communications Provider for the Minnesota Twins and Target Field. CenturyLink's sponsorship also includes working with the Twins and the Metro Area Library Association to support the summer reading program.
- Through our Matching Time Grant program, Minnesota employees volunteering time to a non-profit agency can earn a CenturyLink Foundation grant for that organization.
- Our employees can further their community support through our annual CenturyLink All Employee Volunteer Day, Employee Giving Campaign supporting the Greater Twin Cities United Way and our Annual Food Drive supporting Second Harvest Heartland.
- We are committed to environmental sustainability through programs that include waste recycling, green information technology, and procurement policies and practices.
- CenturyLink provides incentives for employees in certain communities to make use of public transit or green commuter programs.
- Our Ethics and Compliance Program provides employees with guidance in making ethical business decisions and provides mechanisms for employees to report concerns.
- We have a Supplier Code of Conduct that establishes expectations for our contractors and vendors regarding ethical business practices.
- CenturyLink's Privacy Policy protects our customers' information and keeps our customers informed about the information we collect and the choices they have regarding that information.
- Diversity is celebrated and promoted through our Employee Resource Groups, recruiting, global supply chain and community outreach.

CenturyLink Lifeline & Internet Basics

CenturyLink participates in Lifeline, which provides certain discounts to qualified subscribers on monthly service. The program is designed to help low income households with needed phone services. Lifeline is available to qualifying customers in every U.S. state. Qualifications vary by state. Residents of American Indian and Alaskan Native tribal lands may qualify for up to an additional \$25 of enhanced Lifeline support monthly. They may also qualify for the Link-Up program, which helps consumers pay the initial installation costs of getting telephone service. Link-Up provides a credit of up to \$100 of the initial installation charges for tribal customers.

CenturyLink supports the Federal Communications Commission's goal of bringing high-speed Internet to economically-disadvantaged households. We work with nonprofit partners throughout our state to engage communities in the CenturyLink Internet Basics program which provides qualifying low-income Minnesotans service at a reduced rate. CenturyLink has conducted training programs and awareness

building around Internet Basics through the Minneapolis Urban League. We have created partnerships with the Minneapolis Public Schools and PC's for People to distribute hundreds of computers to low-income families and provide information to families on the opportunities offered through CenturyLink Internet Basics.

CenturyLink, the applicant, is a Delaware corporation, in good standing and authorized to do business in the State of Minnesota.

The following responds directly to the requested information set forth in the Request for Proposals:

1. A statement that the Applicant seeks to construct a Cable System and to provide Cable Services within specifically identified Member Cities

Qwest Broadband Services, Inc. d/b/a CenturyLink ("Applicant") seeks to construct and operate competitive cable communications franchise within the member cities of Andover, Anoka, Champlin, and Ramsey, Minnesota.

2. The name, street address, email address and telephone number of the individuals who are authorized to provide and certify information on behalf of the Applicant:

Patrick Haggerty
200 S 5th Street 21st Floor
Minneapolis, MN 55402
Patrick.Haggerty@CenturyLink.com
(651) 312-5630

James P Campbell
1801 California Street, 10th Floor
Denver, Colorado 80202
Jim.Campbell@Centurylink.com
(303) 992-5809

3. Plans for channel capacity, including both the total number of channels capable of being energized in the system and the number of channels to be energized immediately.

Applicant's underlying switched digital IP based technology allows for an almost unlimited channel capacity. While a final channel lineup has not been finalized at this time, please see "Exhibit A – channel lineup and programming packages" from another jurisdiction CenturyLink offers Prism™ service. CenturyLink will provide the Commission with a copy of the actual channel lineup prior to launching service. It should be noted that currently CenturyLink offers more channels in HD than any other MVPD nationally. It also provides a robust library of Video on Demand content.

4. A statement of the television and radio broadcast signals for which permission to carry will be requested from the Federal Communications Commission.

Franchisee will make all appropriate filings and preparations prior to the turn up of its video service including (1) filing a community registration with the FCC via FCC Form 322; (2) providing notice to local broadcasters and requesting either must-carry or retransmission consent election. In the Twin Cities area, Applicant will negotiate retransmission agreements with the following stations: KARE, KMSP, KSTC, KSTP, WCCO, WFTC, and WUCW. The following stations will be carried via a must carry election by the station: KPXM and KTCA. And (3) registration of any antennas required to provide service.

In its existing markets, Franchisee complies with many additional federal requirements in providing its Prism™ service, including all of the FCC requirements applicable to multichannel video programming distributors (such as equal employment opportunity and set-top box requirements), the FCC requirements applicable to EAS participants that are wireline video service providers, other FCC requirements applicable to provision of Prism™ (such as receive-only earth station license requirements and annual regulatory fees for IPTV providers), and the Copyright Office requirements for cable systems filing semi-annual copyright statements of accounts and paying statutory license fees. Franchisee does not file an FCC Form 327 relating to CARS microwave facilities because Franchisee does not use such facilities in connection with the provision of Prism™. Similarly, Franchisee does not file FCC Form 320 and FCC Form 321 as they relate to the use of aeronautical frequencies that are not applicable to the IPTV technology.

5. A description of the proposed system design and planned operation, including at least the following items:

Description of the Technology and Infrastructure:

CenturyLink will deploy its cable communications service, Prism™, over facilities owned by an affiliated company, Qwest Corporation, d/b/a CenturyLink (QC). Prism is a switched digital service and is Ethernet based (it is not a QAM based, broadcast service). The fact that the service is switched digital and Ethernet based enables CenturyLink to offer unique features and functions, e.g., warp channel change, not generally available over more traditional cable systems, as more fully detailed below.

Currently, two network architectural designs are used to deliver Prism™ to subscribers: fiber to the node (FTTN) and fiber to the premises (FTTP), but the quality of the cable communications service is of the same high, technical quality regardless of the underlying network architecture. For FTTN, CenturyLink deploys fiber from a

serving central office to a remote terminal in a neighborhood. The remote terminal houses the electronics (currently VDSL2) and such electronics create a broadband stream to individual addresses of up to 40Mbps (80Mbps if using pair bonding) over a copper subloop. For FTTP, there is fiber connectivity from the serving central office to a distinct address/location via an optical loop terminal (OLT) and this fiber connection will support broadband speeds of up to One Gbps. A set-top box is required for each television in a home to receive Prism™. CenturyLink recently introduced a wireless set top box which enables the end user to move Prism™ to any location such as the patio or garage.

QC is the traditional telecommunications provider in the member cities of the Commission. It has and will continue to pull all necessary permits and comply with all local rules, codes and ordinances associated with access to and presence in the public rights of way.

Please see Exhibit B (TRADE SECRET).

i. The general area for location of antenna and headend, if known;

CenturyLink has two "super head ends", one located in Columbia, Missouri and one in Littleton, Colorado and each super head end has a satellite "farm" used to download national content. These two super head ends provide redundancy, i.e., should an emergency interrupt service at one super head end, and then the other head end will be used to provide the national content. The national content is encoded and then deployed over diverse 10 Gig fiber circuits to the local head where the local content, including public, educational and government access channels, is inserted for ultimate delivery to end users. The Member Cities will be served out of the super head end is in Columbia, Missouri and the local head end will be located in Golden Valley, Minnesota. CenturyLink will pick up the local broadcast signals via fiber circuits and will also capture those signals by antennae located at the local head end as a back-up, precautionary measure.

ii. The schedule for activating cable and two-way capacity;

While an exact launch date has yet to be determined, we are working diligently to complete all necessary work and required testing and operational readiness reviews to offer service to customers upon successful execution of a Franchise Agreement. Applicant will meet with Commission and appropriate member jurisdictions to share the actual launch date when it becomes finalized.

iii. The type of automated services to be provided;

As noted above, we have attached a sample channel line up from another market. This illustrates the vast selection of content available to subscribers. Because our system is IP based, we offer unique applications available via the television set such as access to Picasa. In addition, search and streaming services are available which enable viewers to search for the cheapest gasoline within a specified area or to stream selected stock market quotes. We also have an ever increasing video on demand library. Prism™ is a state of the art offering and its features and functions also include, but are not limited to: (1) whole home DVR; (2) warp speed channel change; (3) find-it fast navigation, (4) multi-view (4 shows on one screen); (5) personal media sharing; (6) interactive news and information dashboard; (7) Prism™ on the Go (select content available over mobile devices such as smart phones and tablets); and (8) advanced parental controls. By going to the following URL, you can "experience" the features and functions of Prism™ through a short demonstration: <http://www.centurylink.com/prismtv/ffindex.html>.

iv. The minimum number of video channels, other Cable Services, and other kinds of services to be made available to residents

Please see response to No. 3 above. In addition, please see response 5 (III) above.

v. The number of channels and services to be made available for access cable broadcasting; and

Applicant will carry the same number of PEG stations as the incumbent. Further, Applicant is willing to carry any of the PEG stations in High Definition ("HD") format if the entity originating the signal provides that signal to Applicant in HD. Applicant will down convert the HD signals to standard definition ("SD") for those customers who may not subscribe to an HD package.

vi. A schedule of charges for facilities and staff assistance for access cable broadcasting;

Franchisee will make all franchised cities' access channels available to its subscribers. For purposes of acquiring the signal, Franchisee will pick up the particular City's Access Channel signals at the point(s) of origination via a fiber facility and transport such content back to the local VSO for insertion in the channel lineup. At the point(s) of origination, Franchisee will need rack space and power for its equipment to receive the signal(s) handed off

by the City to Franchisee. Franchisee will pay for all facilities and equipment located on its side of the demarcation point where the City will hand off its content to Franchisee and as is industry practice, the City will be responsible for all equipment on its side of the demarcation point.

One of the features available on Prism™ is “multi-view” -- we create a single channel/landing page for a category of shows, e.g., news, and make all the news channels available using picture in a picture technology. The end user can then click on the channel he or she wants to watch or watch four simultaneously. You can see a quick demonstration of this feature by clicking on the following URL:

<http://www.centurylink.com/prismtv/#prism-tv-virtual-test-drive.html>.

We will use this same technology to create a “multi-view” (also referred to as “mosaic”) for the member Cities’ Access Channels. In other words, we will work with the member cities to assign a channel placement/number for the Access Channel mosaic so that all of the franchised member cities’ Access Channels will be available on the “landing page” and an end user merely needs to click on the specific channel/picture in a picture to be seamlessly taken to the selected Access Channel in full screen view. Because each of the Access Channels has its own dedicated channel assignment, the channels are offered in the same video and audio quality as all other channels and can be recorded if so desired by an end user. Further, access to the member cities’ Access Channels will not be limited to residents of a particular City. Rather, Prism™ subscribers throughout the area will have access to the various member cities’ Access Channels and City residents will have access to other Cities’ or Cable Commissions’ Access Channels. This opens a vast array of viewing options for citizens.

Franchisee is willing to make all the franchised member cities’ access channels available in high definition if the City hands them to Franchisee in that format. If so, Franchisee will down convert all such HD Access Channels to SD so they can be viewed by any end user not capable of receiving HD signals. As this relates to the multi-view screen for the Access Channels, Applicant’s middleware will automatically know if a subscriber needs to see the channel in SD or HD and will automatically route the end user to the channel with the proper format.

With respect to video on demand, Franchisee will offer the cities a specified amount of space on its VOD servers, as will be specified in the franchise. This will enable viewers to go into the VOD library and to view, on an on-demand basis, any Access Channel content that the City has handed to Franchisee for storage on its VOD servers. Such VOD content hand off has a

common industry standard which will be shared with the City when the terms of the franchise are negotiated and finalized.

6. Plans for the provision of Institutional Network capacity and services or other “in-kind” services and the terms, conditions and technical standards under which particular services is to be provided to governmental, educational and other institutional entities.

Applicant will provide at no charge expanded basic service to all government buildings, schools, and public libraries located within its service footprint so long as those locations are capable of receiving service from Applicant and no other cable provider is providing service at such locations.

Applicant acknowledges that the City has acquired I-Net capacity, facilities, interconnection, services and resources from existing franchised cable service providers to design, construct and operate an Institutional Network and to facilitate PEG Institutions’ uses of the I-Net. The parties acknowledge that the public interest would not be served by duplicating existing I-Net facilities or services provided under other cable services franchises.

7. A list of all institutions receiving Institutional Network Service

N/A

8. A schedule of proposed rates in relation to the services to be provided and a proposed policy regarding unusual or difficult connection of services.

Final rates have yet to be determined, please see “Exhibit C- sample Prism™ rates” which are offered here for illustrative purposes. CenturyLink will provide Prism service to all qualified households within seven days. CenturyLink does not have "non-standard" installation, i.e., the provision of service at an additional construction cost to the subscriber. Qualification for Prism™ service is purely a technical issue — it is not possible to pay an additional amount to qualify for the service.

9. A time schedule for construction of the entire system with the time sequence for wiring the various parts of the area requested to be served.

Applicant is still finalizing its initial footprint for the deployment of cable services within the Quad Cities Cable Commission service area. Applicant’s planned deployment is highly confidential. Pursuant to an executed franchise agreement(s), Applicant will meet regularly with the City and the Commission to discuss where service is available and any plans for additional deployment. Applicant is the second entrant into the wireline video

market in the Quad Cities Cable Commission service area. As a second entrant, investment in and expansion of Applicant's Cable System should be driven by market success, and not a contractual requirement for ubiquitous coverage.

The following sets forth some critical background with respect to deployment of both telecommunications and cable infrastructure. Initially, local telephone companies were granted monopolies over local exchange service in exchange for taking on a provider of last resort obligation— a duty to provide service – to customers in its service territory. Similarly, with respect to video services, the Quad Cities Cable Commission and its Member Cities has given the incumbent video provider (and its predecessors) a monopoly over facilities based video. In exchange for making the capital investment to deploy facilities, the incumbent cable company got 100 percent of the customers who wanted cable television.

Subsequently, with respect to telephone services, the federal and local governments effectively eliminated the local telephone monopolies and fostered robust competition. It should be noted that in doing so, the telecom second entrant had absolutely no obligation to build any facilities or to serve any particular location(s) at all. As the FCC noted, imposing build-out requirements on new entrants in the telecommunications industry would constitute a barrier to entry (13 FCC Rcd 3460, 1997). Cable companies were free to enter the telecom market on terms that made business and economic sense to them. This very environment was the catalyst for robust wireless and wireline competition and the proliferation of higher broadband speeds.

Congress became concerned about the lack of competition in the video world and in 1992 amended federal law to prohibit a local franchising authority from “unreasonably[y] refus[ing] to award an additional competitive franchise.” 47 U.S.C. § 541(a)(1) provides a direct avenue for federal court relief in the event of such an unreasonable refusal. 47 U.S.C. § 555(a) and (b). Until the advent, however, of state statutes granting statewide cable franchises without a mandatory build requirement (e.g., Florida) or progressive cities willing to grant competitive franchises, cable monopolies continued to the detriment of consumers and competition. Level playing field requirements are just one example of barriers to competitive entry erected by cities at the behest of the cable monopolies.

Courts have ruled, however, that “level playing field” provisions do not require identical terms for new entrants. See, for example, *Insight Communications v. City of Louisville*, 2003 WL 21473455 (Ky. Ct. App. 2003), where the court found:

There will never be an apple-to-apple comparison for Insight and other franchisee simply because Insight is the incumbent which in its own right and through its predecessors has been the exclusive provider of cable services in the City of Louisville for almost thirty years. No new cable franchisee can ever be in the same position as a thirty-year veteran.

See also, In Cable TV Fund 14-A, Ltd. v. City of Naperville (1997 WL 209692 (N.D. Ill)); and *New England Cable Television Ass'n, Inc. v. Connecticut DPUC* 717 A.2d 1276 (1998).

In sharp contrast to the monopoly provider, a second entrant faces a significant capital outlay with absolutely no assurance of acquiring customers; rather, it must compete with the monopoly incumbent and win each and every customer over. As Professor Thomas Hazlett of George Mason University has explained, “[i]ncumbents advocate build-out requirements precisely because such rules tend to limit, rather than expand, competition.” The federal Department of Justice has also noted that “...consumers generally are best served if market forces determine when and where competitors enter. Regulatory restrictions and conditions on entry tend to shield incumbents from competition and are associated with a range of economic inefficiencies including higher production costs, reduced innovation, and distorted service choices.” (Department of Justice Ex Parte, May 10, 2006, FCC MB Dkt. 05-311).

The fact is that the incumbent cable provider has (1) an established market position; (2) all of the cable customers; and (3) an existing, in-place infrastructure. These disparate market positions make imposing a build-out requirement on a competitive entrant bad public policy. Under the guise of “level playing field” claims, incumbent cable operators seek to require new entrants to duplicate the networks the incumbents built as monopolies, knowing that such a requirement will greatly reduce, if not eliminate, the risk of competitive entry.

In 2007, the FCC issued its findings with respect to facilities based video competition and held as follows: (1) with respect to level playing field requirements, the FCC stated that such mandates “unreasonably impede competitive entry into the multichannel video marketplace by requiring local franchising authorities to grant franchises to competitors on substantially the same terms imposed on the incumbent cable operators (Para. 138); and (2) with respect to mandatory build out, the FCC held that “an LFA’s refusal to grant a competitive franchise because of an applicant’s unwillingness to agree to unreasonable build out mandates constitutes an unreasonable refusal to award a competitive franchise within the meaning of Section 621(a)(1) [47 U.S.C. § 541(a)(1)].”

Those two FCC holdings alone should put this entire matter to rest – level playing field requirements and unreasonable mandatory build requirements are barriers to competitive entry in the cable market and violate the federal Cable Act and the FCC’s order. Minnesota, however, codified its requirements in a state law and the FCC expressly declined to “preempt” state laws addressing the cable franchising process.

It is clear, however, that the FCC did not intend to protect the Minnesota statute which mandates the imposition of barriers to entry on each and every local franchising authority. As various providers were trying to enter the competitive cable market and encountering barriers such as level playing field requirements and mandatory build out provisions, many states passed statutes to facilitate competitive entry and to prevent local franchising authorities from erecting barriers to entry. Such laws were passed in 26 states including Florida, Missouri and North Carolina, where CenturyLink has taken advantage of the streamlined process to enter a market without a mandatory build obligation. These laws have facilitated competitive entry as evidenced, for example, by the presence of four facilities based competitors in the Orlando, Florida market, including CenturyLink and Comcast. As such, these state laws are aligned and not in conflict with the FCC’s and Congress’ policies for promoting competition in the video distribution market.

Minnesota’s cable law, however, is quite the opposite. Minnesota’s cable act dates back to the 1970s and directs each local franchising authority to impose not only a level playing field across a broad range of issues (many of which Franchisee does not oppose), but also a five year mandatory build out requirement. Both of these provisions have been deemed to be barriers to entry by the FCC. The incontrovertible fact is that the law has been extremely successful in barring cable communications competition in the Quad Cities Cable Commission member cities: The Member Cities have not experienced any facilities based competition because of the barriers to entry Minnesota codified in Chapter 238.

In support of this position, that the FCC’s 2007 Order preempts Minn. Stat. Chapter 238, Franchisee notes the following:

- Conflict preemption: State law may be preempted without express Congressional authorization to the extent it actually conflicts with federal law where state law “stands as an obstacle to the accomplishment and execution of the full purposes and objectives of Congress” *English v. General Elec. Co.*, 496 U.S. 72,79 (1990).
- Whether state law constitutes a sufficient obstacle is a matter of judgment to be informed by examining the federal statute as a whole

and identifying its purpose and intended effects. *Crosby v. Nat'l Foreign Trade Council*, 530 U.S. 363,372 (2000).

- Minn. Stat. § 238.08 mandates terms that each municipality must implement in granting a new or renewed cable franchise.
- Minn. Stat. § 238.084 sets forth the required contents of a franchise ordinance and sets forth very precise requirements in an initial franchise about the build: commence build within 240 days; must construct at least 50 plant miles per year; construction throughout the franchise area must be substantially completed within 5 years of granting the franchise; and these requirements can be waived by the franchising authority only upon occurrence of unforeseen events or acts of God.
- Section 621(a)(1) initially gave local authorities the authority to grant franchises, but this broad grant resulted in exclusive franchises/monopolies. Congress “believe[d] that exclusive franchises are contrary to federal policy . . . which is intended to promote the development of competition. H.R. Conf. Rep. No. 102-862, at 77 (1992)
- Legislative history clearly supports that Congress was focused on fostering competition when it passed the 1992 Act. *Qwest Broadband Servs. Inc. v. City of Boulder*, 151 F. Supp. 1236, 1244 (D. Colo. 2001).
- In its 2007 order, the FCC found that “an LFA’s refusal to grant a competitive franchise because of an applicant’s unwillingness to agree to unreasonable build out mandates constitutes an unreasonable refusal to award a competitive franchise within the meaning of Section 621(a)(1).” The FCC order, however, targeted local and not state laws.
- Arguably, the Minnesota build requirements set forth in Section 238.084(m) are in conflict with Section 621(a)(1) and are, therefore, preempted.

In the Boulder case, the court applied Section 621’s prohibition on unreasonable refusals to grant franchises to find conflict preemption where local rules required voter approval for any new franchises.

- The mandatory build out in the Minnesota statute could be considered a de facto “unreasonable refusal” to grant a franchise and thus conflict with the pro-competition purpose set forth in 621(a)(1).
- In upholding the FCC’s ruling, the Sixth Circuit stated that “while the [FCC] characterized build out requirements as ‘eminently sensible’ under the prior regime in which cable providers were granted community-wide monopolies, under the current, competitive regime, these requirements ‘make entry so expensive that the prospective . . .

provider withdraws its application and simply declines to serve any portion of the community.” *Alliance for Cmty Media v. FCC*, 529 F.3d 763, 771 (6th Cir. 2008).

- The FCC ruling targeted local rules and actions and the FCC refrained from preempting state regulation because it lacked “a sufficient record to evaluate whether and how such state laws may lead to unreasonable refusals to award additional competitive franchises.” FCC Cable Franchising Order (FCC 06-180, at n.2 & ¶ 126). That is not to say, however, that upon full consideration, the FCC would not find the Minnesota mandatory build requirements to constitute an unreasonable refusal under Section 621.
 - The franchising laws which were being enacted about the time of the FCC order facilitated competitive entrants into the facilities based video market.
 - In sharp contrast, the Minnesota statutes mandates individual cities and commissions to include onerous build out schedules which, standing alone, would run afoul of the FCC’s order.

It should also be noted that at least two cities in Minnesota have chosen to award competitive franchises to second entrants without satisfying all the mandates of Chapter 238. *See Mediacom Minnesota, LLC v. City of Prior Lake*, Minn. Ct. of Appeals, A09-1379 (Unpublished decision, Filed June 22, 2010). In October 2014, the City of Owatonna awarded a competitive franchise to a second provider, and the franchise did not contain the five year build requirement set forth in Chapter 238. Rather, it contained a market success model expressly endorsed by the FCC. The competitor will provide service to 25 percent of the City of Owatonna and will have no further obligation to enable the provision of cable communications services until 48 percent of households in the footprint subscribe to its service.

Finally, nothing in the FCC’s Order on Reconsideration released in January of this year alters the above analysis.

10. Information supporting and indicating the Applicant’s financial, technical and legal qualifications and experience in the cable communications field, if any..

CenturyLink has been offering Prism™ since 2008, when it initially launched its service in Lacrosse, Wisconsin, and has continued to expand its Prism™ footprint since that time. Prism™ is currently available in 14 markets. The attached Exhibit D is a list of the jurisdictions in which CenturyLink offers Prism™ pursuant to either statewide franchise statutes or locally negotiated, competitive

franchises. In addition, the Company offers an analog product in smaller markets in Wisconsin and Iowa.

CenturyLink has upgraded and/or deployed new facilities, including fiber to the premises, so that it is capable of offering service to over 2.4 million homes. CenturyLink has approximately 240,000 Prism™ customers and continues to bring on new subscribers daily.

Tyler Middleton is the Vice President of Operations for Minnesota. His team includes more than 500 technicians, 200 of whom are being cross-trained to install and support Prism. There is a wide array of employees performing various functions in support of Prism™ in the Twin Cities, including approximately 100 engineers who will be working under Mr. Middleton's leadership to design and support the infrastructure that enables Prism™.

Trent Clausen is the Vice President of Construction for the Midwest Region. He has held a variety of leadership positions in the network organization over the past 16 years, including positions managing and leading capital planning, field construction, local engineering, dispatch operations, and installation and maintenance operations. His team successfully upgraded the network in Omaha to support the launch of Prism™ there in 2013 and will be responsible, working closely with Mr. Middleton's team, to construct the network to support Prism™ in Minneapolis and the Twin Cities metropolitan area.

There are three essential corporate divisions which support the provision of Prism™ to end users: Global Operations and Shared Services, Global Markets and Product Development and Technology.

The Global Operations and Shared Services organization is led by Executive Vice President Maxine Moreau. A 30-year veteran of telecommunications, Maxine Moreau brings a depth of knowledge and experience in network services, operations, IT and process improvement to her role as Executive Vice President of Global Operations and Shared Services. She is responsible for operational excellence through the end-to-end planning, engineering, construction, operation and maintenance of CenturyLink's global network, as well as regional operations and hosting data centers. Moreau oversees network enablement that currently provides commercial 100Gbps services to businesses for high-bandwidth needs as well as the deployment of 1Gbps fiber networks in certain markets, including Minneapolis for both consumer and business customers. Members of her team will staff the VSO in Golden Valley.

Maxine Moreau's team is responsible for the engineering, planning and deployment of all network infrastructure, including the infrastructure on a

national and local basis for the delivery of Prism™. In addition, organizations responsible for data and video operations report up to Maxine. These centers, from an operational perspective, constantly monitor and repair, if necessary, the entire network including the facilities used in the provision of Prism™.

The Global Markets organization is led by President Karen Puckett. With 30 years of telecommunications experience, Karen Puckett is an industry veteran with proven success in the integration of complex operations, the achievement of industry-leading financial and operational performance, and the creation of a company culture that is focused on accountability, innovation and growth. As CenturyLink's Chief Operating Officer, Puckett is responsible for the company's financial and operational performance in the business and consumer segments. She leads marketing, sales, service delivery, care and customer experience initiatives for all business and consumer customers and the implementation of the local operating model in the company's local service areas in 37 states. Puckett has been at the forefront of CenturyLink's transformation from a local telephone exchange company serving rural and mid-sized markets to an industry leader in advanced communications services with customers throughout the United States and overseas. Her visionary leadership has been instrumental in the company's ability to thrive in the new arenas of cloud, data hosting and managed services, as well as facilities based switched digital video service while maintaining its focus on operational excellence and financial strength. Puckett led the 2001 companywide realignment to the local operating model, placing decision making closer to the customer and making the company more responsive to the marketplace. The model has consistently resulted in financial and operational improvements as CenturyLink has acquired new markets.

As it relates to Prism, Karen Puckett's organization owns the customer experience in terms of sales and repairs. There are five call centers which provide support for consumer sales, including Prism™. These centers are located in Sioux City, Iowa; Idaho Falls, Idaho; Boise, Idaho; Midvale, Utah; and Phoenix, Arizona.

The Product Development and Technology organization is led by Executive Vice President and Chief Technology Officer, Aamir Hussain. Hussain is an experienced senior technology executive with more than 23 years of proven success in the implementation of global technology operations, operationalization of complex technology, infrastructures, and business solutions while driving capital cost efficiencies in the business. Hussain and his team are responsible for the design and delivery of next generation products, services and technologies critical to achieving CenturyLink's

strategic growth priorities, including Prism. Hussain has a diverse background in data, security, voice, video and wireless technologies. Prior to joining CenturyLink, he held senior leadership roles at Liberty Global, Covad, TELUS and Qwest. Hussain sits on several startup and non-profit boards, is technical advisor to technology companies and holds 11 patents in Telecommunications. In addition, he has completed leadership, innovation and strategy training from Harvard, the INSEAD institute in France and the International School of Business Management in Switzerland.

Aamir's team is charged with constantly working to implement new technologies and innovations to enhance the customer experience across the entire suite of CenturyLink products, including Prism.

Glenn Garbelman serves as the Vice President of the Video Operations at CenturyLink, and is based in Monroe, Louisiana. He currently has day-to-day operational responsibility for all video services, which is currently serving 240,000 Prism™ customers with more than 150 employees on his team. Prior to joining CenturyLink, he was part of a large communications company that successfully launched and supported IPTV video in over 70 markets throughout the United States. He has more than 25 years of experience in the industry with the last 10 focused on video products and services over an IP network.

Sandeep Bhalla is the Director of Video Technical Operations. Responsible for the daily operations of CenturyLink Video Services, Sandeep oversees the Video Operations staff and ensures the integrity of operations and processes. With 19 years of technical experience and 10 years of video, Sandeep has served as a CenturyLink representative to national and international forums related to next generation video services. Prior to joining CenturyLink, Sandeep was a Manager of Head End Implementation for a large communications company. Sandeep holds a BA from the University of California Berkley.

Charles Becker is the Manager Video Operations IPTV responsible for all headends based out of Denver, Colorado. The Video Headend Team is responsible for the operation and acquisition of all video content served by the Prism platform both local and national. The team maintains and operates 17 headends located in 13 states across the country. This team supports new market builds, preventative maintenance, outage resolution and proactively supports the video monitoring teams in outage resolution. Charles is a 35 year veteran of the video industry and 9 year employee of CenturyLink.

Steve Epstein is a Senior Lead Engineer –Managing for CenturyLink. Steve was the initial member of the CenturyLink Video team and brings 35 years

of broadcast experience to CenturyLink. In addition to being Chief Engineer at several television stations, Steve was the technical editor of Broadcast Engineering magazine. Steve is an SBE certified professional broadcast engineer and holds a BS in Broadcasting.

11. An identification of the municipalities in which the applicant either owns or operates a cable communications system, directly or indirectly, or has outstanding franchises for which no system has been built.

Please see Exhibit D for a list of jurisdictions Applicant or affiliate of Applicant holds a cable franchise agreement pursuant either to local agreement or statewide franchise authority.

12. Plans for financing the proposed system, which must indicate every significant anticipated source of capital and significant limitations or conditions with respect to the availability of the indicated sources of capital. This information should include:

1. Current financial statement

Applicant's ultimate parent company is CenturyLink, Inc. CenturyLink's most recent Form 10-K (along with all other SEC filings) may be found here: <http://ir.centurylink.com/docs.aspx?iid=4057179>

2. Proposed sources and uses of funds for the construction project

Applicant's ultimate parent company is CenturyLink, Inc. which is a Fortune 500 Company (currently around Fortune 150) with annual operating revenues exceeding 18 Billion Dollars in 2013. Applicant does not require any unique or additional funding sources (i.e. special notes or bonds) in order to deploy its Prism™ service in this, or any other market.

3. Financial budgets for the next three (3) years;

See response to 12 (4) below

4. Documentation regarding the commitment of funds; and

As a publicly traded Company, CenturyLink releases a very limited amount of forward-looking information for the company as a whole, but it does not provide forward-looking information at the individual market level because it could lead to incorrect or inappropriate assumptions or conclusions by its current and potential investors regarding the business as a whole. Given the extremely sensitive nature of the information contained in the requested proforma, applicant cannot file this information as part of its application.

5. Any other information that applicant determines would be useful in evaluating its financial qualifications.

Please see response to 12 (1), (2) and (3) above

13. A statement of ownership detailing the corporate organization of the applicant, if any, including the names and addresses of officers and directors and the number of shares held by each officer or director, and intercompany relationship, including the parent, subsidiary or affiliated company.

Applicant's ultimate parent company is CenturyLink, Inc., a Louisiana corporation headquartered in Monroe, Louisiana, and, through its subsidiaries, owns 100% of Qwest Broadband Services, Inc. d/b/a CenturyLink. A more detailed corporate structure is depicted on the attached Exhibit E. On April 21, 2010, CenturyLink, Inc. reached an agreement to purchase Qwest Communications International, Inc. ("QCII") through a tax-free, stock-for-stock transaction. Under the terms of the parties' merger agreement, CenturyLink, Inc. is the ultimate parent of QCII and the subsidiaries that were under QCII. At the time of the merger between CenturyLink and Qwest Communications International, Inc., Franchisee was a wholly-owned subsidiary of Qwest Services Corporation, Inc. as was Qwest Corporation, the entity which places facilities in the City's public rights of way pursuant to the City's ordinances and associated rules. Further, at merger, Franchisee was a member of the National Cable Television Cooperative ("NCTC") as was the CenturyLink entity which offers Prism in legacy CenturyLink markets, e.g., Florida. Because the NCTC expressly forbids more than one entity within a corporate family to belong to and directly obtain content from the NCTC and because any affiliated entity receiving content from the NCTC must be a wholly-owned subsidiary of the NCTC member, CenturyLink, Inc. moved Franchisee from being a subsidiary of Qwest Services Corporation to being a subsidiary of CenturyTel Broadband Services, LLC. As provided in the original application filed with the City, the following sets forth the officers and directors of Franchisee. This group of officers and directors do not own any shares of the franchisee.

Qwest Broadband Services, Inc. (Delaware Domestic)

Directors: R. Stewart Ewing, Jr.
Stacey W. Goff

Officers:

Chief Executive Officer and President	Glen F. Post, III
President Global Markets	Karen A. Puckett
Executive Vice President and Chief Financial Officer	R. Stewart Ewing, Jr.
Executive Vice President, General Counsel	Stacey W. Goff
President IT Services and New Market Development	Girish Varma
Vice President – Public Policy and Government Relations	James P. Campbell
President – Wholesale Operations	William E. Cheek
Executive Vice President – Controller and Operations Support	David D. Cole
Executive Vice President – Network Services	Maxine Moreau
Vice President and Treasurer	Glynn E. Williams, Jr.
Vice President	Jonathan J. Robinson
Secretary	Kay Buchart
Assistant Secretary	Joan E. Randazzo
Assistant Secretary	Meagan E. Messina

14. A statement of a form and substance acceptable to the Member Cities and the Commission indemnifying the Member Cities and the Commission fully against any claims for liabilities alleged as the result of the Member Cities' and the Commission's exercise of these Policies and Procedures, including any such claims or liabilities alleged or asserted by the incumbent cable company.

CenturyLink will include the following provision in its franchise with the Quad Cities Cable Commission:

“Grantee shall contemporaneously with this Franchise execute an Indemnity Agreement in a form acceptable to the Commission, which shall indemnify, defend and hold the Commission and its member cities harmless for any claim for injury, damage, loss, liability, cost or expense, including court and appeal costs and reasonable attorneys' fees or reasonable expenses arising out of the actions arising out of the Commission and its member cities in granting this franchise. This obligation includes any claims by another franchised cable operator against the Commission and its member cities that the terms and conditions of this Franchise are less burdensome than another franchise granted by the Commission or that this franchise does not satisfy the requirements of applicable state law(s)”

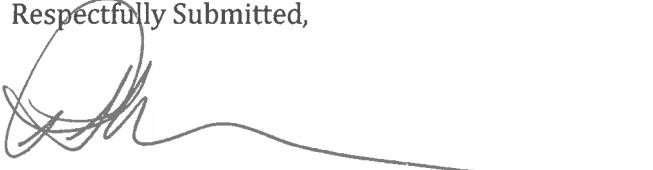
15. An agreement to pay the Member Cities and/or the Commission a Franchise fee in the same percentage of gross revenues as the incumbent providers;

Pursuant to a fully executed franchise agreement, Applicant agrees to pay a Franchise fee in the in the same percentage of gross revenues at the incumbent provider.

16. A notation and explanation of omissions or other variations with respect to the requirements of the Application

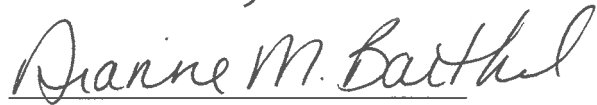
None at this time.

Respectfully Submitted,



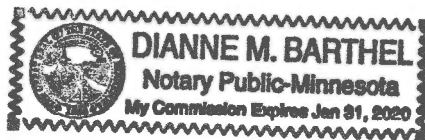
Qwest Broadband Services, Inc. d/b/a CenturyLink
By: Patrick Haggerty

Subscribed and sworn to before me
This 3rd day of June, 2015.



Notary Public

My Commission Expires: Jan 31, 2020





Phoenix Channel Lineup

Contact CenturyLink

Sales: 877-299-0172

Support: 866-314-4148

Prism™ Essential

3	3TV (KTVK)	1129	FX HD	1045	My Network TV HD (KUTPDT)
1003	3TV HD (KTVKDT)	129	FX	1266	National Geographic Channel HD
1167	A&E HD	1131	FXX HD	266	National Geographic Channel
167	A&E	131	FXX	12	NBC (KPNX)
15	ABC (KNXV)	4004	Galavision HD	1012	NBC HD (KPNXDT)
1179	ABC Family HD	3004	Galavision	1640	NBC SN HD
179	ABC Family	36	GetTV (KFPHDT2)	640	NBC SN
1015	ABC HD (KNXVDT)	1641	Golf Channel HD	20	NBC Weather Plus (KPNXDT2)
1796	AMC HD	641	Golf Channel	1630	NFL Network HD
796	AMC	1176	Hallmark Channel HD	630	NFL Network
16	Antenna TV (KNXVDT2)	176	Hallmark Channel	629	NFL RedZone (Pay Per View)
1105	AXS TV	1106	HDNet Movies	1629	NFL RedZone HD (Pay Per View)
13	AZ-TV (KAZT)	1451	HGTV HD	1638	NHL Network HD
1013	AZ-TV HD (KAZTDT)	451	HGTV	638	NHL Network
41	Azteca America (KPDFCA)	271	History	1314	Nickelodeon HD
310	Baby First TV	1203	HLN HD	314	Nickelodeon
1156	BET HD	203	HLN	1368	Oxygen HD
156	BET	1422	Home Shopping Network HD	368	Oxygen
1222	Bloomberg HD	19	Home Shopping Network	1683	PAC 12 Arizona HD
222	Bloomberg	422	Home Shopping Network	683	PAC 12 Arizona
327	Boomerang	1261	ID HD	106	Pay Per View Events HD
1182	Bravo HD	261	ID	1101	Pay Per View Events HD
182	Bravo	51	ION (KPPX)	101	Pay Per View Events
1650	BTN HD	1051	ION HD (KPPXDT)	8	PBS Eight (KAET)
650	BTN	1428	Jewelry Television HD	1008	PBS Eight HD (KAETDT)
1651	BTN2 HD	17	Jewelry Television	8006	Phoenix Educational Access
651	BTN2	428	Jewelry Television	8005	Phoenix Government Access
1652	BTN3 HD	1168	Justice Central HD	8014	Pinal County Government Access
652	BTN3	168	Justice Central	9161	Premier League Extra Time 1 HD
1230	C-SPAN HD	4	KPHO Weather Now (KPHODT2)	9151	Premier League Extra Time 1
230	C-SPAN	1361	Lifetime HD	9162	Premier League Extra Time 2 HD
1231	C-SPAN2 HD	361	Lifetime	9152	Premier League Extra Time 2
231	C-SPAN2	364	Lifetime Real Women	9163	Premier League Extra Time 3 HD
1327	Cartoon Network HD	1362	LMN HD	9153	Premier League Extra Time 3
326	Cartoon Network	362	LMN	9164	Premier League Extra Time 4 HD
5	CBS (KPHO)	5129	MC ?70s	9154	Premier League Extra Time 4
1005	CBS HD (KPHODT)	5128	MC ?80s	9165	Premier League Extra Time 5 HD
411	CenturyLink Information	5127	MC ?90s	9155	Premier League Extra Time 5
1411	CenturyLink Information	5116	MC Adult Alternative	90	Prism Applications
8015	City of Casa Grande	5115	MC Alternative	92	Prism Games
8003	City of Chandler Educational Access	5146	MC Blues	301	Prism Kids
8002	City of Chandler Government Access	5134	MC Classic Country	201	Prism News
8004	City of Gilbert Government Access	5118	MC Classic Rock	11	Prism PEG Channels
8007	City of Glendale Government Access	5149	MC Classical Masterpieces	601	Prism Sports
8008	City of Maricopa Government Access	5135	MC Contemporary Christian	1420	QVC HD
8010	City of Mesa Educational Access	5133	MC Country Hits	18	QVC
8011	City of Mesa Government Access	5103	MC Dance	420	QVC
8009	City of Peoria Government Access	5148	MC Easy Listening	1799	Reelz Channel HD
8001	City of Scottsdale Government Access	5111	MC Gospel	799	Reelz Channel
8013	City of Surprise Government Access	5105	MC Hip-Hop and R&B	1424	ShopHQ HD
8012	City of Tempe Government Access	5107	MC Hip-Hop Classics	424	ShopHQ
1526	CMT HD	5101	MC Hit List	1146	Spike TV HD
526	CMT	5104	MC Indie	146	Spike TV
1216	CNBC HD	5145	MC Jazz	1337	Sprout HD
216	CNBC	5124	MC Kidz Only!	337	Sprout
1202	CNN HD	5150	MC Light Classical	1152	Syfy HD
202	CNN	5120	MC Love Songs	152	Syfy
1141	Comedy Central HD	5114	MC Metal	21	TBN (KPAZ)
141	Comedy Central	5138	MC Mexicana	1560	TBN HD
48	Daystar (KDTP)	5137	MC Musica Urbana	560	TBN
1121	Discovery Channel HD	5122	MC Party Favorites	1113	TBS HD
121	Discovery Channel	5131	MC Pop Country	113	TBS
1303	Disney Channel HD	5121	MC Pop Hits	5123	Teen MC
303	Disney Channel	5136	MC Pop Latino	39	Telemundo (KTAZ)
9999	DVR	5102	MC Pop Rhythmic	3007	Telemundo (KTAZ)
8016	Dysart Schools Educational Access	5109	MC R&B Classics	1039	Telemundo HD (KTAZDT)
1134	E! HD	5110	MC R&B Sou!	6	The CW (KASW)
135	E!	5106	MC Rap	1006	The CW HD (KASWDT)
9	Eight Life (KAETDT2)	5112	MC Reggae	1225	The Weather Channel HD
7	Eight World (KAETDT3)	5117	MC Rock Hits	225	The Weather Channel
603	ESPN Classic	5113	MC Rock	2	This TV (KTVKDT2)
1602	ESPN HD	5140	MC Romances	1251	TLC HD
27	ESPN	5147	MC Singers & Swing	251	TLC
602	ESPN	5144	MC Smooth Jazz	1109	TNT HD
1606	ESPN2 HD	5119	MC Soft Rock	109	TNT
28	ESPN2	5130	MC Solid Gold Oldies	1255	Travel Channel HD
606	ESPN2	5141	MC Sounds of the Seasons	255	Travel Channel
1562	EWTN HD	5143	MC Soundscapes	1164	truTV HD
562	EWTN	5142	MC Stage & Screen	165	truTV
40	Exitos (KTAZDT2)	5108	MC Throwback Jams	1139	TV Land HD
1453	Food Network HD	5132	MC Today's Country	139	TV Land
453	Food Network	5125	MC Toddler Tunes	44	TV44 (KPHELD)
10	FOX (KSAZ)	5139	MC Tropicales	35	UniMas (KFPFH)
1010	FOX HD (KSAZDT)	5126	MC Y2K	4005	UniMas HD
1210	FOX News Channel HD	14	Me-TV (KAZTDT2)	33	Univision (KTVW)
210	FOX News Channel	1634	MLB Network HD	1033	Univision HD (KTVWDT)
1620	FOX Sports 1 HD	634	MLB Network	1125	USA Network HD
620	FOX Sports 1	46	Movies! (KUTPDT2)	125	USA Network
9002	FOX Sports Pay Per View HD	1215	MSNBC HD	1102	Velocity HD
9001	FOX Sports Pay Per View	215	MSNBC	1519	VH1 HD
1762	FS Arizona HD	1503	MTV HD	519	VH1
1763	FS Arizona Plus HD	503	MTV	1	Video On Demand
763	FS Arizona Plus	193	Mun2	1180	WGN HD
762	FS Arizona	45	My Network TV (KUTP)	180	WGN

Prism™ Complete

Exhibit A

Includes Prism™ Essential Plan channels.

1259	American Heroes Channel HD	381	Esquire TV	505	MTV2
259	American Heroes Channel	1211	FOX Business Network HD	315	Nick 2
1253	Animal Planet HD	211	FOX Business Network	1320	Nick Jr HD
253	Animal Planet	647	FOX College Sports Atlantic	320	Nick Jr
1188	BBC America HD	648	FOX College Sports Central	1316	Nicktoons HD
188	BBC America	649	FOX College Sports Pacific	316	Nicktoons
567	BYU TV	1621	FOX Sports 2 HD	1185	NUVOtv HD
1643	CBS Sports HD	621	FOX Sports 2	185	NUVOtv
643	CBS Sports	1535	Fuse HD	1256	Oprah Winfrey Network HD
515	Centric	535	Fuse	257	Oprah Winfrey Network
153	Chiller	1792	FX Movie Channel HD	1680	Outdoor Channel HD
161	Clooc	792	FX Movie Channel	680	Outdoor Channel
527	CMT Pure Country	1272	FYI HD	1531	Ovation HD
1456	Cooking Channel HD	272	FYI	531	Ovation
456	Cooking Channel	1529	Great American Country HD	1258	SCIENCE HD
1465	Destination America HD	529	Great American Country	258	SCIENCE
465	Destination America	1174	GSN HD	1642	Sportsman Channel HD
1335	Discovery Family HD	174	GSN	642	Sportsman Channel
335	Discovery Family	1274	H2 HD	322	Teen Nick
1307	Disney Junior HD	274	H2	507	Tr3s
307	Disney Junior	1794	Hallmark Movies & Mysteries HD	1790	Turner Classic Movies HD
1305	Disney XD HD	794	Hallmark Movies & Mysteries	790	Turner Classic Movies
305	Disney XD	1797	IFC HD	1157	TV One HD
1454	DIY Network HD	798	IFC	157	TV One
454	DIY Network	564	Inspiration Network	1104	Universal HD
1604	ESPN News HD	466	Life	521	VH1 Classic
604	ESPN News	184	Logo	522	VH1 Soul
1605	ESPN HD	509	MTV Hits	1372	WE tv HD
605	ESPNU	510	MTV U	373	WE tv
1380	Esquire TV HD	1505	MTV2 HD	132	Youtoo America

Prism™ Preferred

Includes Prism™ Complete Plan channels.

220	Al Jazeera America	1172	MyDestination.TV HD	1852	Showtime HD (E)
159	ASPIRE	172	MyDestination.TV	1853	Showtime HD (W)
1470	AWE HD	1264	NASA TV HD	864	Showtime Next (E)
470	AWE	264	NASA TV	865	Showtime Next (W)
1219	BBC World News HD	1267	Nat Geo Wild HD	1864	Showtime Next HD (E)
219	BBC World News	267	Nat Geo Wild	1865	Showtime Next HD (W)
1540	Blue Highways TV HD	1209	One America News Network HD	880	Showtime On Demand
540	Blue Highways TV	209	One America News Network	1880	Showtime On Demand
1232	C-SPAN3 HD	1678	Outside TV HD	856	Showtime Showcase (E)
232	C-SPAN3	678	Outside TV	857	Showtime Showcase (W)
1169	Cars.TV HD	1684	PAC 12 Bay Area HD	1856	Showtime Showcase HD (E)
169	Cars.TV	684	PAC 12 Bay Area	1857	Showtime Showcase HD (W)
217	CNBC World	1685	PAC 12 Los Angeles HD	866	Showtime Women (E)
205	CNN	685	PAC 12 Los Angeles	867	Showtime Women (W)
1142	Comedy.TV HD	1686	PAC 12 Mountain HD	1866	Showtime Women HD (E)
142	Comedy.TV	686	PAC 12 Mountain	1867	Showtime Women HD (W)
1163	Crime & Investigation HD	1687	PAC 12 Oregon HD	118	Smithsonian Channel (E)
163	Crime & Investigation	687	PAC 12 Oregon	119	Smithsonian Channel (W)
263	DoD News	1688	PAC 12 Washington HD	1118	Smithsonian Channel HD (E)
932	ENCORE (E)	688	PAC 12 Washington	1119	Smithsonian Channel HD (W)
933	ENCORE (W)	1682	PAC12 Network HD	1791	Sony Movie Channel HD
938	ENCORE Action (E)	682	PAC12 Network	791	Sony Movie Channel
939	ENCORE Action (W)	1170	Pets.TV HD	902	Starz! (E)
1938	Encore Action HD (E)	170	Pets.TV	903	Starz! (W)
942	ENCORE Black (E)	1492	Pivot HD	908	Starz! Cinema (E)
943	ENCORE Black (W)	492	Pivot	909	Starz! Cinema (W)
1942	Encore Black HD (E)	1787	PixL HD	1908	Starz! Cinema HD (E)
934	ENCORE Classic (E)	787	PixL	910	Starz! Comedy (E)
935	ENCORE Classic (W)	1458	Recipe.TV HD	911	Starz! Comedy (W)
1934	ENCORE Classic HD (E)	458	Recipe.TV	1910	Starz! Comedy HD (E)
946	ENCORE Espanol	1916	Retroplex HD	904	Starz! Edge (E)
944	ENCORE Family (E)	916	Retroplex	905	Starz! Edge (W)
945	ENCORE Family (W)	1538	Revolt HD	1904	Starz! Edge HD
1932	Encore HD (E)	538	Revolt	1902	Starz! HD (E)
1933	Encore HD (W)	1476	RFD TV HD	1903	Starz! HD (W)
951	ENCORE On Demand	476	RFD TV	906	Starz! In Black (E)
1951	Encore On Demand	474	RLTV	907	Starz! In Black (W)
936	ENCORE Suspense (E)	1607	SEC Network HD	1906	Starz! In Black HD
937	ENCORE Suspense (W)	1608	SEC Network Overflow 1 HD	912	Starz! Kids and Family (E)
1936	ENCORE Suspense HD (E)	608	SEC Network Overflow 1	913	Starz! Kids and Family (W)
940	ENCORE Westerns (E)	1609	SEC Network Overflow 2 HD	1912	Starz! Kids and Family HD
941	ENCORE Westerns (W)	609	SEC Network Overflow 2	931	Starz! On Demand
1133	ES.TV HD	607	SEC Network	1931	Starz! On Demand
133	ES.TV	1789	Shorts HD	575	The Word Network
890	Flix (E)	789	Shorts	882	TMC (E)
892	Flix On Demand	852	Showtime (E)	883	TMC (W)
1892	Flix On Demand	853	Showtime (W)	1882	TMC HD (E)
1656	Go! TV HD	854	Showtime 2 (E)	1883	TMC HD (W)
656	Go!TV (English)	855	Showtime 2 (W)	888	TMC On Demand
672	HRTV	1854	Showtime 2 HD (E)	1888	TMC On Demand
1914	Indieplex HD	1855	Showtime 2 HD (W)	884	TMC Xtra (E)
914	Indieplex	860	Showtime Beyond (E)	885	TMC Xtra (W)
1590	Jewish Broadcasting Service HD	861	Showtime Beyond (W)	1884	TMC Xtra HD (E)
590	Jewish Broadcasting Service	1860	Showtime Beyond HD (E)	1885	TMC Xtra HD (W)
1147	MAVTV HD	1861	Showtime Beyond HD (W)	670	TVG
147	MAVTV	858	Showtime Extreme (E)	644	Universal Sports
1116	MGM HD	859	Showtime Extreme (W)	1644	Universal Sports HD
116	MGM	1858	Showtime Extreme HD (E)	1559	UP HD
276	Military History	1859	Showtime Extreme HD (W)	559	UP
1788	MOVIEPLEX HD	862	Showtime Family (E)	1679	World Fishing Network HD
788	MOVIEPLEX	863	Showtime Family (W)	679	World Fishing Network

Prism™ Premium

Includes Prism™ Preferred Plan channels.

1840	5 Star Max HD	811	HBO Comedy (W)	812	HBO Zone (E)
840	5 Star Max	1810	HBO Comedy HD (E)	813	HBO Zone (W)
836	ActionMAX (E)	1811	HBO Comedy HD (W)	1812	HBO Zone HD (E)
837	ActionMAX (W)	806	HBO Family (E)	1813	HBO Zone HD (W)
1836	ActionMAX HD (E)	807	HBO Family (W)	1804	HBO2 HD (E)

1837	ActionMAX HD (W)	1806	HBO Family HD (E)	1805	HBO2 HD (W)
1846	Cinem?x HD	1807	HBO Family HD (W)	834	MoreMAX (E)
846	Cinem?x	1802	HBO HD (E)	835	MoreMAX (W)
832	Cinemax (E)	1803	HBO HD (W)	1834	MoreMax HD (E)
833	Cinemax (W)	814	HBO Latino (E)	1835	MoreMax HD (W)
1832	Cinemax HD (E)	815	HBO Latino (W)	1842	Movie MAX HD
1833	Cinemax HD (W)	1814	HBO Latino HD (E)	842	MovieMAX
850	Cinemax On Demand	1815	HBO Latino HD (W)	1844	Outer Max HD
1850	Cinemax On Demand	830	HBO On Demand	844	OuterMAX
802	HBO (E)	1830	HBO On Demand	838	ThrillerMAX (E)
803	HBO (W)	808	HBO Signature (E)	839	ThrillerMAX (W)
804	HBO 2 (E)	809	HBO Signature (W)	1838	ThrillerMax HD (E)
805	HBO 2 (W)	1808	HBO Signature HD (E)	1839	ThrillerMax HD (W)
810	HBO Comedy (E)	1809	HBO Signature HD (W)		

Premium Packages Available as Add-ons:

Preferred and Premium plans include select Add-on Channels.

Cinemax Add-on Package

1840	5 Star Max HD	833	Cinemax (W)	1842	Movie MAX HD
840	5 Star Max	1832	Cinemax HD (E)	842	MovieMAX
836	ActionMAX (E)	1833	Cinemax HD (W)	1844	Outer Max HD
837	ActionMAX (W)	850	Cinemax On Demand	844	OuterMAX
1836	ActionMAX HD (E)	1850	Cinemax On Demand	838	ThrillerMAX (E)
1837	ActionMAX HD (W)	834	MoreMAX (E)	839	ThrillerMAX (W)
1846	Cinem?x HD	835	MoreMAX (W)	1838	ThrillerMax HD (E)
846	Cinem?x	1834	MoreMax HD (E)	1839	ThrillerMax HD (W)
832	Cinemax (E)	1835	MoreMax HD (W)		

International-AI-Carte Add-on Package

3740	Al Jazeera America	3682	Filipino on Demand	3703	TV Asia
3710	Bollywood Hits on Demand	3802	Rai Italia	3680	TV Japan
3882	Channel One Russia	3704	Sony Entertainment Television Asia (SET Asia)	3832	TV5 Monde
3603	China Central TV	3706	STAR India PLUS	3702	Zee TV
3604	CTI-Zhong Tian Channel	3681	The Filipino Channel		

Paquete Latino Add-on Package

3146	Bandamax	3102	Discovery en Espanol	3056	La Familia Cosmvision
3053	Boomerang en Espanol	3103	Discovery Familia	3017	Latele Novela
3022	Cable Noticias	3051	Disney en Espanol	3149	Ritmoson Latino
3054	Cartoon Network en Espanol	3052	Disney XD Espanol	3078	TBN Enlace
3025	Cine Mexicano	3302	ESPN Deportes	3143	Telehit
3127	Cine Sony	3077	EWTN en Espanol	3024	TV Chile
3202	CNN en Espanol	3303	FOX Deportes	3013	WAPA America
3128	De Pelicula	3304	GoTV		
3129	De Pelicula Clasico	3104	History en Espanol		

Starz/Encore Add-on Package

932	ENCORE (E)	1951	Encore On Demand	910	Starz! Comedy (E)
933	ENCORE (W)	936	ENCORE Suspense (E)	911	Starz! Comedy (W)
938	ENCORE Action (E)	937	ENCORE Suspense (W)	1910	Starz! Comedy HD (E)
939	ENCORE Action (W)	1936	ENCORE Suspense HD (E)	904	Starz! Edge (E)
1938	Encore Action HD (E)	840	ENCORE Westerns (E)	905	Starz! Edge (W)
842	ENCORE Black (E)	841	ENCORE Westerns (W)	1904	Starz! Edge HD
943	ENCORE Black (W)	1914	Indieplex HD	1902	Starz! HD (E)
1942	Encore Black HD (E)	914	Indieplex	1903	Starz! HD (W)
934	ENCORE Classic (E)	1788	MOVIEPLEX HD	906	Starz! In Black (E)
935	ENCORE Classic (W)	788	MOVIEPLEX	907	Starz! In Black (W)
1934	ENCORE Classic HD (E)	1916	Retroplex HD	1906	Starz! In Black HD
846	ENCORE Espanol	916	Retroplex	912	Starz! Kids and Family (E)
844	ENCORE Family (E)	902	Starz! (E)	913	Starz! Kids and Family (W)
945	ENCORE Family (W)	903	Starz! (W)	1912	Starz! Kids and Family HD
1932	Encore HD (E)	908	Starz! Cinema (E)	931	Starz! On Demand
1933	Encore HD (W)	909	Starz! Cinema (W)	1931	Starz! On Demand
951	ENCORE On Demand	1908	Starz! Cinema HD (E)		

Showtime Add-on Package

890	Flix (E)	1858	Showtime Extreme HD (E)	1857	Showtime Showcase HD (W)
892	Flix On Demand	1859	Showtime Extreme HD (W)	866	Showtime Women (E)
1892	Flix On Demand	862	Showtime Family (E)	867	Showtime Women (W)
852	Showtime (E)	863	Showtime Family (W)	1866	Showtime Women HD (E)
853	Showtime (W)	1852	Showtime HD (E)	1867	Showtime Women HD (W)
854	Showtime 2 (E)	1853	Showtime HD (W)	882	TMC (E)
855	Showtime 2 (W)	864	Showtime Next (E)	883	TMC (W)
1854	Showtime 2 HD (E)	865	Showtime Next (W)	1882	TMC HD (E)
1855	Showtime 2 HD (W)	1864	Showtime Next HD (E)	1883	TMC HD (W)
860	Showtime Beyond (E)	1865	Showtime Next HD (W)	888	TMC On Demand
861	Showtime Beyond (W)	880	Showtime On Demand	1888	TMC On Demand
1860	Showtime Beyond HD (E)	1880	Showtime On Demand	884	TMC Xtra (E)
1861	Showtime Beyond HD (W)	856	Showtime Showcase (E)	885	TMC Xtra (W)
858	Showtime Extreme (E)	857	Showtime Showcase (W)	1884	TMC Xtra HD (E)
859	Showtime Extreme (W)	1856	Showtime Showcase HD (E)	1885	TMC Xtra HD (W)

HBO Add-on Package

802	HBO (E)	1806	HBO Family HD (E)	808	HBO Signature (E)
803	HBO (W)	1807	HBO Family HD (W)	809	HBO Signature (W)
804	HBO 2 (E)	1802	HBO HD (E)	1808	HBO Signature HD (E)
805	HBO 2 (W)	1803	HBO HD (W)	1809	HBO Signature HD (W)
810	HBO Comedy (E)	814	HBO Latino (E)	812	HBO Zone (E)
811	HBO Comedy (W)	815	HBO Latino (W)	813	HBO Zone (W)
1810	HBO Comedy HD (E)	1814	HBO Latino HD (E)	1812	HBO Zone HD (E)
1811	HBO Comedy HD (W)	1815	HBO Latino HD (W)	1813	HBO Zone HD (W)
806	HBO Family (E)	830	HBO On Demand	1804	HBO2 HD (E)

807 HBO Family (W)

1830 HBO On Demand

1805 HBO2 HD (W)

**TRADE SECRET/PRIVILEGED INFORMATION
CLASSIFICATION RATIONALE**

State: Minnesota

Description/Title of Information: Application of Qwest Broadband Services, Inc. d/b/a CenturyLink for a Competitive Cable Franchise Agreement with the Quad Cities Cable Commission

Trade Secret/Privileged Designation Rationale:

Exhibit B to the Application of Qwest Broadband Services, Inc. d/b/a CenturyLink for a Competitive Cable Franchise Agreement with the Quad Cities Cable Commission contains information that is considered Trade Secret because (1) CenturyLink makes reasonable efforts to ensure its privacy and (2) the data derives actual or potential independent economic value because the information is not generally known to, and not being readily ascertainable by proper means by, other persons who can obtain value from its disclosure or use. For this reason, Exhibit B to the Application of Qwest Broadband Services, Inc. d/b/a CenturyLink for a Competitive Cable Franchise Agreement with the Quad Cities Cable Commission should be protected from public disclosure.

Exhibit B

Has Been Redacted

In Its Entirety

Prism Rates

	Prism Essential	Prism Complete	Prism Preferred	Prism Premium
Promotional Rate	\$54.99	\$69.99	\$ 84.99	\$114.99
Rack Rate	\$74.99	\$89.00	\$104.99	\$134.99

Exhibit C



CenturyLink™

Prism offered in the following markets pursuant to state or local franchises

<u>Locally Negotiated Franchises</u>	<u>Locally Negotiated Franchises</u>	<u>Statewide Franchises</u>
Gulf Shores, AL Orange Beach, AL Baldwin County, AL Phoenix, AZ Chandler, AZ Mesa, AZ Queen Creek, AZ Glendale, AZ Peoria, AZ Scottsdale, AZ Surprise, AZ Goodyear, AZ Maricopa County, AZ Pinal County, AZ Buckeye, AZ Florence, AZ Gilbert, AZ Casa Grande, AZ Tempe, AZ Paradise Valley, AZ Apache Junction, AZ	Colorado Springs, CO Denver, CO Monument, CO Fountain, CO El Paso County, CO Gypsum, CO Eagle, CO Eagle County, CO Centennial, CO Littleton, CO Castle Rock, CO Parker, CO Jefferson County, CO Lone Tree, CO Douglas County, CO Papillion, NE Springfield, NE Gretna, NE Ralston, NE La Vista, NE Bellevue, NE Omaha, NE Douglas County, NE Sarpy County, NE Salt Lake County, UT	Las Vegas, NV North Las Vegas, NV Clark County, NV Henderson, NV Tallahassee, FL Fort Myers, FL Orlando, FL Columbia, MO Raleigh/Durham DMA, NC LaCrosse DMA, WI Council Bluffs, IA Pottawattamie County, IA Carter Lakes, IA

Exhibit D

Company Structure

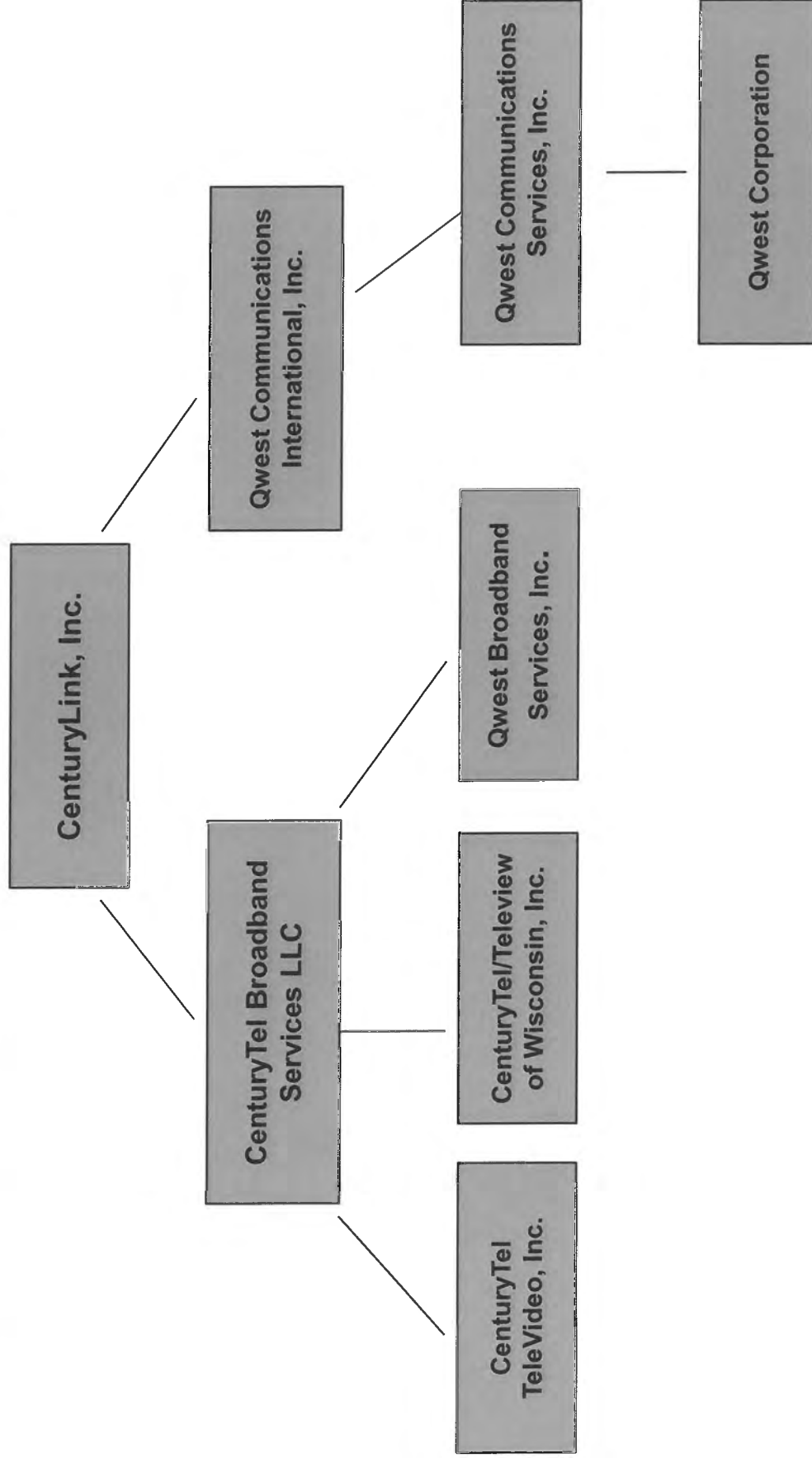


Exhibit E



QCCCC Agenda Item

5.2 Capital Expenditure Request

June 10, 2015

To: Karen George, Executive Director

From: Taylor Johnson, Mobile Production Coordinator/Producer

Subject: Capital Expenditure Request

Project: Replace and upgrade equipment in mobile production truck – Phase 2

2015 Capital Budgeted Amount: \$469,214

Attached you will find the Phase 2 request for capital expenditure for the mobile production truck. This request is being made to complete the process of upgrading the mobile production truck to being high definition compatible.

Phase 2 – Part 1, consists of the addition of high definition cameras and their needed attachments and accessories.

Phase 2 – Part 2, includes other components needed to fully complete the upgrade project.

Upgrades include:

- (4) HD cameras
- Conversion & distribution cards
- Scorebox refurbishment
- Encoder replacement
- Communication equipment replacement
- Miscellaneous parts and equipment for HD conversion

Recommendation:

Approve \$248,915.00 +/- 5% for Phase 2 – Part 1 equipment purchases for the mobile production truck.

Approve \$22,429.21 +/- 5% for Phase 2 – Part 2 equipment purchases for the mobile production truck.

Request for Capital Expenditure

Project: Mobile Production Truck Equipment Upgrades – Phase 2

Reason for Request:

- Complete the transition to High Definition
- Replace aging equipment with equipment suitable for current broadcasting standards
- Replace failing/failed equipment

Scope of Project:

Part 1

- Replace SD cameras with HD cameras and their needed accessories
 - (4) HD camera body's
 - (4) HD lenses
 - Remote control units
 - Camera control units
 - Miscellaneous accessories

Estimated Cost – Phase 2, Part 1: \$248,915.00 +/- 5%

Part 2

- Replace SD distribution cards with HD equivalents
- Refurbish SD Score-Box computer
- Replace SD DVD player with HD upscaling DVD player
- Replace most of the intercom system
- Replace (1) DVI monitor
- Replace SD encoder with HD encoder

Estimated Cost – Phase 2, Part 2: \$22,429.21 +/- 5%

Estimated Shipping: \$400.00

Estimated Miscellaneous Parts (Cabling, fittings, etc...): \$300.00

Estimated Sales Tax: \$19,804.82

Total Estimated Cost – Phase 2: \$291,849.03 +/- 5%

Estimated Completion: 08/18/2015

Action Considerations:

Action option one:

- Approve Phase 2, Part 1 upgrades for the purchase of high definition cameras through a competitive sealed bidding process in conjunction with North Suburban Access Corporation of Roseville, MN for an estimated total of \$248,915.00 +/- 5%.
- Delay Phase 2, Part 1 upgrades pending further review.

Action option two:

- Approve Phase 2, Part 2 upgrades through the process of receiving three competitive vendor quotes ensuring the best purchase price for each piece of equipment over \$1,000 for an estimated total of \$22,429.21 +/- 5%.
- Delay Phase 2, Part 2 upgrades pending further review.

Comment: The following upgrades would provide us with the ability to switch the mobile production truck over into a high definition output. These purchases would complete the upgrades needed for the mobile production truck. The HD cameras require a number of additional components to allow for full functionality (monitors, lenses, quick release plates, rain gear, cases, CCU's, ROI's, etc.) that are included in the pricing estimate. The total capital expenditure for mobile production upgrades is expected to be under the budgeted amount of \$469,214 as outlined in the "Capital 5 Year Plan."

"Phase 1" Actual Cost: \$112,219.00
"Phase 2" Estimated Cost: \$291,849.03
Total Project Estimated Cost: \$404,068.03

2015 Capital Budgeted Amount: \$469,214

